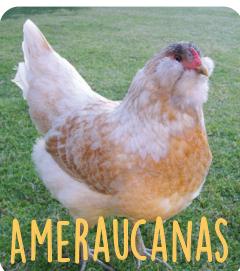
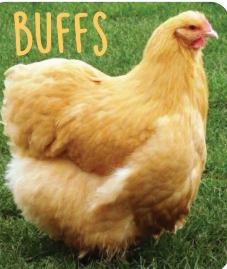


## CHICKEN BREEDS

### FAMILY FRIENDLY FLOCKS



**BUFFS**  
Beautiful, buttery yellow Buff Orpington chickens are referred to as the “golden retrievers” of the chicken world. Buffs are notoriously calm, sweet, friendly chickens. They are fairly large, but not so large as to be intimidating to most little ones.

- Large Brown Eggs • Cold Hardy
- Heat Tolerant

**AUSTRALORPS**  
Brilliant black, Australorps are solid black, although their feathers will shine with a purple and green sheen in the sunlight. The name Australorp comes from blending the words “Australian” and “Orpington,” very similar in size and temperament to Buffs.

- Pale Tan Eggs • Calm and Friendly

**AMERAUCAÑAS**  
Ameraucanas are good for a back yard flock because they have a sweet temperament, and are tailed, muffed and bearded. One of the few chicken breeds who lay a medium sized blue or green egg, and each hen can lay a different shade of blue or green shelled eggs.

- Fun Personality • Very Hardy

**COCHINS**  
Cochins also work well in a family friendly flock. Extremely calm and laid-back, they are large hens with feathered feet. They are perfectly content to lazily wander around the backyard. Cochins are a great fit for hatching eggs with your kids.

- Large, Light Brown Eggs • Hardy
- Broody (they sit on eggs until they hatch)

## RAISING BABY CHICKS

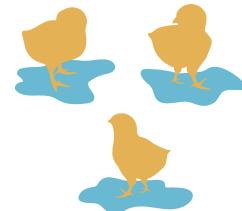
### WATER

#### DID YOU KNOW:

Chicks have to be taught to drink? The first 24 to 48 hours of their lives they live off of their yolk.

Make sure they have plenty of clean fresh water. (And that they are drinking it) Always provide plenty of clean fresh water for your chicks and chickens.

If you think your chicks are not drinking their water place them in a shallow amount of water. They will naturally peck at the new feeling on their feet and begin drinking the water. Be sure to dry them off completely after.



### TEMPERATURE

At week 1, keep your chicks between 90-95°F. Then reduce the temperature by 5 degrees each week until the coop temperature matches.



If they huddle continuously under the lamp they are too cold. If they push away from the lamp pressed up against the sides of the brooder trying to get out of the light they are too hot.

### NUTRITIOUS FEED

Chicks, hatch to 8 weeks old, need a Chick Starter feed. After 8 weeks you should transition to a Developer feed. Always offer your birds free choice feed. Lightly sprinkle chick grit on their feed once a day. After 8 weeks you can start to introduce some small volume treat feeds.



## CLEAN, SAFE HOME

A home without harsh corners is best for baby chicks. Make sure you have a soft floor for chicks home. Paper towels initially work great, as they grow shavings are a better option.

Keep your chicks out of drafts and other factors that could make it hard for them to maintain a constant temperature.

**TIP:** Keep the home dry, your chick can get hurt if it slips on slick floors. And, being wet can make it hard for your chicks to maintain a constant temperature.

## HEALTH TIPS FOR CHICKENS

- » Always wash your hands with soap and water after handling eggs, chickens, or anything in their environment.
- » Don't let live poultry inside the house, especially in areas where food or drink is prepared, served, or stored.
- » Don't eat or drink in the area where the birds live or roam.
- » Avoid kissing your birds or snuggling them, then touching your mouth.
- » Maintain a clean coop. Cleaning the coop, floor, nests and perches on a regular basis will help to keep eggs clean.
- » Cook eggs thoroughly. Raw and undercooked eggs contain Salmonella bacteria that can make you sick.



## CHICK SUPPLY LIST

- Brooder** ..... Box, stock tank, bathtub, etc.
- Bedding** ..... Paper towels, pine shavings, chopped straw, etc.
- Heat lamp,  
bulb and clamp\***..... 125W clear, 250W clear and 250W red are available, 250W red is recommended, it decreases pecking, and helps their sleeping patterns.
- Feeder\*** ..... Several varieties available, plastic and metal, as well as several different fill types.
- Waterer\*** ..... Several varieties available, choose the best for your flock.
- Chick Starter Feed\*** .. IFA Chick Starter crumble is available in 25 and 50lb bags.
- Chick Grit** ..... Needs to be "chick" grit, adult grit is too big.
- Thermometer\*** .... Chicks needs to have a constant environment for a healthy start.

\*Included in IFA's Chick Starter Kit. Note: Chick Starter feed in 25lb bag.

# IFA PREMIUM POULTRY FEEDS

## STEP 1



From birth  
to 8 weeks

### CHICK STARTER

IFA's Chick Starter contains **Omega 3's** to promote immune system health in chicks. It is also enriched with DHA for healthy brain development.



all - 5 lb.

## STEP 2



From 8 weeks  
until laying begins

### PULLET DEVELOPER

IFA's Pullet Developer is formulated for optimum growth rate. It is enhanced with probiotics and prebiotics for digestive health, and **Omega3's** to promote immune system health.



50 lb.

## STEP 3



Laying chickens  
(about 18 weeks)

### LAYER MASH, PELLETS, AND CRUMBLE

IFA's Layer Mash, Pellets, and Crumble are nutritionally balanced for mature egg layers and for the most natural eggs. It is fortified with calcium and magnesium for strong shells.



All IFA laying feeds are enhanced with Omega 3's for healthy chickens and nutritious eggs.

## FEED SUPPLEMENTS



All  
Natural

### CHICK GRIT



### POULTRY GRIT



From birth  
to 8 weeks

### POULTRY GRIT



From 8  
weeks on

### GROWER BLEND OYSTER SHELL



From birth  
to laying



### LAYER BLEND OYSTER SHELL



Laying chickens  
(~18 weeks)

100% All Natural Oyster Shell heat treated for purity. Supports egg shell development with added calcium.

## IFA PREMIUM POULTRY TREATS



8 weeks  
and older

Treats are not a complete feed and should not consist of more than 10% of your chickens diet.

### PREMIUM BLEND POULTRY SCRATCH

A natural three-way blend of high quality grains that encourages instinctive pecking and scratching behavior.



25 lb.

### POULTRY BLOCK

A nutritious whole grain flock supplement made with wholesome grains, minerals and vitamins critical for growth and egg production.



25 lb. / 50 lb.



IFA has a full line of Certified Organic  
and Verified Non-GMO Poultry feeds.



### STEP 1 21% PROTEIN

#### IFA ORGANIC CHICK STARTER



birth to  
8 weeks

Higher protein promotes growth and development, with vitamins and minerals for a healthy start. **Crumble form** to prevent mess and waste.

### STEP 2 17% PROTEIN

#### IFA ORGANIC POULTRY GROWER



8 weeks  
to laying

Essential nutrients for optimal development, and balanced for improved feed efficiency. **Pelleted form** provides complete nutrition in every bite.

### STEP 3 16% PROTEIN



Laying chickens  
(about 18 weeks)

#### IFA ORGANIC POULTRY LAYER CRUMBLE

**Crumble form** helps to prevent mess and waste.

#### IFA ORGANIC POULTRY LAYER

**Pelleted form** for complete nutrition in every bite.

#### IFA ORGANIC SOY FREE POULTRY LAYER

**Pelleted form** minimizes sorting and delivers the same nutrition in every bite.

All have the proper levels of protein to encourage egg production and added calcium for egg shell quality.

**TREATS** Great treats for chickens, and encourage instinctive pecking and scratching behaviors.

#### IFA ORGANIC HEN SCRATCH

A blend of organic cracked corn, whole wheat and barley.

#### IFA ORGANIC CRACKED CORN

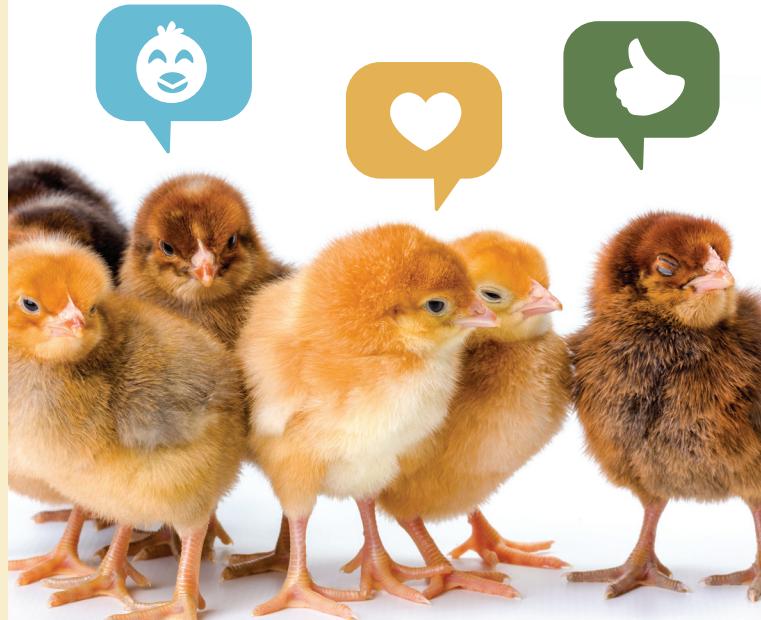
A great source for added energy.

Treats are not a complete feed and should not consist of more than 10% of your chickens diet.



HAPPY HEALTHY IFA CHICKS

**HELPING TO GROW THE THINGS YOU LOVE.**



#HappyHealthyIFACHicks