



Sponsorship Opportunities

What is Creating Hope For The Way We Age?

An online show by the Mavericks of Senior Living where we interview leaders and innovators in senior care to **spark innovation, showcase bright spots, and transform the industry.**

Our mission is to highlight innovation in senior care with the result of creating positive change for the way we age. If you're aligned with our mission, we invite you to join us as we **#ignitehope!**

Why Sponsor?

Showcase your product or service and gain exposure to our growing audience. Our audience is highly engaged. We cultivate meaningful relationships, valuable conversations, and highlight innovation throughout our content.



Your Brand here!



71%



28%

78%

United States

67%

Senior Level+

43%

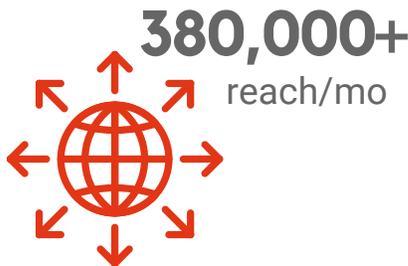
Age 35-54

23%

Age 55-65

9%

Age 65+



REACH OVER 380,000 PEOPLE EACH MONTH

ignitehope@mavericksofseniorliving.com



Sponsor Packages

Sponsorship Packages

IGNITE is our featured sponsorship package, offering the most visibility including:



IGNITE

- Your logo in our "Powered by...." on the video
- A featured spot on episode show notes, with your logo & link to your website
- A 20-second featured sponsor intro video or verbal ad
- Featured sponsor shoutouts and tags in our social media each time we share this episode (between 10-20 times)
- Featured on our specially curated FB Group

1 episode	4 episodes	12 episodes
\$599	\$1799 \$450/episode	\$3599 \$300/episode

SPOTLIGHT is our medium sponsorship package, offering:



SPOTLIGHT

- A mention on episode show notes, with a link to your website
- A sponsor mention and logo pre-roll
- Shoutouts and tags in our social media each time we share this episode (between 10-20 times)

1 episode	4 episodes	12 episodes
\$399	\$1199 \$300/episode	\$2399 \$200/episode

GROW is our base sponsorship package, offering:



GROW

- A mention on episode show notes page
- A sponsor mention pre-roll
- Shoutouts and tags in our social media on 5 shares of this episode

1 episode	4 episodes	12 episodes
\$199	\$599 \$150/episode	\$1199 \$100/episode



Email us to get started at
ignitehope@mavericksofseniorliving.com



MORE THAN 150,000 MINUTES WATCHED MONTHLY

ignitehope@mavericksofseniorliving.com