

# IMPACT TRACKER

Enabling companies to track the impact that their actions have on frontline employee satisfaction and retention.

Impact Tracker helps executives identify opportunities to focus on, based on frontline worker feedback, to support their retention strategy and track the impact of those initiatives in real-time

## THE VALUE OF IMPACT TRACKER

- Understand how actions and initiatives are impacting satisfaction and retention, allowing leaders to replicate positive actions and avoid negative ones in the future
- As frontline managers make changes they can quantify the results of those changes and know whether to continue the new initiative or try something new
- Have clear proof points that demonstrate where employee feedback led to action, and where that action subsequently led to results
- No longer play the guessing game of trying to figure out which managers are actually taking action on the feedback, see it in real-time

## Examples of Impact Events

- ✓ Pay increase for drivers
- ✓ Better communication around career growth options
- ✓ Improved Safety conditions
- ✓ Morale boosting activities
- ✓ Negative impact events like forced overtime, schedule

