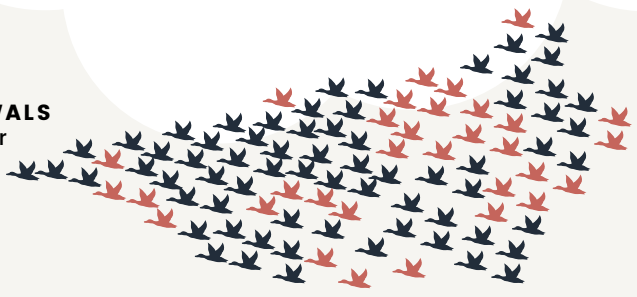


# The Hidden Consequences

## OF YOUR LAPSED MAINTENANCE RENEWALS

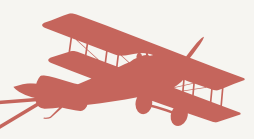
**32%** OF YOUR MAINTENANCE RENEWALS Are either being lost or do not renew on-time



### LOST REVENUE

The revenue on lapsed agreements is often forfeited, reducing your company's overall profits and growth potential.

LAPSED OR LOST RENEWALS HAVE SEVERAL REPERCUSSIONS



### RECERTIFICATION

Recertification requirements with OEMs are time consuming and expensive.



### MISSED SLA'S

Can negatively impact client operations and time and materials calls are expensive.



### CUSTOMER EXPERIENCE

When your customers become entangled in the work to amend renewals, it reflects poorly on your organization.



Increase Your Renewal Revenue  
Learn About the Platform