

VIRGINIA CARDIOVASCULAR SPECIALISTS

Total Patient Engagement for 70,000 of Virginia's cardiology patients

ENGAGING PATIENTS FOR MEASURABLE RESULTS

For over 30 years, Virginia Cardiovascular Specialists has provided cardiovascular intervention, heart rhythm disorder, and vascular diseases services. To better serve their 70,000 patients, they needed ways to quickly bring in their referred patients and save staff time along the way. They implemented automated referral outreach, appointment reminders, and other core Luma Health capabilities, achieving measurable results including:



69% decrease
in referral
fill time



290 hours
of staff time saved
per month



4.8/5 Google rating
with over 220
new reviews



\$200,000+
in revenue generated through
Luma Health Online Referrals

"Luma Health has been a strong partner in assisting VCS with automating our patient engagement system and providing an online referral tool for reaching patients in a timely basis."

Julie Miller, Director
Virginia Cardiovascular Specialists



WHY CARDIOVASCULAR CLINICS SHOULD PAY ATTENTION



60% of cardiovascular patients have failed to adhere to a medication plan



50% of Americans have a key heart disease risk factor such as high blood pressure, high cholesterol, and smoking



30% of all US deaths are a result of a heart attack, stroke, or related disease



\$1,300–\$7,515 is the amount of money, per patient, a self-management intervention for patients with heart failure can save

ADDRESS COMMON MIPS MEASURES

Thinking about MACRA? Luma Health improves care coordination for common cardiovascular services and high priority MIPS measures:

- ✓ High blood pressure control
- ✓ Use of aspirin for Ischemic Vascular Disease
- ✓ Statin therapy for prevention and treatment of heart disease intervention
- ✓ Tobacco screening and cessation intervention

We make smart, simple, and intuitive technology that streamlines the entire patient journey. Learn more about how choosing Luma Health as your technology partner can help position your clinic or system for success, all while working toward your goals of healthier and happier patients at www.lumahealth.io.



Sources: Centers for Disease Control and Prevention; Kravitz, et al. "Recall of Recommendations and Adherence to Advice Among Patients with Chronic Medical Conditions"; Jovicic, et al. "Effects of self-management intervention on health outcomes of patients with heart failure..."