



CORE Group Paint Purchase Tracking Program

CORE Contractor Company Instructions

1. Please take this letter to any Sherwin-Williams Store in your area.
2. Present this letter to the Store manager or Sales representative.
3. Give your credit application to the store to process.
4. Once the account is opened, please send the new account number directly to Phil Rutter at Phillip.W.Rutter@sherwin.com. It will be linked to the CORE Group national parent account #CW00 for tracking sales and National Pricing. This is required and must be adhered to for tracking purposes.

Sherwin-Williams Store Personnel Instructions

1. Open a regular charge account for this Painting Contractor; if they do not already have an account, have them complete a Commercial Credit Application.
2. E-mail this account number immediately to – Phil Rutter at Phillip.W.Rutter@sherwin.com. It will be linked to the CORE Group national parent account #CW00 for tracking sales and National Pricing. This is required and must be adhered to for tracking purposes.
3. Any questions, please contact Phil Rutter at 540.326.1712 or Phillip.W.Rutter@sherwin.com.