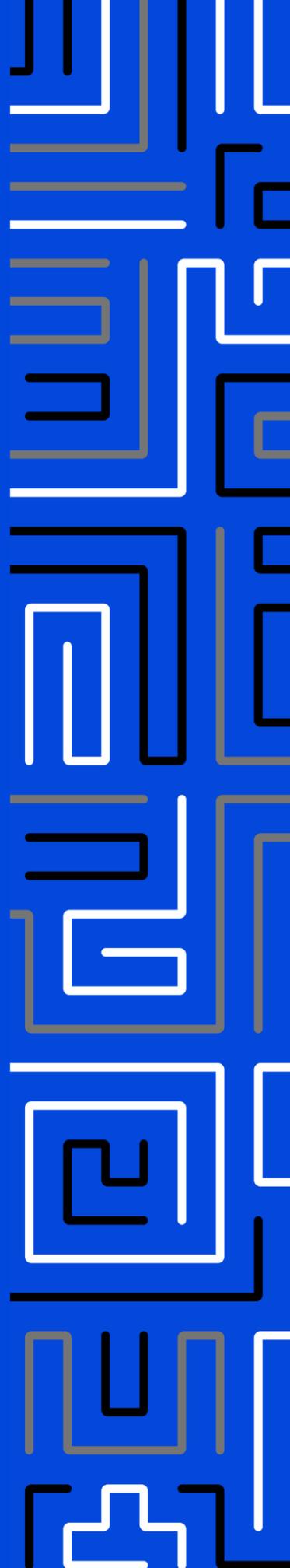


# Paubox SECURE 2021 Sponsorship Benefits

PAUBOX   
**SECURE**

SEPTEMBER 29-30, 2021

LAS VEGAS, NEVADA | [WWW.PAUBOXSECURE.COM](http://WWW.PAUBOXSECURE.COM)

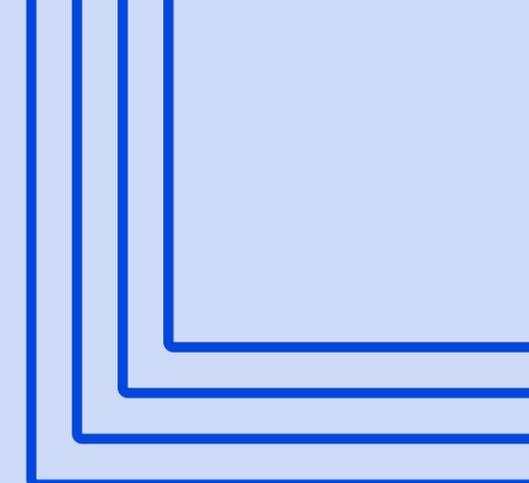
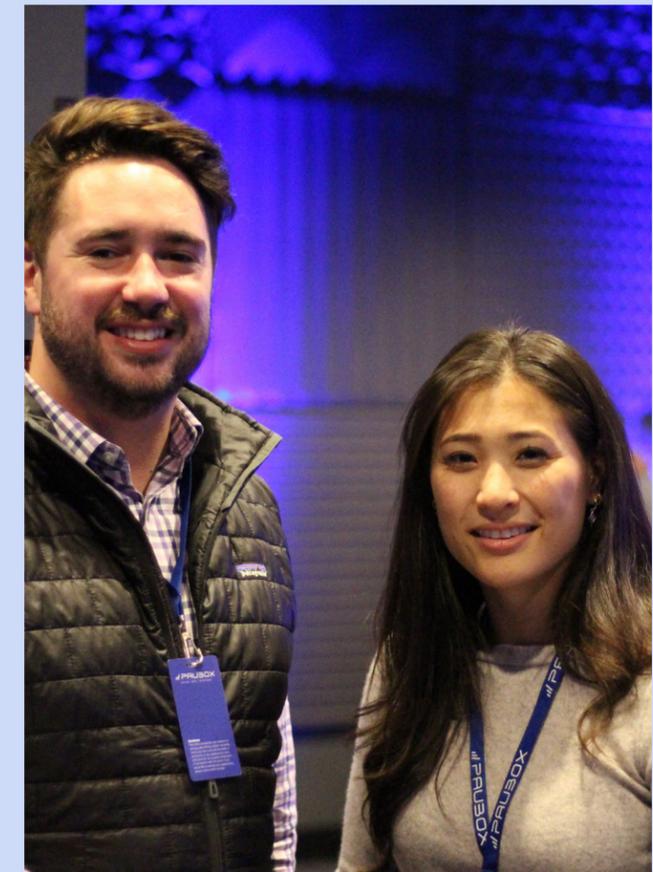


# What is Paubox SECURE?

Paubox SECURE 2021 @ Las Vegas is a healthcare and cybersecurity conference that will bring industry leaders together to address the challenges IT professionals encounter as we recover from the COVID-19 crisis.

See a recap of Paubox SECURE @ Home 2020 [here](#).

**This event will be held September 29-30 (Wednesday and Thursday), 2021 in Las Vegas, Nevada.**



# Who attends Paubox SECURE?

We expect 200+ registrants who will be a mix of healthcare leaders, cybersecurity, and compliance professionals. Top titles include CEO/CIO/COO/ President, IT Manager/Director, Engineering, Operations & Compliance and Owner/Founder/ Investor. This conference offers a powerful opportunity to showcase yourself as a leader in healthcare/cybersecurity and generate leads.



# Why Sponsor?

- Elevate your brand and visibility to Paubox SECURE attendees before, during, and after the event
- Reach 200+ registrants
- Full post-conference attendee list
- Opportunity to host breakout sessions and round tables
- Opportunity to present one (1) session during the main program
- Featured in at least five (5) or more YouTube videos featuring content from your session
- Exhibit table to showcase your products and services
- Prominent branding on the event landing page and LinkedIn, Twitter and Facebook
- Social media posts before and during the event
- 29k combined social media followers across LinkedIn, Facebook and Twitter
- Feature or mention in blog posts pre and post-event (30,177+ page views a month)
- Inclusion and spotlight in conference promotion emails (8k+ email list)
- Opportunity to be featured as a guest on our HIPAA Critical Podcast before or after the event

# Sponsorship Levels

<b>PLATINUM</b> <b>\$20,000</b> (Exclusive sponsorship)	<b>GOLD</b> <b>\$10,000</b>	<b>SILVER</b> <b>\$5,000</b>	<b>BRONZE</b> <b>\$2,500</b>
<b>Gold tier benefits, plus:</b>	<b>Silver tier benefits, plus:</b>	<b>Bronze tier benefits, plus:</b>	<b>Benefits:</b>
<ul style="list-style-type: none"> <li>Sponsorship of first day networking event, including branded napkins, signage and short thank you address during the reception</li> </ul>	<ul style="list-style-type: none"> <li>Opportunity to present one (1) session during the main program</li> <li>Featured in at least five (5) or more YouTube videos featuring content from your session</li> <li>Opportunity to be featured as a guest on our HIPAA Critical Podcast before or after the event</li> <li>Dedicated blog post and email newsletter announcement</li> </ul>	<ul style="list-style-type: none"> <li>Opportunity to host/moderate one (1) session or breakout</li> <li>Verbal mention during the program</li> <li>Inclusion in a feature blog post and email newsletter</li> <li>Ad placement 2x a month on our Paubox HIPAA Critical podcast</li> <li>Inclusion of one promotional item in attendee swag bag (pre-approved by Paubox and supplied by sponsor)</li> </ul>	<ul style="list-style-type: none"> <li>Exhibit table to showcase your products &amp; services and two (2) complimentary registrations</li> <li>Your logo and link included on conference promotional materials, including blog posts, emails, press releases and social media</li> <li>Your logo on the event landing page and on signage within the event space</li> <li>Full post-conference attendee list</li> </ul>

# Additional Sponsorship Opportunities

## Lanyards (exclusive sponsorship): \$2,000

Show your support by sponsoring the official SECURE Lanyard. Each attendee will receive this item during registration and will wear it throughout the conference.

### BENEFITS

- Logo recognition on lanyard, co-branded with Paubox SECURE logo
  - Logo recognition on event signage and general session slides
- 

## Conference Bags (exclusive sponsorship): \$2,500

Conference bags are an essential resource for the attendee experience. The conference bags will be distributed to all attendees at Paubox SECURE upon registration. Display your logo along with the Paubox SECURE logo (one color) on the conference bag and give attendees the opportunity to take your brand home.

### BENEFITS

- Logo recognition on conference bags
- Logo recognition on event signage and general session slides

## Water Bottles (exclusive sponsorship): \$3,000

Assist us in our “green” efforts by sponsoring eco-friendly reusable water bottles with your company logo. Each attendee will receive the water bottle at registration and will have the opportunity to use it throughout the conference at water stations. You’ll help the environment and give attendees a takeaway that lasts long after the conference.

### BENEFITS

- Logo recognition on the water bottles
  - Logo recognition on event signage and general session slides
- 

## Break Sponsor (two available): \$5,000

Be a conference favorite when you sponsor a food and beverage break.

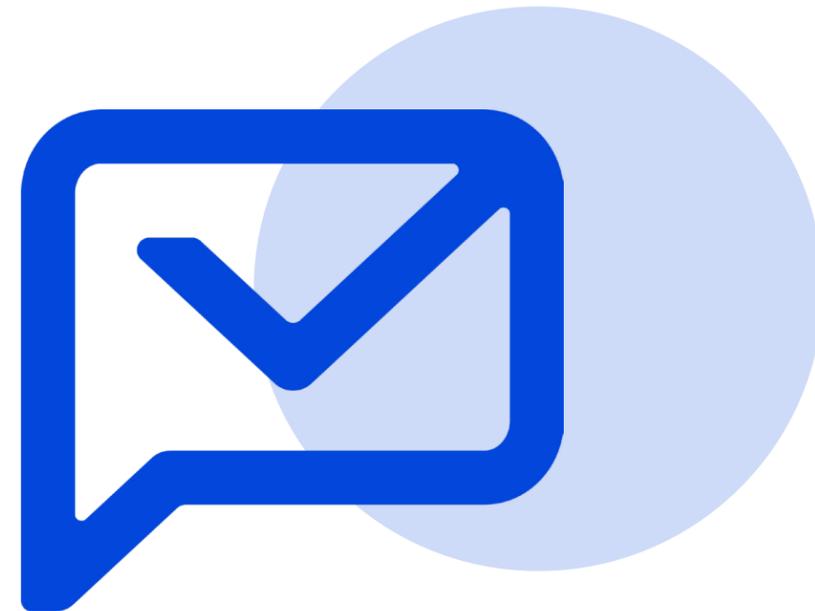
### BENEFITS

- Tabletop signage on all break areas
- Branded napkins
- Logo recognition on event signage, acknowledgment as sponsor on conference agenda and event landing page

Request more information and reserve your sponsorship by contacting Jenn Pantle at [Jenn@paubox.com](mailto:Jenn@paubox.com).

## About Paubox

Paubox provides secure email for modern healthcare. Right out of the box. Paubox leads two categories of the G2 Spring report: Best Email Security Software and Best Email Encryption Software. Offering HITRUST CSF certified solutions, customers can trust Paubox to provide them with seamless, secure, and compliant email products.



Mahalo. We look forward  
to your partnership.

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