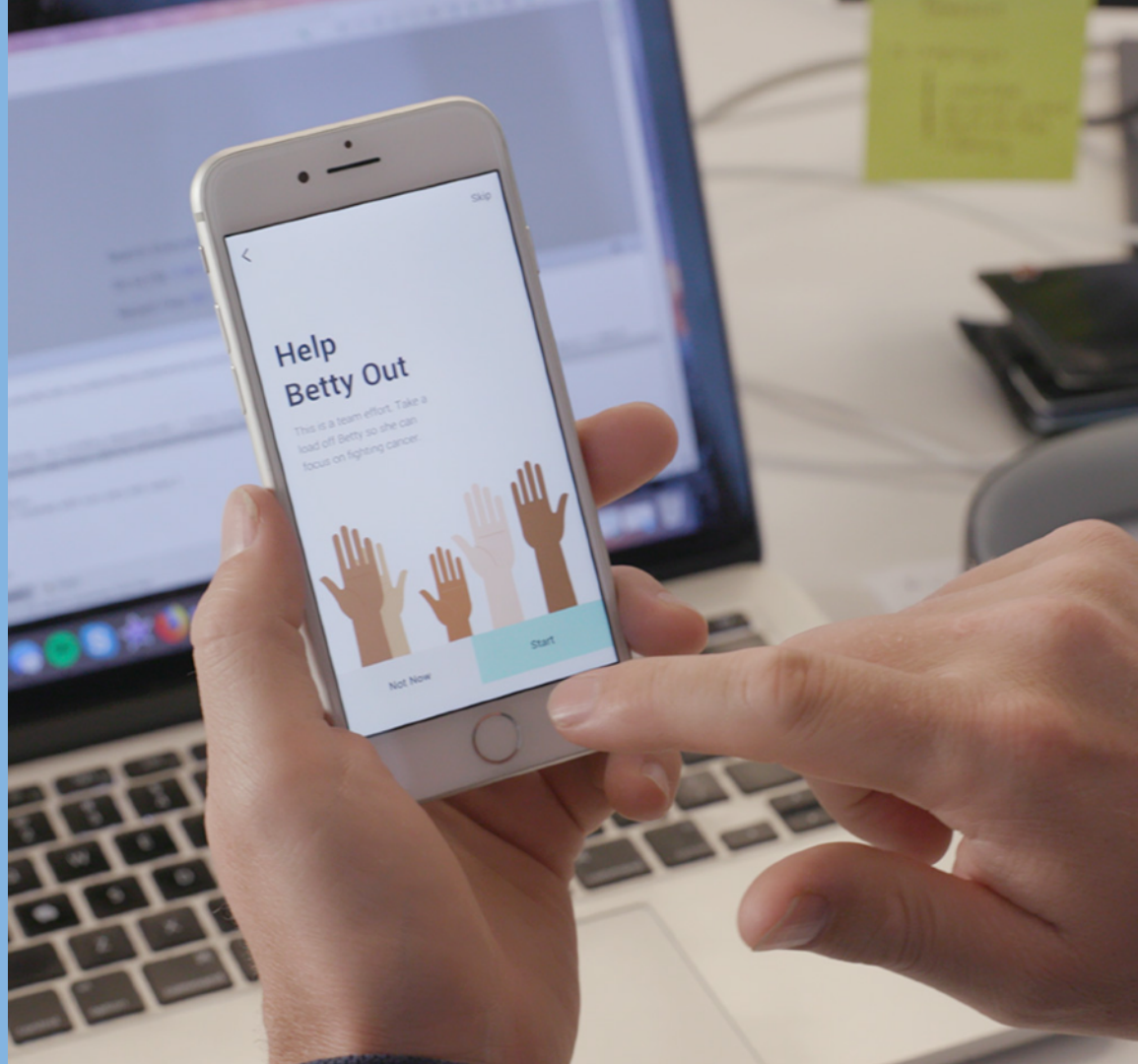


CircleOf

Igniting Your Company's Culture of Care

Come Join Us!

innovate@circleof.io





Our mission is to ignite a culture
of care within the workplace!



We give families, friends, co-workers, and companies the power to build communities of care around those in need.



*At some point, we will all become
a primary family caregiver -
requiring us to balance work,
family, and finances.*

Caregivers...

- 20-30 Avg. hours per week
- 60% Are women
- 25% Are millennials
- 27% Sandwich generation



THE EMPLOYEE CAREGIVER CONUNDRUM



Family Caregivers...

Manage Everything for Their Families...

Medication, rides, meals and finances

Burn Out...

Resulting in high **absenteeism** and **turnover**
Up to **50% suffer chronic depression**

Suffer Chronic Illness...

Costing employers an estimated **8% more**
in healthcare costs on average

FAMILY CAREGIVING COSTS EMPLOYERS **\$25B** PER YEAR

F1000 Caregiver Population Stats:

- 35M F1000 employees
- 16% (1 in 6) are caregivers
- Avg. 20 - 30 hours per week
- Provide 37B hours of unpaid caregiving services annually

Annual Caregiver Cost to Employers

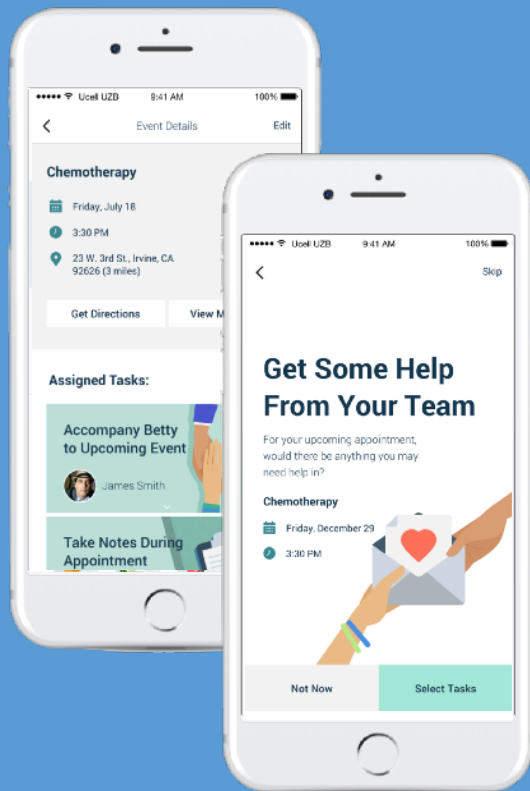
- \$25B lost productivity
- Healthcare cost avg. 8% higher
- Miss an avg. of 6.6 workdays per year
- 12% will take leave this year



Employee Caregivers at Risk

- Spend 20% of their annual income on caregiving services
- At risk of becoming seriously ill - depression, physical ailments (headaches and pain), heart disease, stress, anxiety, or depression.

INTRODUCING - CIRCLEOF



Care On-demand:

CircleOf is a digital health app and enterprise solution that creates **on-demand care communities** for caregivers, patients and employers.

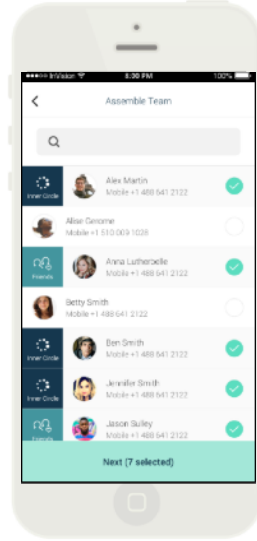


WHEN YOUR EMPLOYEES NEED HELP...



**Help everyone rise to the occasion.
Harness untapped human resources!**

VALUE TO THE EMPLOYEE

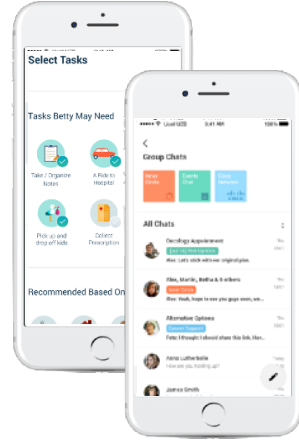


Build Care Teams Fast

- ♥ Share caregiving burden
- ♥ Include family, friends, co-workers
- ♥ Collaborate securely and privately
- ♥ Connect with employer resources

Jeremy works for a large employer.
His wife Emily has just been diagnosed
with a rare chronic condition

MATCH THOSE IN NEED WITH OFFERS OF HELP



Needs

Offers



Family & Friends



Co-Workers

Jeremy and Emily have access to family help, employer benefits and colleague support groups all in one place

Logistical

- ☒ Rides
- ☒ Meals
- ☒ Childcare
- ☒ Home Help

Emotional

- ☒ Caregiver Mentors
- ☒ Patient Advice
- ☒ Affinity Groups
- ☒ Companionship

Support Resources

- ☒ HR Benefits Referrals
- ☒ 3rd Party Products & Services

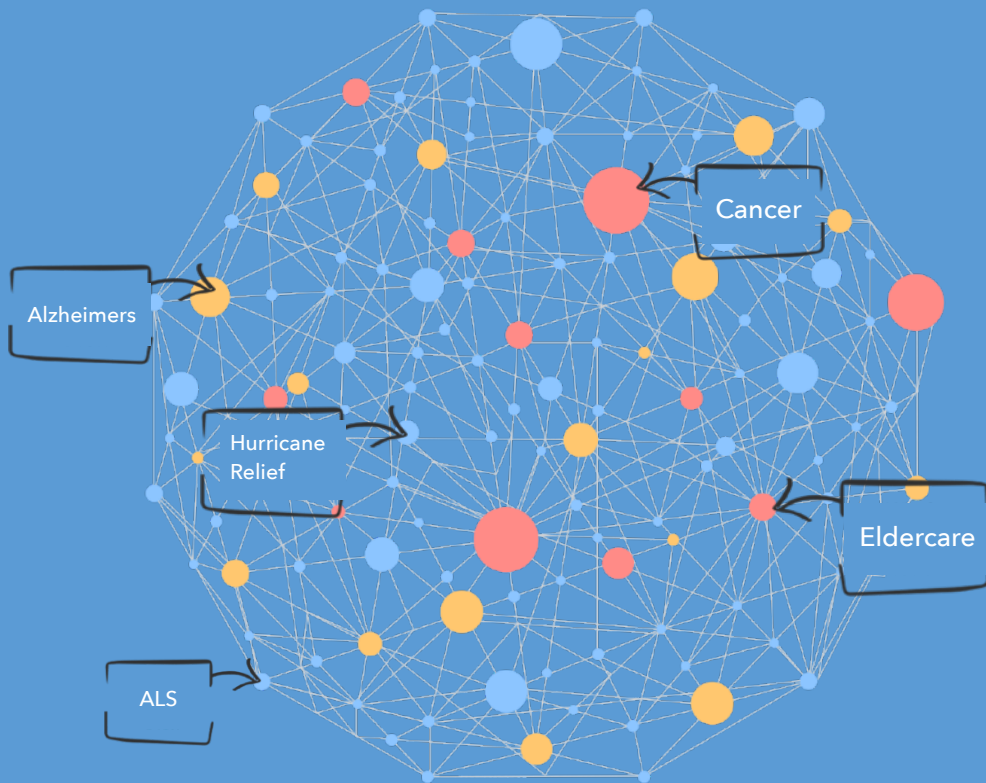


BECOME A GREAT PLACE TO WORK!

Build a Culture of Care

- ♥ Identify employees in need
- ♥ Amplify existing care communities
- ♥ Target benefits and information
- ♥ Insights into the health of your org!

SOCIAL CAREGIVING GRAPH



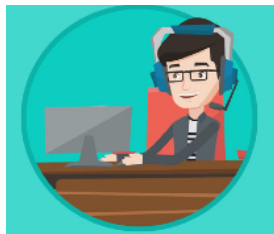


REALTIME BENEFITS AWARENESS

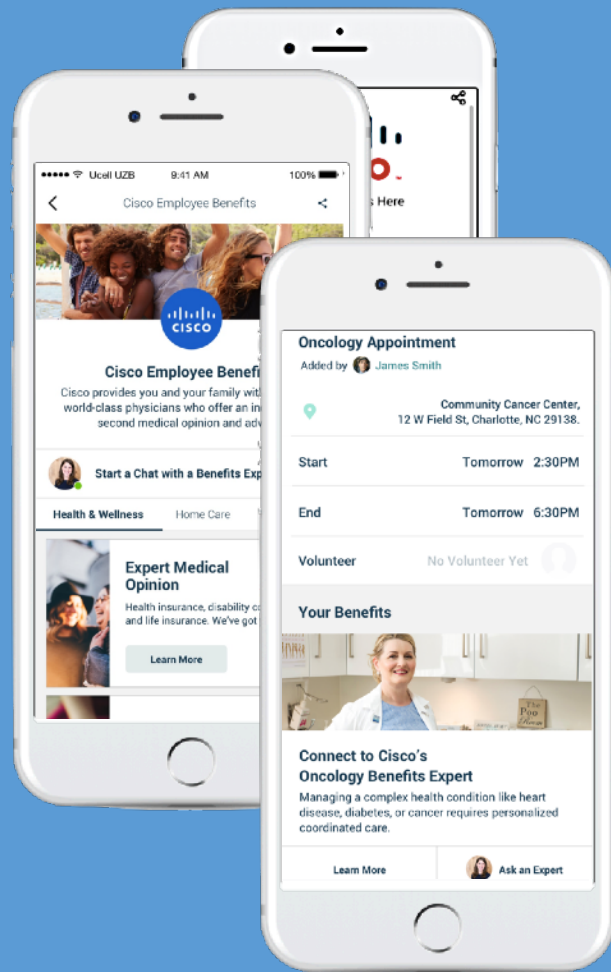
Drive Benefits Awareness



HR Benefits
Referrals



- ♥ A.I. powered
- ♥ Deliver the “right benefit at the right time”
- ♥ Target benefits by condition





MAKE AN IMPACT

**Employee Caregiving is your
next big challenge!**

**CIRCLEOF IS THE SOLUTION THAT
TOUCHES ALL EMPLOYEES**



JOIN A COHORT OF YOUR PEERS

HR Executive Summits

- ♥ Open and candid conversations about what works and what doesn't
- ♥ Networking with motivated leaders
- ♥ Help shape the products that will benefit your company the most



HELP BUILD THE SOLUTION

Open Innovation Process

- ♥ Co-create with CircleOf and your peers
- ♥ Build the right tech for your company
- ♥ Technology available to all members for immediate use post summit

Based on CISCO CHILL process



COME JOIN US!

Co-Creation Opportunities

- ♥ 5 cohort slots in Q2 2018
- ♥ Opportunity to drive innovation
- ♥ Start Today!





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