



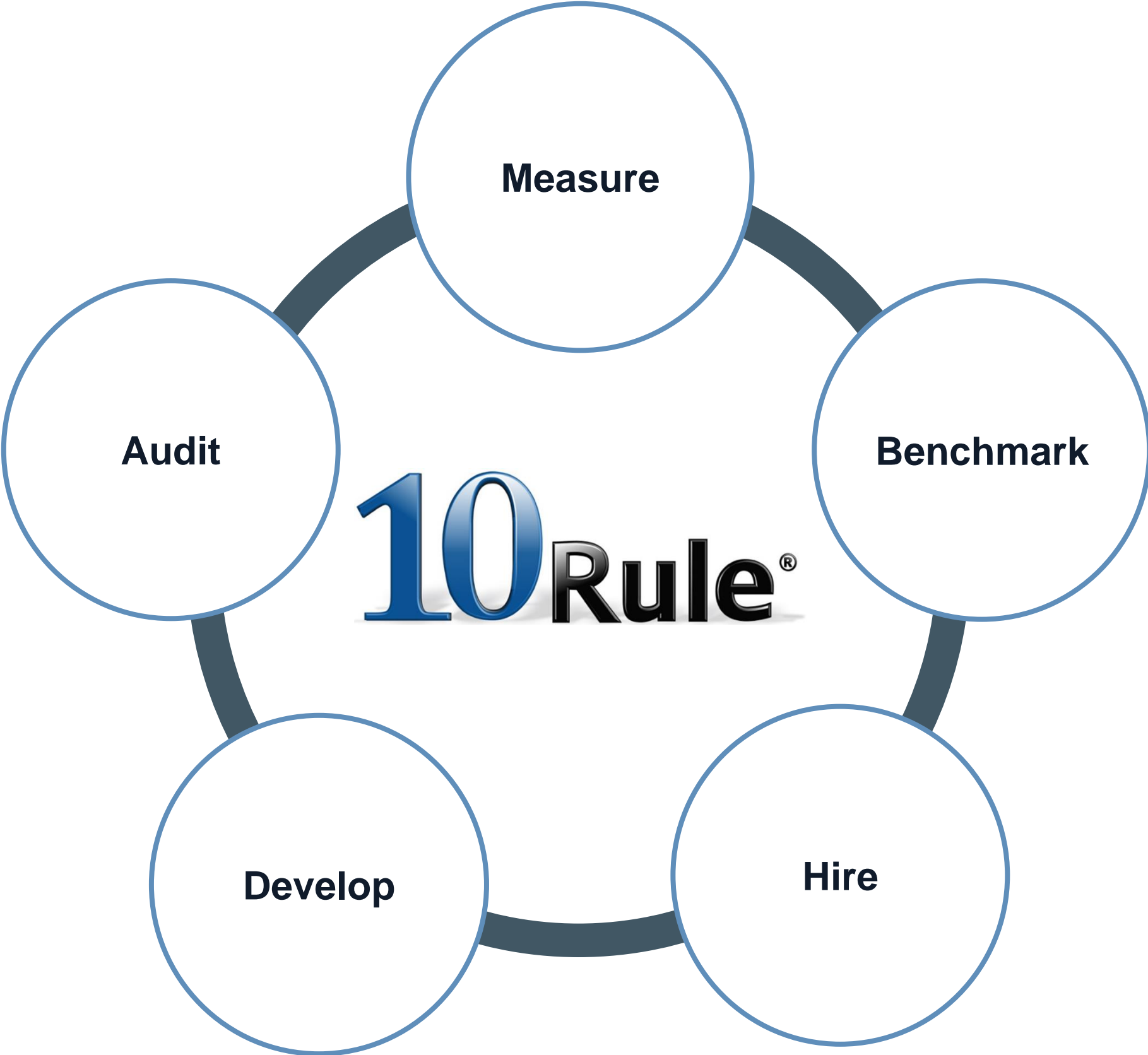
# 10Rule<sup>®</sup>

**workforce performance platform**

# The 10Rule® SaaS Platform

## Increasing Human Performance, Engagement and Wellbeing

- Measure** Accurately measure the performance drivers of the organization's top 10%
- Benchmark** Benchmark the top 10% of key performance drivers for each position, at all levels of the organization
- Hire** Identify the top 10% of applicants before ever looking at a resume
- Develop** Increase motivation & engagement in existing employees by up to 30% in weeks
- Audit** Global picture of all talent performance





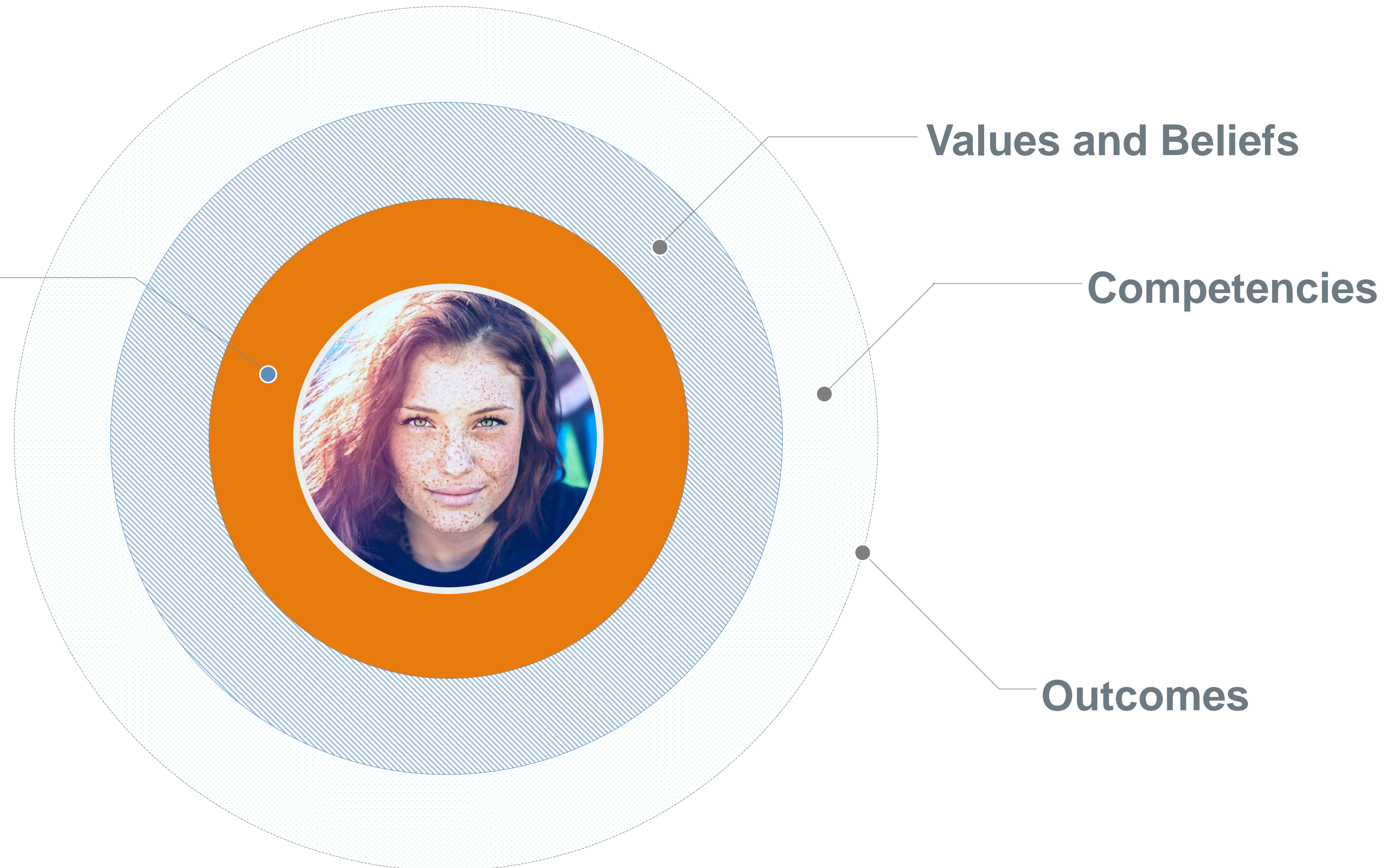
**What drives human  
performance and greater  
productivity?**



# Mapping the “root source” of performance thought

## MEMORY SOURCE “Hard Wiring”

- Subconscious Thinking
- Performance Drivers



# Performance Mapped

## 12 Performance Thinking Drivers

### Self-Motivation

- Ambition
- Confidence
- Interpersonal
- Relational
- Systematic

### Fear / Stress Motivation

- Controlling
- Skeptical
- Anxiety
- Need for Reassurance
- Self-Defeat
- Self - Conscious

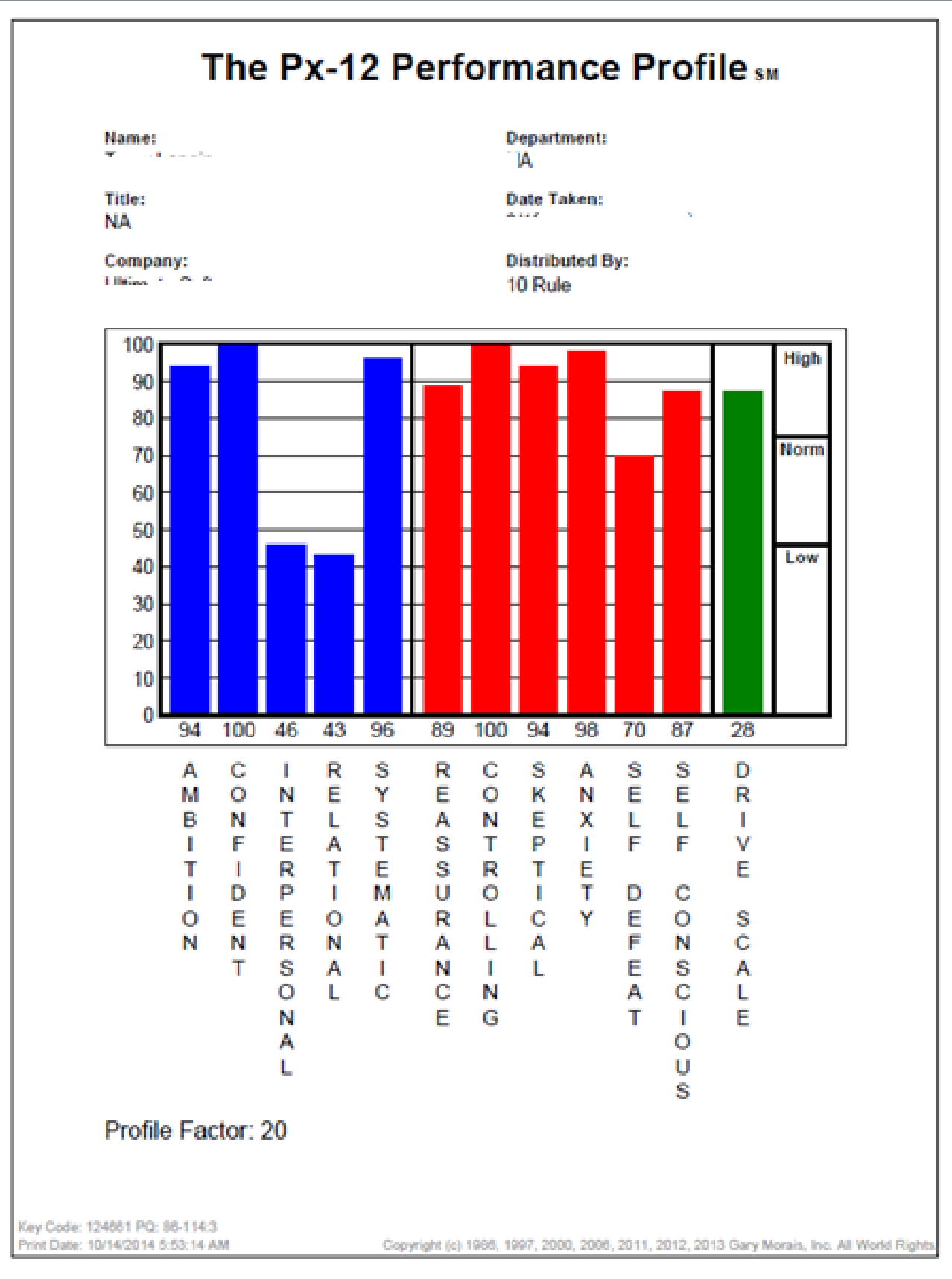
### Drive Scale

- Speed of Thought



# The Px-12 Performance Profile

- Self-motivation
- Stress & Fear-motivation
- Drive Scale



Scientific Measurement of  
Talent Performance

25+ Years of R&D

Enterprise SaaS Platform

Validated & EEOC Compliant



# Wellbeing Challenged

Common Performance Language

## Wellbeing Challenged



## Presenting Health Issues

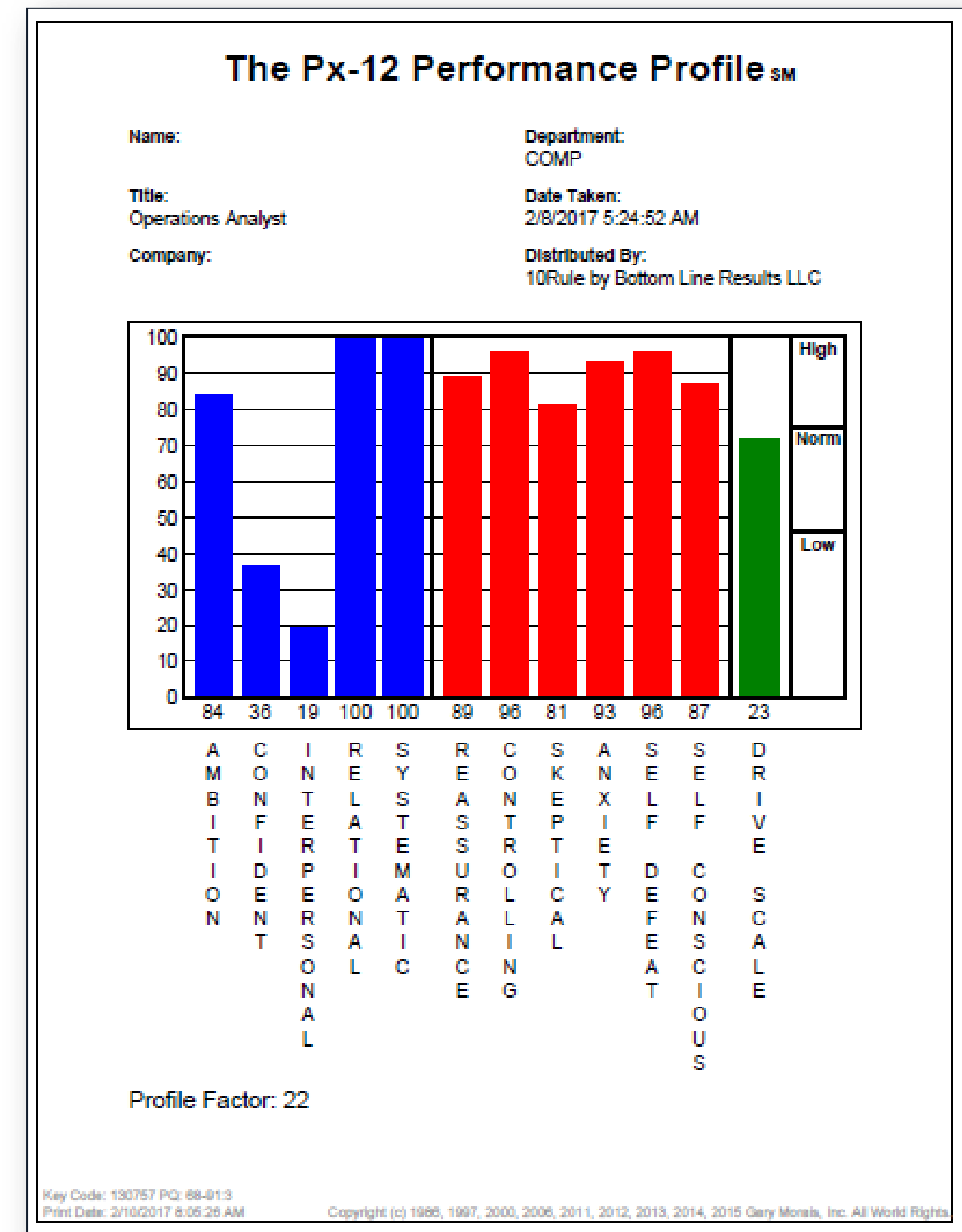
- Lack of sleep
- Mood swings
- Confusion
- Anxiety
- “I have a lot of fears”
- Exercise & meditation to cope
- **Meds: Zoloft®**



# Wellbeing Challenged



# “Root Source” Thinking





# Challenged Performance Thinking

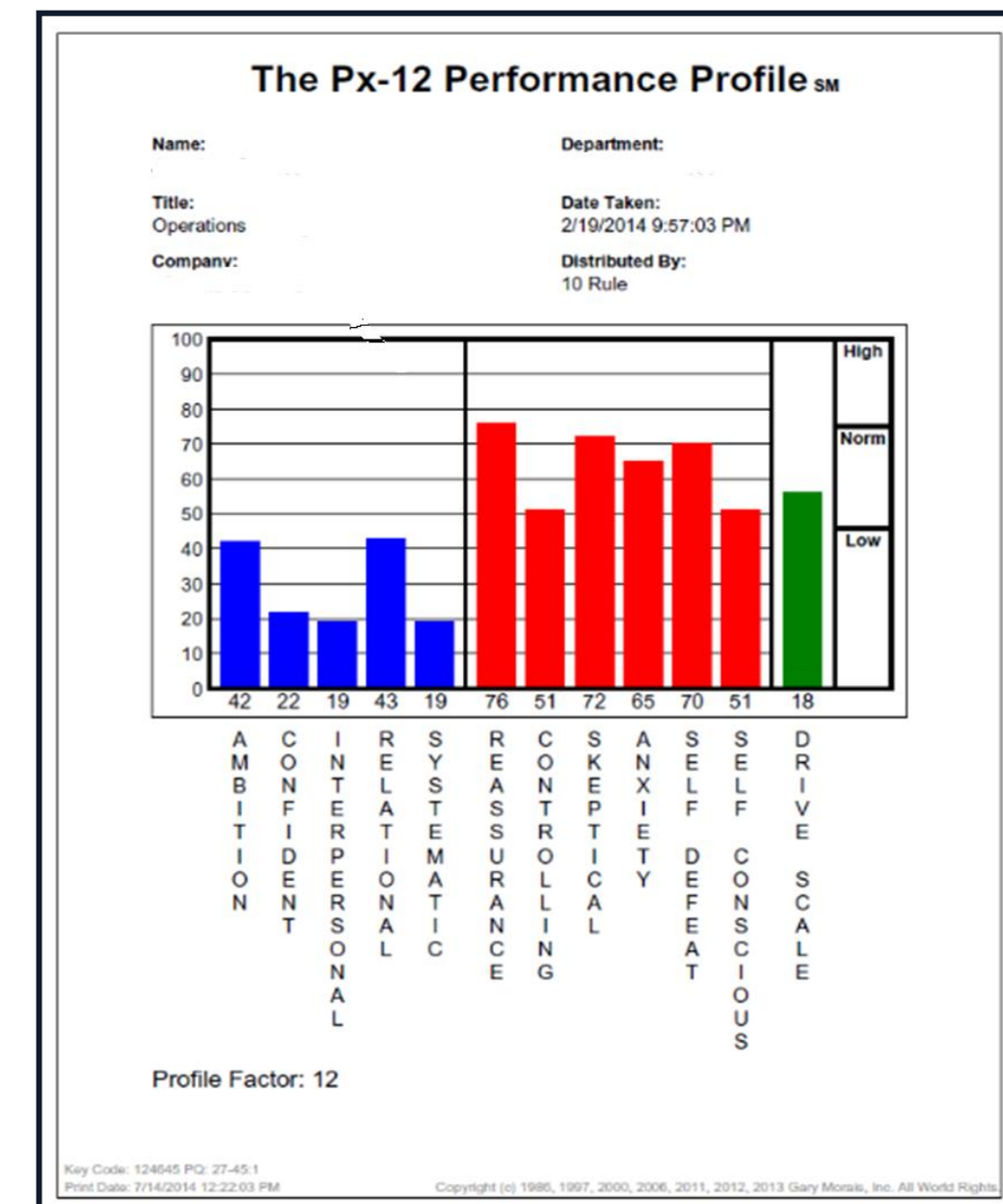
Common Performance Language

# Performance Challenged



Online Remediation

Before



- Entitlement Issues
- Lacks decision making
- Poor Communication
- High Anxiety – mood swings
- “I have a lot of fears”

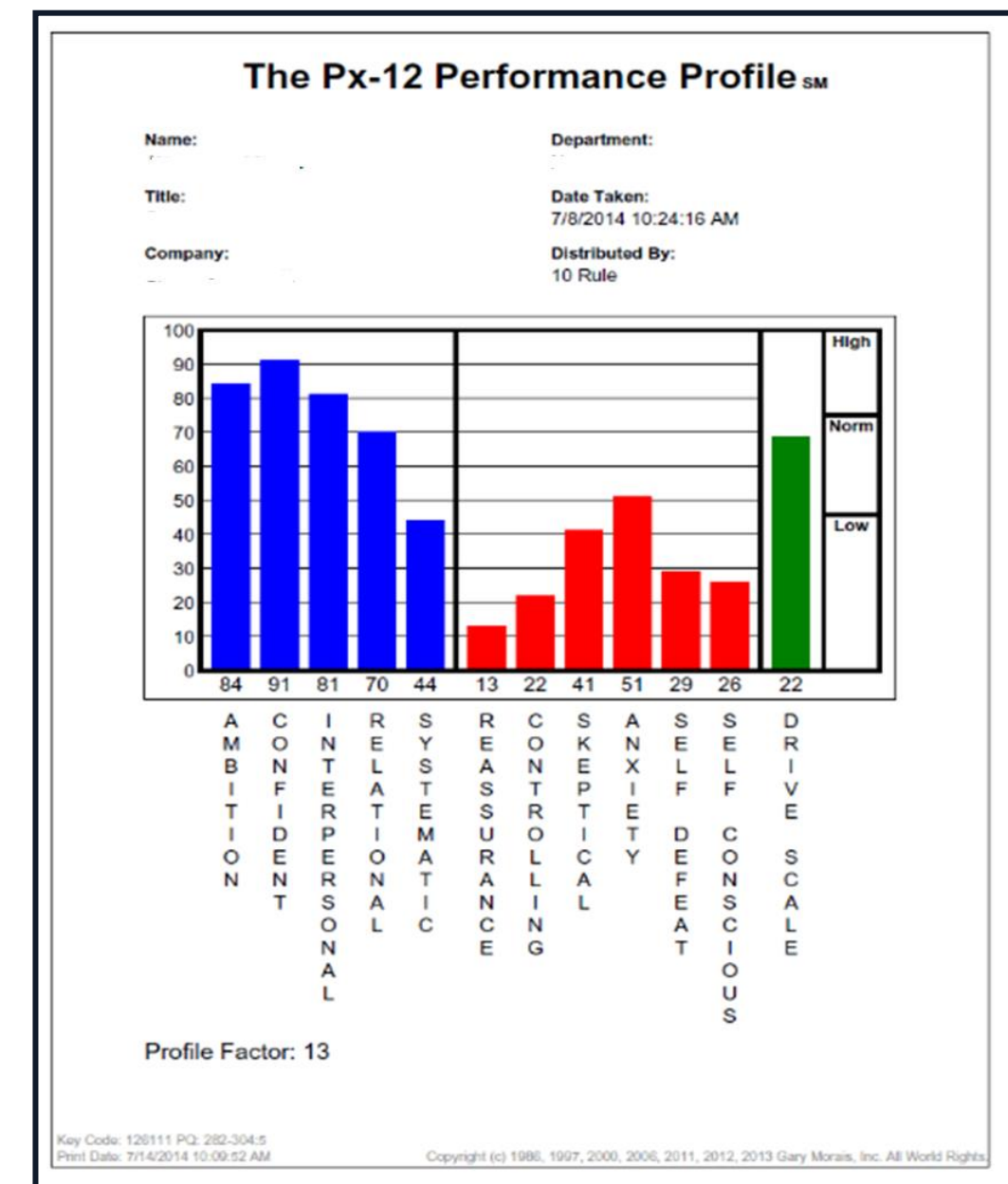


# Performance Challenged



Online Remediation

6 Weeks  
Later



- Self -Motivated
- Increased leadership skills
- Strong communication
- Lower stress / anxiety
- Highly engaged



**10Rule®**

**Enterprise SaaS Platform**

# 10Rule® Outcomes



**Greater wellness in weeks**



**Improved workplace performance**



**Higher engagement**



**Lower healthcare costs**



**Faster ROI**



**Increased bottom-line**



# 10Rule®

## Workforce Performance Transformation Suite

**MEASURE. BENCH. HIRE. DEVELOP.**

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