



**Connecting Employers**  
Solving Challenges

# IBI BRIDGE

## *Introducing IBIBridge*

The Integrated Benefits Institute (IBI), the country's leading nonprofit research and analytic organization focused on health and productivity, is piloting a new program: IBIBridge connects employers to peers through a private technology platform developed by IBI to explore strategies, insights, experience and solutions organized around shared health and productivity issues.

Participating employers will have access to direct responses to their most pressing questions from leading subject-matter experts from IBI's broad supplier membership – spanning all parts of the health and productivity landscape and, moreover, participating employers will have access to information about their shared insights.

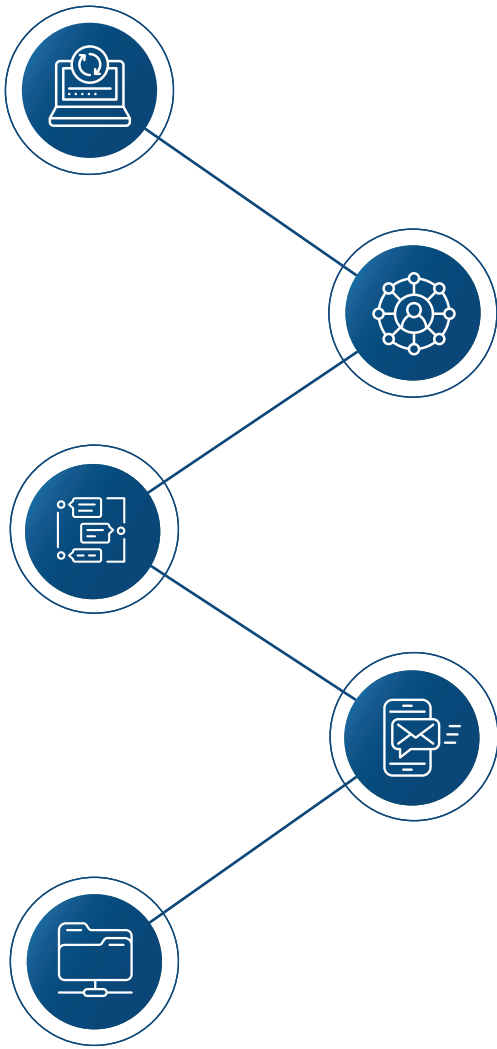
## *When Do I Sign Up?*

IBI will pilot this new program early in 2019 with a small group of selected leading employers. Subsequently, the program will be rolled out to all IBI employer members.

## *What Does it Cost?*

As an incentive to pilot employers for helping IBI to test and refine the IBIBridge program, **employers will receive three year's participation at no cost.**

For employers not participating in the pilot, there will be a nominal fee (\$500 to \$700 depending on company size).



## How Does it Work?

Employer-members sign up online at no cost at [ibiweb.org/ibibridge](http://ibiweb.org/ibibridge).

Each employer participant identifies his/her general areas of interest (health/wellbeing; medical/pharmacy design and care; absence/disability/productivity; data and metrics) in order to be alerted to relevant content from IBIBridge. Participants can then follow discussion groups in which they are interested.

Each discussion group will focus on questions, strategies and results related to the topic.

Employers can post content within a discussion group for comment by other employer participants. IBI will curate popular and relevant questions to be anonymously posted to the subject matter expert portal and subject matter expert responses will be anonymously posted to the employer group for evaluation and further discussion.

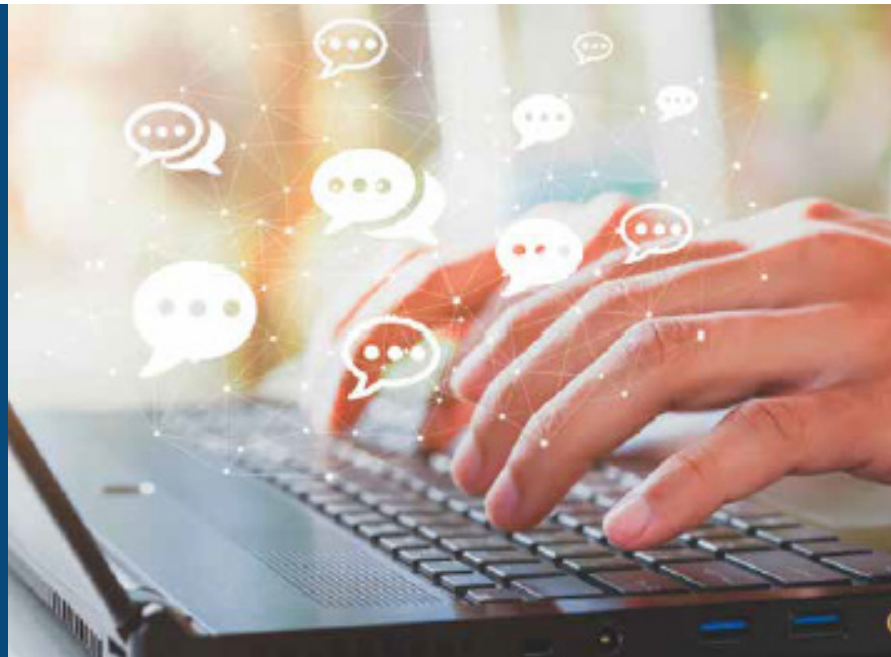
Employers will have the option of direct messaging any of the subject matter expert respondents, which will pierce the veil of anonymity for both parties and allow direct conversation to begin.

They may also direct message other employer participants to engage in private discussion, and they will receive an annual report summarizing the top content of their issue areas.

### Example

Employer participant A posts:  
“How are other self-insured employers approaching the challenges of biosimilars in their pharmacy plan strategy?”

Employers B, C, D and E post responses about their strategies and discussion ensues among the employers. Simultaneously, IBI posts the question to our subject matter experts. Subject matter expert responses are posted back to the employer discussion thread for evaluation and employers can connect directly with any subject matter experts with whom they'd like to discuss solutions.



### Questions?

For more information about the details associated with the IBIBridge pilot program please contact Marshall Riddle at [mriddle@ibiweb.org](mailto:mriddle@ibiweb.org); 415.222.7230.