

Amazon Competitor Insights

Gain a competitive advantage with our in-depth reports on your Amazon landscape.

What You'll Receive:

A bespoke live dashboard with reporting breakdowns across:

- Paid and organic Amazon listings
- Share of voice and average position to make data-driven product decisions
- Brand names and sellers for deeper insight to inform strategy
- An update of the data at your chosen frequency, aligned to your internal business practices.

Additional option to use our specialist Amazon teams to support with strategy delivery across paid, organic, creative optimization or inventory management.

Case Study

Incubeta built an analysis tool to measure the Amazon landscape & advance the platforms limited reporting. This gave us insights other businesses didn't have, & shifted the competitive edge in our favour

Goals: Drive revenue uplift in the face of competition whilst maintaining an ACoS of below 20% to ensure profit margin

Approach: Built an advanced insights dashboard to improve keyword & product targeting capabilities

Results: Increased share of voice by 22%, identified high performing low volume terms, Product Revenue Increased by 25% & ACoS decreased by 15%

CONTACT US

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