

# NOTICE OF FINANCIAL INCENTIVE

## BusinessOL.Com, Inc.

We respect your privacy rights under the California Consumer Privacy Act of 2018 (“CCPA”) and California law. We are committed to protecting the rights given to California consumers with whom we do business regarding their personal information. Please refer to our comprehensive CCPA Consumer Privacy Rights Policy for a full explanation of your rights and our practices for collecting, using, maintaining, protecting, selling and disclosing information protected by the CCPA. You may find and read our CCPA Consumer Privacy Rights Policy at <https://www.businessol.com/privacy-policy>.

If you are a California resident, California law may provide you with additional rights regarding our use of your personal information. To learn more about your California privacy rights, including: your right to access specific information we collect; your right to data portability; your right to request deletion of your data; your RIGHT TO OPT OUT OF THE SALE of your data; your right to be free from discrimination for exercising your rights under CCPA, please visit: <https://oag.ca.gov/privacy/privacy-laws>.

### **Purpose of Notice of Financial Incentive**

The purpose of this NOTICE OF FINANCIAL INCENTIVE is to explain to consumers the material terms of a financial incentive or price or service difference a business is offering related to the collection, retention or sale of personal information.

Under the CCPA, a business may offer financial incentives, including payments to consumers as compensation, for the collection of personal information, the sale of personal information, or the deletion of personal information. A business may also offer a different price, rate, level, or quality of goods or services to the consumer if that price or difference is directly related to the value provided to the business by the consumer’s data.

### **What is Personal Information**

California defines personal information as “information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household.” It includes, but is not limited to, identifiers such as a real name, alias, postal address, unique personal identifier, online identifier, Internet protocol address, email address, account name, social security number, driver’s license number, passport number or anything similar. Personal information does not include deidentified or aggregate consumer information or information that is lawfully made available from federal, state, or local government records. (Cal. Civ. Code § 1798.140(o)).

### **Description of Financial Incentive**

Does not apply.

Specifically, the material terms of the financial incentive or price or service difference are as follows:  
Does not apply..

The categories of personal information that are involved in the financial incentive or price or service difference are:

1. None

The dollar value the company attributes to the consumer data described in this financial incentive is: \$0.00.

### **Exercising Your Right To Opt In to or Opt Out of Financial Incentive and Contact Information**

You may submit your request to opt out of the sale of your personal information making such a request through the contact information below:

By email to the following email address: [legal@busienssol.com](mailto:legal@busienssol.com)

By calling the following toll-free number 866 333 1265

Writing to: PO Box 159 San Luis Rey, CA. 92068

### **Changes To Notice or CCPA Consumer Privacy Rights Policy**

If we make changes to this Notice of Financial Incentive, we will post the updated Notice on our Website and update the Notice's effective date. Your continued use of our Website following the posting of changes to this Notice, or to our CCPA Consumer Privacy Rights Policy, constitutes your acceptance of such changes.