

CCPA NOTICE AT COLLECTION

BusinessOL.Com, Inc.

We respect your privacy rights under the California Consumer Privacy Act of 2018 (“CCPA”) and California law. We are committed to protecting the rights given to California consumers with whom we do business regarding their personal information. Please refer to our comprehensive CCPA Consumer Privacy Rights Policy for a full explanation of your rights and our practices for collecting, using, maintaining, protecting, selling and disclosing information protected by the CCPA. You may find and read our CCPA Consumer Privacy Rights Policy at <https://www.businessol.com/privacy-policy>

The purpose of this NOTICE AT COLLECTION is to inform the consumer of the categories of personal information to be collected from you and the purposes for which that personal information will be used.

California defines personal information as “information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household.” It includes identifiers such as a real name, alias, postal address, unique personal identifier, online identifier, Internet protocol address, email address, account name, social security number, driver’s license number, passport number or anything similar. Personal information does not include deidentified or aggregate consumer information or information that is lawfully made available from federal, state, or local government records. (Cal. Civ. Code § 1798.140(o)).

If you are a California resident, California law may provide you with additional rights regarding our use of your personal information. To learn more about your California privacy rights, including: your right to access specific information we collect; your right to data portability; your right to request deletion of your data; your right to opt out of the sale of your data; your right to be free from discrimination for exercising your rights under CCPA, please visit: <https://oag.ca.gov/privacy/privacy-laws>.

The categories of personal information to be collected from you include the following:

- Direct Identifiers for example: Name, Physical Address, Email Address, Phone Number
- Verification Information for example: Government-issued ID, Driver License
- Household Information for example: Family Member Names, Dates of Birth, Age
- User Generated Content Data for example: Documents, Images, Messages
- Payment Information for example: Credit Card Information, Other Payment Information
- Transaction, Purchase or Order Information for example: Date, Totals, Product Types
- Digital Identifiers for example: IP Address, Cookies, Website Browsing and Interaction Activity, Other Device or Browser Identifiers
- Website Login Credentials for example: Username, Email Address, Password

- Inferences About Consumer Preferences and Characteristics

The purposes for which that personal information will be used include:

- Operating, providing, developing, and improving the products and services we offer our customers
- Maintaining and servicing your account
- Providing customer service
- Processing and fulfilling your orders
- Processing payments
- Communicating with you
- Detecting security incidents and protecting against malicious, deceptive, fraudulent, or illegal activity
- Troubleshooting, and improving service, analyzing performance, fixing errors, and improving the usability and effectiveness of services
- Advertising and marketing our products to you
- Assessing and managing credit risks
- Enhancing your user experience
- Analytics to improve our products and services
- Ensuring delivery of products, services or communications
- To verify identity as needed to protect against deceptive, fraudulent or illegal activity

Changes to Our Notice at Collection

We reserve the right to amend this Notice at Collection at our discretion and at any time. When we make changes to this Notice at Collection, for example to notify consumers of our plan to collect information materially different from that previously disclosed in this Notice, we will ensure the new Notice is made visible to consumers prior to the collection of such additional information and post the updated Notice on our Website with an updated effective date. Your continued use of our Website following the posting of changes to this Notice, or to our CCPA Consumer Privacy Rights Policy, constitutes your acceptance of such changes.

Exercising Your Rights

If you have questions or comments about this Notice, the ways in which we collect and use your information, described herein or in our CCPA Consumer Privacy Rights Policy, your choices and rights regarding such use, or if you wish to exercise your rights under California law, please do not hesitate to contact us as follows:

By either calling the following toll-free number 1-866-333-1265 or Contacting us via legal@businessol.com