

Strongsuit

Help that actually helps.



STRONGSUIT



Your life projects anticipated, strategized, researched, and executed.

Strongsuit does the work so you can make the decisions.

Together we make it happen.

The possible made painless.



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Welcome to Strongsuit.

We believe that your mindshare is your most precious commodity. And we know that you are pulled in a million directions and in charge of keeping track of ALL the things.

You need a partner. Not a replacement for where you are irreplaceable - like the career-catapulting project, or front row at the school recital, or relaxed on the most awesome vacation.

You need a partner to keep the trains on the track so you can be you - remembering the birthdays, registering for the activities, planning the vacations, finding the doctor, getting that home project done.

Enter Strongsuit.

We founded Strongsuit to help carry the load. So you don't have to choose between your work-self and your home-self. We exist to make your life run smoothly as you juggle for so many others.

We've helped members with small tasks and big projects. We help them focus on what's most important to you and then make those things happen.

We can't wait to help you.



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We focus on the areas that make the biggest difference for our members.

Celebrations Big & Small

All the things that go into the memory-making moments, the festive times of year, the parties to mark life's milestones.

Children & Caregiving

Managing the complex logistical and administrative tasks of making sure your children are safe and engaged as they grow.

Home

Finding help and options to make sure that your home feels like your family's sanctuary and not a never-ending to-do list.

Quality Time

Ensuring you have the time to rest and recharge with the ones you love.

Life Changes & Challenges

Managing big changes in your own family's life or helping you show up as a support system for friends.

Self-Care

Making sure you have the right resources so your needs don't fall to the bottom of the list.



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Celebrations Big & Small

Example Projects:

- Birthdays
- Holidays
- Anniversaries
- Graduations
- Births
- Bride/Groom Celebrations
- Housewarming
- New Jobs & Promotions
- Other Momentous Milestones

Ways We Help:

- Determine the ideal way to celebrate
- Find and purchase the perfect gift
- Party planning and hosting assistance
- Handle the decor
- Plan the activities
- Arrange and book the travel
- Map out the meals, find the caterers, order the food
- So much more!



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Quality Time

Example Projects:

- Vacations
- Weekends Away
- Date nights
- Recurring friend get-togethers
- Weekend activities for the whole family
- Game nights
- Grandparent Excursion
- Activities you want as part of your regular routine

Ways We Help:

- Finding the ideal location
- Booking the lodging, meals, activities, and transportation
- Getting organized with packing lists, shipping ahead, and itineraries
- Research and recommendations on local activities
- Systems to keep date nights and friend nights going
- Ordering games, etc, to have at home
- So much more!



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Children & Caregiving

Example Projects:

- Extra-curricular activities (sports, music lessons, art classes, etc.)
- Summer camps & summer care
- Seasonal supplies & gear (school, uniforms, camp, sports seasons, etc.)
- Specialist searches (tutors, therapists, etc.)
- Health appointments
- Childcare search

Ways We Help:

- Reminders for upcoming needs and deadlines
- Checklists and research on all needed supplies and gear
- Manage enrollment and form submissions
- Research and vet providers
- Check insurance coverage
- Trusted advice on best practices
- So much more!



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Life Changes & Challenges

Example Projects:

- Childcare search
- Moving
- Caregiving research for aging parents
- Bereavement support for friends & family
- Illness support for friends & family
- Managing school applications and admissions activities
- Bringing home a new pet

Ways We Help:

- Advice on how best to support others and identify services in local community
- Ordering items for delivery
- Advice on various options including pros & cons
- Organizing and booking travel
- Finding and vetting various proposals and managing permits
- Trusted vendor recommendations
- So much more!



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Home

Example Projects:

- Home cleaning search
- Car detailing
- Home projects (new fence, trampoline, pool, etc.)
- Yard & outdoor maintenance
- Home organizer search
- Seasonal projects
- Pet care (walking, grooming, boarding, etc.)

Ways We Help:

- Anticipate upcoming projects
- Advice to determine what exactly is needed & how to streamline
- Research and vet providers
- Manage initial booking of providers & any insurance/parking permits need
- Order required items
- So much more!



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Self-Care

Example Projects:

- Healthcare provider search
- Therapist search
- Find and book regular personal care appointments (hair, massage, acupuncture, etc.)
- Update will & establish trust
- Find financial advisor
- System for regular family budgeting
- Research activities (painting class, exercise classes, etc.)

Ways We Help:

- Identify provider needed and educate member on different options
- Research trusted options taking into account insurance coverage, provider preferences, and locations
- Set-up initial appointment/reservation
- Create organization documents
- So much more!



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How Strongsuit Works

1. Strongsuit learns what makes you unique

- We get the basics about you and your family through a questionnaire
- We have a call to learn more about your hopes and priorities

2. We set up your portal and prioritize your projects

- We bring together your calendar, the Strongsuit calendar, and your priorities to map out the most urgent and impactful projects
- We align and then get to work

3. We post you on where things stand, nudge you for decisions, and continue to look around corners

- You will know what we are working on and where we are stuck
- If things need to move, we will re-prioritize together

4. We check in regularly to keep things moving and improving

- This is a personal relationship that gets stronger over time! As we hit a groove, the projects will continue to improve and adapt



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The Strongsuit Promise

- **Dedicated Strongsuit** who gets to know you. You talk to the same person every time and build momentum.
- **Transparency** so you know what we are working on for you and what's coming next.
- Responses to requests within **2 working days**.
- Up to **3 projects** at a time.
- Strongsuit's **playbooks** with the best advice, expertise, recommendations, and processes based on our years of experience and thousands of member projects.



STRONGSUIT

The Strongsuit Difference

	Strongsuit	Task & Calendar Automation	Virtual Assistant	Concierge
Dedicated Personal Contact	✓			
Anticipate Calendared Dates	✓	✓		
Anticipate Lifestage Projects	✓			
Assign Task Ownership	✓	✓		
Best Practices & Practical Advice	✓			
Phone, text, and email communication	✓		✓	
Calendar Management		✓	✓	
Personalized Research	✓		✓	
Instant/Urgent Response			✓	✓
Reservations	✓		✓	✓
Secure Purchasing	✓			✓
Special Access				✓
Sourcing Providers	✓			
Vetting Providers	✓			
Booking Providers	✓		✓	
In-person assistance				



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Strongsuit FAQs

What doesn't Strongsuit do?

We can't pretend to be you. This comes up mostly in healthcare and legal settings. For instance, to change or cancel doctor appointments or submit insurance claims, HIPAA requires the provider to state that they are speaking with the patient or guardian. Since we are neither of those, we can't do those tasks. We also can't sign contracts on your behalf. But we have lots of ways to still streamline processes so you spend less time figuring out what to do and where you need to take action.

Can I let someone else use my membership? Like my partner?

You are welcome to share your portal access with your partner. We can't add or correspond with additional emails, but we don't have limits on log-ins. We also allow you to email research posts if you need to share them with other decision makers as you remain our sole source of communication.

Can you make purchases on my behalf?

Yes! We are happy to. If you set up your LastPass account we can securely and easily access your credit card information and any loyalty accounts to make purchases on your behalf.

Do you have special VIP access?

No, we focus on making the possible painless rather than delivering the impossible. We work with you to stay ahead of upcoming events and reduce needs for last minute reservations. We do not have special access or VIP channels for our recommendations.

How do you determine your recommendations?

We are extremely proud of our combination of researching reviews, using first-hand experience, and access to different industry experts. We use this combination with your unique parameters to come up with our recommendations. We do not receive any compensation from outside companies, so all of our recommendations are non-sponsored. Our only upside is happy members!



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