GHANRUNS CIRCLE SPONSORSHIP PROSPECTUS





\$16.2 BILLION

TOTAL ECONOMIC IMPACT OF WBEC SOUTH CERTIFIED WBES

WHO WE ARE













OUR MISSION



To advance and enhance business opportunities between corporations and women-owned businesses through a reputable certification program, education and professional growth opportunities.



OUR VISION

A world where women-owned businesses have barrier-free access to supply chain opportunities.

OUR NUMBERS

940+

Certified WBEs (Women Business Enterprises)

50

Corporate Members

29

Champion Circle Sponsors



75,000

TOTAL JOBS CREATED BY WBEC SOUTH WBES

LEADERSHIP LEVEL

\$10,000

- Leadership recognition at all major WBEC South events
- Full page ad in all WBEC South publications
- Speaking Opportunity at major WBEC South event
- (1) Year Subscription to WB Marketplace
- (1) Quarter (3 months) Premier Placement in www.WBMarketplace.com
- (2) Full Registrations for WE Summit & Awards
- (1) Table at WE Summit & Awards Gala
- (5) WE Summit & Awards Gala VIP Reception Tickets
- (1) Table at Regional Luncheon of choice
- Board and/or Regional Advisory Council Opportunity
- Recognition with hyperlink to your website on the front page of www.wbecsouth.org
- Recognition on all sponsor signage, monthly newsletter,
 event programs & acknowledgements





PLATINUM LEVEL

\$7,500

- Platinum recognition at all major WBEC South events
- Full page ad in all WBEC South publications
- Speaking Opportunity at major WBEC South event
- (1) Year Subscription to WB Marketplace
- (2) Full Registrations for WE Summit & Awards
- (1) Table at Regional Luncheon of choice
- (1) Table at the WE Summit & Awards Gala
- (5) WE Summit & Awards Gala VIP Reception tickets
- Board and/or Regional Advisory Council Opportunity
- Recognition with hyperlink to your website on the front page of www.wbecsouth.org
- Recognition on all sponsor signage, monthly newsletter,
 event programs & acknowledgements

GOLD LEVEL

\$5,000

- Gold recognition at all major WBEC South events
- Full page ad in all WBEC South publications
- (2) Full Registrations for WE Summit & Awards
- (1) Table at Regional Luncheon of choice
- (1) Table at the WE Summit Awards Gala
- (4) WE Awards Gala VIP Reception Tickets
- Recognition with hyperlink to your website on the front page of www.wbecsouth.org
- Recognition on all sponsor signage, monthly newsletter, event programs & acknowledgements





SILVER LEVEL

\$2,500

- Silver recognition at all major WBEC South events
- Half page ad in all WBEC South publications
- (1) Full Registration for WE Summit & Awards
- (1) Table at Regional Luncheon of choice
- (1) Table at the WE Summit Awards Gala
- (2) WE Awards Gala VIP Reception Tickets
- Recognition on front page of www.wbecsouth.org
- Recognition on all sponsor signage, monthly newsletter,
 event programs & acknowledgements

OPPORTUNITIES

Annual Branded Sponsorship Opportunities:

- Women's Business (WB) Collective	\$10,000
(3 Available)	
- WBEC South Website Sponsorship	\$5,000
(2 Available)	
- WBEC South Economic Impact &	\$5,000
Demographic Study (4 Available)	- •
- Event Collateral (Where Applicable)	\$2,500
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RECIPRICAL SERVICES

A subscription is an agreement to receive access to affiliate products or services: \$400

- Access to top corporate purchasing agents
- Premium business connection outings & networking events
- Region or industry-specific newsletters
- Vital introductions to national corporate members
- Specialized procurement conferences & trade fairs
- Supplier Diversity summits & round table discussionsProfessional development fellowships
- Mentor-Protege pairings & other educational programs
- Technical and/or financial assistance & support



CERTIFICATION FEES

WBEC SOUTH CHARGES A PROCESSING FEE BASED ON YOUR COMPANY'S MOST RECENT 12-MONTH TAX RETURN. THE FEE IS A SLIDING SCALE ACCORDING TO THE SCHEDULE BELOW:

UNDER \$1M

\$1M - \$5M

\$5M - \$10M

\$10M - \$50M

\$50M+

APPLICATION FEE

\$350

\$500

\$750

\$1,000

\$1,250









"Ensuring the success of women-owned businesses will have significant positive effects on all of the states within the WBEC South footprint, as well as the overall US economy."

Scott A. Vowels, PhD 2016 Economic Impact Study of WBEC South

For More Information

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WBEC South is a Regional Partner Organization of the Women's Business Enterprise National Council (WBENC)

