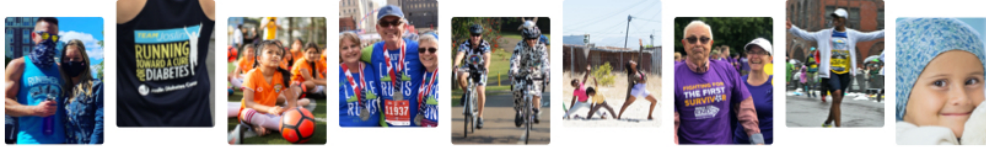




givingain

Corporate fundraising guide



How corporate fundraising works on GivenGain:

1

Register your company in 30 seconds by completing the short form here:

www.givengain.com/team/join/company/

2

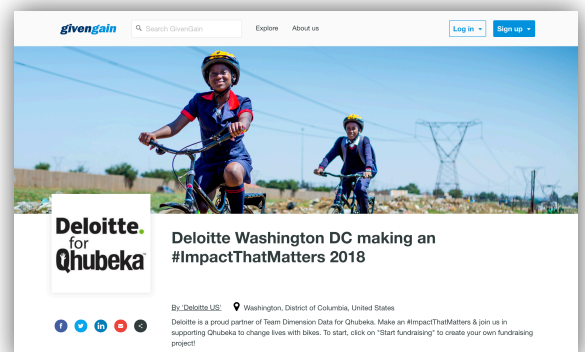
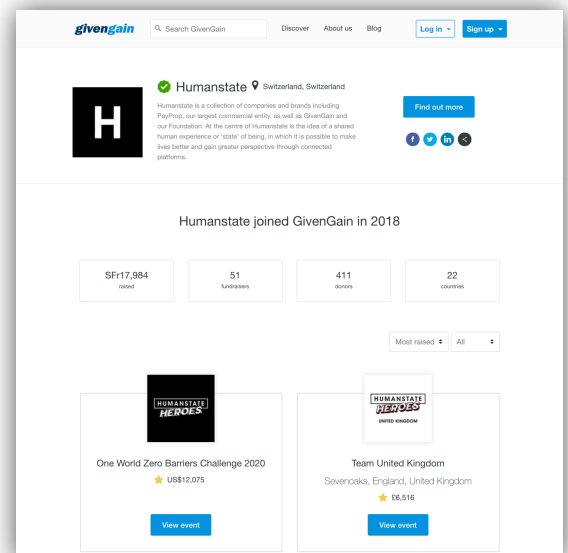
Complete all the steps necessary to create your fundraising event page, including selecting a charity to support. You can choose your preferred charity partner(s) or allow your staff to support the charities close to their hearts.

If the charity you want to support isn't on GivenGain yet, let our team know and we'll get in touch with them.

3

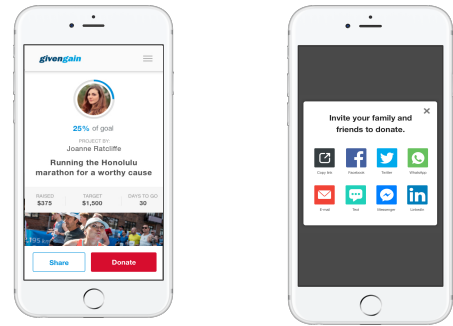
Share the event with staff and ask them to create personal fundraising projects.

GivenGain offers a free fundraising service with e-mail and social media content to help you engage your staff members with this exciting fundraising opportunity.



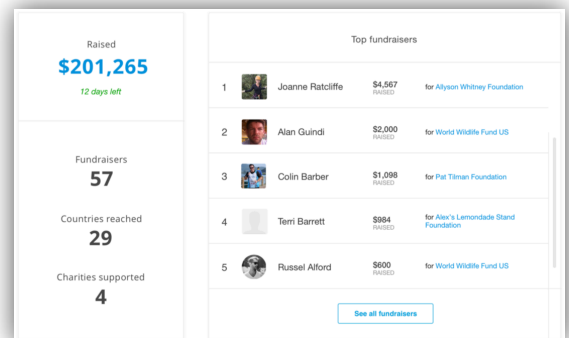
4

Staff visit your team fundraising page and click on “Start fundraising”. Once their projects are set up, they will be encouraged to share their project links with friends, family and colleagues to ask for donations.



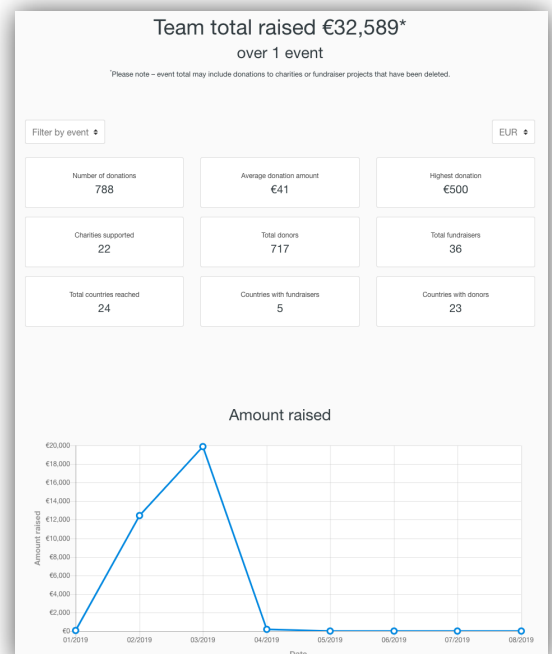
5

Staff fundraising projects are added to a fundraising leaderboard to fire up a bit of friendly competition!



6

You will receive a **dashboard view of all employees' fundraising** – the amounts raised, by whom, and donors reached. This is great to share with your stakeholders and the general public.



7

All **donations are processed securely** by the GivenGain Foundation, a registered Swiss non-profit, and transferred directly to your charity's bank account.

Have a question about corporate fundraising? E-mail robbyn@givengain.com.

Good luck!