

**Hollister All Day Gameplay Challenge  
Terms & Conditions (the “Official Rules”)**

**Update:** Visa® Gift Cards have been substituted as part of the prizing.

**NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.**

**SPONSOR :** Abercrombie & Fitch Stores, Inc., 6301 Fitch Path, New Albany, OH 43054 (“Sponsor”).

**ADMINISTRATOR:** Mission Control GG., Inc. , 401 Pine Street, St. Louis, MO 63102 (“Administrator”)

**ELIGIBILITY:** The Hollister All Day Gameplay Challenge (the “Challenge”) is open only to legal residents of the 50 United States, DC & Canada (excluding the Province of Quebec) who are at least fourteen (14) years old at the time of entry. Void in Quebec, and where prohibited. Proof of residency and age may be required. Employees and directors of Abercrombie & Fitch Stores, Inc. and their subsidiaries, divisions, affiliates, and advertising or promotional agencies or individuals involved with the design, production, execution or distribution of the Challenge and the immediate family and household members of such individuals, are not eligible to enter or win. “Immediate family members” shall mean parents, stepparents, children, stepchildren, siblings, stepsiblings, or spouses, regardless of where they live. “Household members” shall mean people who share the same residence at least three months a year, whether related or not. To enter the Challenge or receive the prize, you must fully comply with the Official Rules and, by entering, you represent and warrant that you agree to be bound by these Official Rules and the decisions of the Administrator and/or Sponsor, whose decisions shall be binding and final in all respects relating to this Challenge.

**TIMING:** Challenge begins on 4/25/2021 at 9:00 am ET and ends on 5/22/2021 at 11:59:59 pm ET (“Challenge Entry Period”) with registration beginning 4/8/2021. Weekly challenges will take place during the following dates (each day measured by ET):

- 4/25/2021 – 5/1/2021.
- 5/2/2021 – 5/8/2021,
- 5/9/2021 – 5/15/2021,
- 5/16/2021 – 5/22/2021.

Administrator’s database computer is the official timekeeper for this Challenge. The Challenge is governed by these Official Rules, the rules of the Game as posted on the Website, and is subject to all applicable federal, state and local laws.

**HOW TO ENTER:** To compete in any week’s challenge, you must (a) register as a duo with another eligible individual to play Fortnite (the “Game”) at [missioncontrol.gg/Hollister](https://missioncontrol.gg/Hollister) (the “Website”) during or prior to that weekly challenge period as described above, (b) play at least one round of the Game with your playing partner during that weekly challenge period, and (c) post your score via the Mission Control App prior to the end of that weekly challenge period. Registration and Game play are totally free. Winners in each weekly challenge period and for the overall Challenge Grand Prizes will be determined per the Winner Determination & Verification rule below. Each team receives one entry regardless of how many times entered or score. Limit one (1) registration and playing partner per person. Any attempt to participate multiple times using multiple identities, email addresses, or any other means is grounds for

disqualification. Fortnite is a trademark of Epic Games, Inc.. This event is not sponsored, endorsed, or administered by Epic Games, Inc.

Use of any automated system to enter is prohibited and will result in disqualification. No responsibility is assumed for lost, late, incomplete, invalid, unintelligible or misdirected entries, all of which are void. In the event of a dispute as to the identity of any entrant, the authorized account holder of the email address submitted at the time of registration for the Challenge on the Website will be deemed to be the entrant. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winner may be required to show proof of being the authorized account holder to be awarded the prize.

**WINNER DETERMINATION & VERIFICATION:** (a) Weekly Challenge Winners. On or around each Sunday from 5/2/2021 to 5/23/2021, six (6) potential winners (3 duos) for the prior week’s challenge will be chosen at random based upon weekly entry and participation as outlined above. Each team receives one entry regardless of how many times entered or score. Fewer than the announced prizes for any weekly period may be awarded if fewer than that number of players have participated.

(b) Grand Prize Winners. On or about 5/23/2021, six (6) Grand Prize winners (3 duos) will be chosen at random from the pool of players who participated in all (4) of the weekly challenge periods.

(c) General. Limit one (1) weekly challenge prize and one (1) grand prize per eligible person, regardless how many weeks you play or your scores in the Game.

(d) Notification. Each potential winner will be notified first via email and the Mission Control app and will be required to respond within three (3) days of notification. Potential winners must follow the initial prize claim instructions and any subsequent claim instructions, or the prize will be forfeited in its entirety. Administrator and/or Sponsor’s decisions as to the administration and operation of the Challenge and the selection of the potential winners is final and binding in all matters related to the Challenge. Failure to respond to an initial notification within three (3) days will result in disqualification.

**POTENTIAL CHALLENGE WINNERS ARE SUBJECT TO VERIFICATION BY ADMINISTRATOR AND/OR SPONSOR. ADMINISTRATOR AND/OR SPONSOR’S DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE ADMINISTRATION, OPERATION, SELECTION OF THE WINNERS AND OTHER MATTERS RELATED TO THE CHALLENGE.**

Each potential winner may be required to complete and return an Affidavit of Eligibility, Release of Liability and Publicity Release (where permitted by law) (collectively, the “Affidavit”) by the date specified by Sponsor, or an alternate potential winner may be selected. In the event a potential winner: (a) cannot be reached for whatever reason after a reasonable effort has been exerted or the potential winner notification or Affidavit is returned as undeliverable; (b) declines or cannot accept, receive or use the prize for any reason; (c) fails to comply with the above or within any of the aforesaid time periods; (d) is found to be ineligible to enter the Challenge or receive the prize, including ceasing to be employed as a Hollister store associate; (e) cannot or does not comply with the Official Rules; or (f) fails to fulfill the Affidavit-related obligations, the potential winner may be disqualified and the prize may be awarded to an alternate winner.

**PRIZES:** The following prizes are available:

- (a) Weekly Challenge Prizes. Twenty Four (24) available (six per weekly challenge period) – \$100 Visa® Gift Cards & a \$200 Hollister Gift Card (value \$ 300 each).
- Grand Prizes. Six (6) available - \$250 Visa® Gift Card, a \$500 Hollister Gift Card, a personalized Hollister Gamer Hoodie with Winner gamer tag, size based on upon availability, and digital copy of gamer tag design to use as Winner likes (value \$ 800 each). The personalized hoodie is subject to Sponsor’s approval and cannot include, without limitation, any vulgar/offensive/obscene content or any third-party names or logos.

No cash or other substitution, assignment or transfer of any prize is permitted except in Sponsor’s discretion. Sponsor reserves the right to award a substitute prize of comparable value if any advertised prize becomes unavailable. Gift cards are subject to standard terms from issuer. Prizes will be awarded “as is” with no warranty or guarantee, either express or implied, other than from the manufacturer or supplier of a prize. Awarding prizes may take, on or about 60 days after tournament end, to fulfill. The Winners will be solely responsible for all taxes and fees associated with the receipt and use of any prize. All federal, state, and local tax liabilities, as well as any other costs and expenses not specified herein as being awarded are the sole responsibility of the Winners. Any US winner may be required to complete and return an IRS W-9 form (i.e. Request for Taxpayer Identification Number and Certification). Visa® is a registered trademark of Visa International Services Association. Trademarks are used solely to identify the prize and no participation, endorsement, authorization or sponsorship is intended or implied.

Prize will be awarded only if the Winners fully complies with these Official Rules.

**PUBLICITY:** Except where prohibited or restricted by law, a winner’s acceptance of a prize constitutes the winner’s agreement and consent for Sponsor and any of its designees to use and/or publish winner’s full name, city and state of residence, photographs or other likenesses, pictures, portraits, video, voice, testimonials, biographical information (in whole or in part), and/or statements made by winner regarding the Challenge, worldwide and in perpetuity for any and all purposes, including, but not limited to, advertising, trade and/or promotion on behalf of Sponsor, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, electronic, cable, or World Wide Web, without further limitation, restriction, compensation, notice, review, or approval.

**GENERAL CONDITIONS:** No responsibility is assumed for: (a) entries that contain inaccurate information or do not comply with or violate the Official Rules; (b) entries, prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, human or technical error of any kind; (c) entrants who have committed fraud or deception in entering or participating in the Challenge or claiming the prize; (d) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties; (e) any inability of the winner to accept the prize for any reason; (f) if a prize cannot be awarded due to delays or interruptions due to Acts of God, natural disasters, terrorism, weather or any other similar event beyond Sponsor’s reasonable control; or (g) any damages, injuries or losses of any kind caused by any prize or resulting from awarding, acceptance, possession, use, misuse, loss or misdirection of any prize or resulting from participating in this Challenge or any promotion or prize related activities. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be (a) tampering with the entry process or the operation of the Challenge, or with any website promoting the Challenge; (b) acting in violation of the Official Rules; or (c) entering or attempting to enter the Challenge multiple times through

the use of multiple email addresses or the use of any robotic or automated devices to submit entries. If technical difficulties or unforeseen events compromise the integrity or viability of the Challenge, Sponsor may modify or terminate the relevant portion of the Challenge, including the entire Challenge, and/or modify the Challenge and/or award the prizes from all eligible entries received that are unaffected by the problem.

**LIMITATIONS OF LIABILITY:** Neither Sponsor nor Administrator, nor their respective parents, subsidiaries, affiliates, or their respective employees, agents, officers, directors or shareholders are responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Challenge; (b) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Challenge; (d) technical or human error in the administration of the Challenge or the processing of registrations; or (e) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Challenge or receipt or use or misuse of any prize. If for any reason an entrant's registration is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Challenge. No more than the stated number of each prize will be awarded.

**DISPUTES:** Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Challenge, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (b) any and all disputes, claims and causes of action arising out of or connected with this Challenge, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate Ohio State Court located in Franklin County, Ohio; (c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Challenge, but in no event attorneys' fees; and (d) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant, Sponsor, or Administrator in connection with the Challenge, shall be governed by, and construed in accordance with, the laws of the State of Ohio, without giving effect to any choice of law or conflict of law rules (whether of the State of Ohio or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Ohio.

**ENTRANT'S PERSONAL INFORMATION:** Any information collected by participating in this Challenge shall be used only in a manner consistent with these Official Rules, Sponsor's Privacy Policy ([https://www.hollisterco.com/shop/CustomerService?pageName=privacy&storeId=10251&textKey=LEGAL\\_PRIVACY\\_POLICY&catalogId=10201&langId=-1](https://www.hollisterco.com/shop/CustomerService?pageName=privacy&storeId=10251&textKey=LEGAL_PRIVACY_POLICY&catalogId=10201&langId=-1)), and Administrator's Privacy Policy (<https://app.termly.io/document/privacy-policy/61d2c399-55ab-4ba8-b7bf-9c704dd6330c>). By entering the Challenge, Entrant acknowledges that Sponsor will use their email address to enroll Entrant in marketing communications sent by Sponsor. For residents of Canada, your personal information will be collected, used and disclosed only for the purposes of administering the Challenge, prize fulfillment, as you otherwise expressly consent or as required by law. By entering the Challenge, you consent to such collection, use and disclosure.

**CHALLENGE**                    **RESULTS:**                    For                    a                    winner                    list,                    visit  
https://www.hollisterco.com/hol/media/legalText/HCoContestsWinnersList.html by June 30, 2021. The  
winner list will be posted after the winner selection and confirmation is complete.