

Finding the right properties is hard. Our proprietary platform makes it easy.

AIM
by Archer

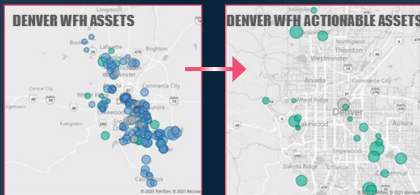
ACTIONABLE INSIGHTS MODEL

Actionable Insights Model (AIM) is a technology platform that aggregates data from trusted sources and marries it with local market insight. Developed by Archer's innovative data science team, in partnership with savvy real estate professionals, AIM helps investors source strategic investment opportunities by converting raw, disjointed data into actionable market intelligence.

Armed with AIM, real estate professionals have a distinct advantage over those who lack visibility into market dynamics and property type performance.

FIND OPPORTUNITIES BEFORE THEY TRADE

AIM utilizes behavioral ownership triggers to identify actionable assets with our "seller propensity" scoring model. This allows acquisition teams to source deals better than ever before.



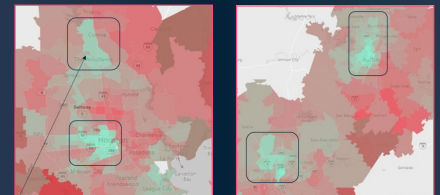
UNCOVER PROPERTY LEVEL PERFORMANCE

AIM layers cash-flow forecasting models with market-specific data and thematic demand drivers to deliver a clear view into the performance of any property type and market.



DISCOVER THE BEST AREAS FOR YOUR STRATEGY

AIM builds a Location Recommendation Engine of a client's preferred locations, previous investments, and areas of interest, allowing seamless market entry to new markets.



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