

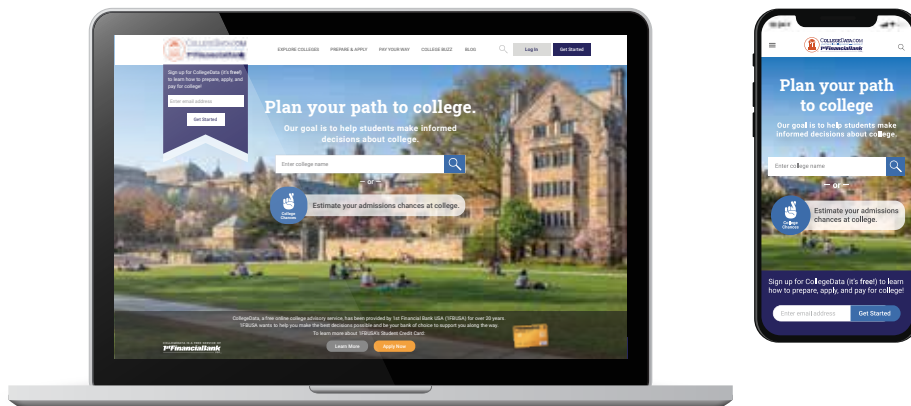
About CollegeData

CollegeData® is a free online college advisory service provided by 1st Financial Bank USA for over 20 years.

Will you get into your first-choice college? What will it cost? Will you be able to balance your social and academic life while there? These are some of the many questions you may have as you start thinking about college. CollegeData can help you answer them.

With CollegeData, you can find the colleges that are right for you, calculate your admissions chances, discover who's getting in where and how you compare, understand the true out-of-pocket costs of college, calculate and compare the amount of financial aid you may be eligible to receive at each college, explore scholarships, receive tips on money management in college, hear from students themselves about their transition to and through college, and more.

1st Financial Bank USA is committed to providing CollegeData, a responsible, reliable service that we hope will help you fulfill your college dreams.



Find the Right Schools

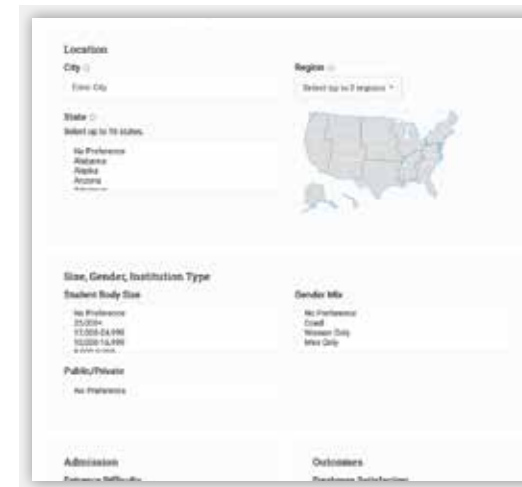
College Match

An easy starting point for students to begin searching for colleges and explore their options. Search 2,000+ colleges by name or personal preferences, including:

- Location
- Size
- Cost
- Acceptance Rate
- Majors
- Diversity
- Graduation Rates
- And more!

Search by “financially friendly” factors, including average financial need met, average student debt, and percentage of students getting merit aid.

Counselor Tip: Save your searches and email results to get your students started.

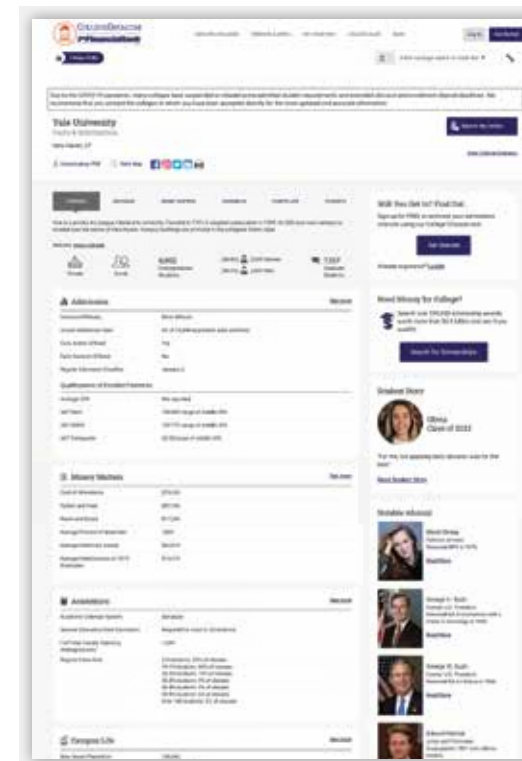


College Profiles

Search and explore comprehensive college profiles that include:

- Enrollment and class size
- Admission rates, deadlines, and requirements
- GPAs and test scores of recently enrolled freshman
- Costs
- Financial aid awards
- Academic programs
- Campus Life
- Athletics
- Housing policies
- Graduation and retention rates

Counselor Tip: View the Selection of Students grid to see how important demonstrated interest – and 18 other factors – are to the college admissions process.



An Admissions “Reality Check”

Admissions Tracker

See who got in where and how your students compare. Using the Admissions Tracker, students can:

- View the qualifications and admissions decisions of thousands of real students.
- Compare their qualifications to the qualifications of students who were admitted, denied, and waitlisted at the colleges they are considering.
- See who else is applying this year.
- See trends through multi-year scattergrams, advanced filtering, and other interactive features that make it easy to see where they stand.

Counselor Tip: Refine results to include students in similar schools. Filter by high school type, location, gender, residency, and decision type.



College Chances

Estimate the chances of admission to any of the 2,000+ colleges listed on CollegeData.

Through College Chances, your students can see what their admission chances are at any of the 2,000+ colleges listed on CollegeData. In determining students’ admission chances, College Chances uses many data points about them and the schools in which they are interested as well as relevant data from other sources. Admission chances produced by the College Chances algorithm are never 100%. We do not guarantee that students will or will not get into any college or that the results provided apply to a student’s particular situation. Before acting on such information, we recommend that students consult their high school counselors, admissions representatives, parents and others to help them evaluate and understand their admission chances.

Counselor Tip: Use College Chances to reinforce the importance of applying to a broad range of schools. A student’s individual qualifications and circumstances may qualify him or her for admission at a particular school where a student in comparable standing will be rejected.



Money Matters

Financial Aid Tracker

Who's getting financial aid and how do your students compare? Find out with the Financial Aid Tracker.

Find the financial aid awards of thousands of real students. Through Financial Aid Tracker, your students can see how their GPA and test scores compare to students who received merit aid and how much need-based aid like grants and loans that students with an Expected Family Contribution (EFC) like theirs received.

Scholarship Finder

Find scholarships that are looking for students with the academic qualifications, interests and personal characteristics of your students. Search more than 595,000 scholarships to find a range of awards worth an estimated \$4.5 billion.



Student Loan Calculator

Help your students see how long it will take to pay back their student loans.

Students can estimate their ability to repay their student loan against their expected future income using the 1st Financial Bank USA Student Loan Calculator that can be accessed from the Bank's homepage (1fbusa.com) without having to log in.

Expected Family Contribution (EFC) Calculator

Find out how much colleges expect students and their families to contribute toward college costs.

With the EFC Calculator, students and their families can find out how much they are expected to contribute toward college costs. Colleges use the EFC to determine how much financial aid a student is eligible for. Once students and their families know their EFC, they can then begin to estimate the real cost to attend the colleges they are considering.

Compare Financial Aid Awards

Find the colleges which offer the best financial aid.

Using Compare Awards, your students can view their financial aid awards side-by-side for a detailed comparison. And because money isn't the only thing that matters when students are considering which college is the best deal, they can also compare important factors like graduation rates and average student loan debt.

Net Price Calculator

Understand what college will really cost.

Using the Net Price Calculator, your students can estimate their true out-of-pocket costs to attend college and get a personalized estimate based on their unique financial situation and college choices. To estimate a student's net price, the Net Price Calculator looks at a college's cost of attendance, the student's financial aid eligibility, and recent financial aid awards at that college.

YOUR NET PRICE TO ATTEND		
University of Louisville Louisville, KY \$22,901		
Net Price	Tuition	All Expenses
Cost of Attendance	\$21,714	\$41,714
Net Price (Estimated)	\$0	\$0
Net Price (Net)	\$21,714	\$41,714
Estimated Financial Aid (Net)	\$18,813	\$18,813
Estimated Net Price (Net)	\$2,901	\$2,901
Financial Aid	\$18,813	\$18,813
Financial Net Price	Tuition	All Expenses
Estimated Net Price (Net)	\$2,901	\$2,901
Estimated Net Price (Net)	\$2,901	\$2,901
Estimated Net Price (Net)	\$2,901	\$2,901
Estimated Net Price (Net)	\$2,901	\$2,901

The Road To and Through College

200+ Articles and Weekly Newsletters

Find in-depth articles about how to choose, prepare, apply, and pay for college. As a registrant, you'll receive emails containing information about admissions, financial aid, and other related topics such as weathering the changing college landscape amidst the COVID-19 pandemic.

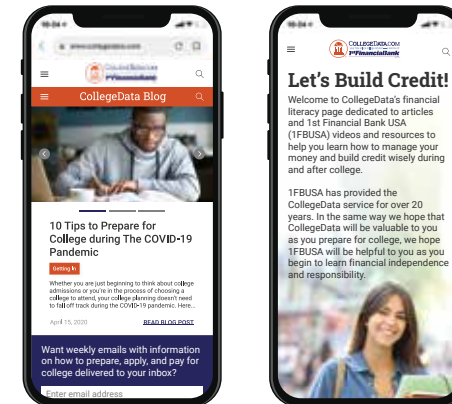
True "Student Stories" About Getting Into College

Lessons learned on the road to college from students at more than 40 different schools including Yale University, Tufts University, Vanderbilt University and more!

What's New at CollegeData?

CollegeData Blog

Our first-ever blog contains information on college life, including tips on how to balance your academic and social life, managing your money wisely, and navigate the ups and downs of college admissions.



Financial Literacy Resources

CollegeData's financial literacy page is dedicated to articles and 1st Financial Bank USA (1FBUSA) videos and resources to help you learn how to manage your money and build credit wisely during and after college.

1st Financial Bank USA is committed to providing CollegeData, a responsible, reliable service that we hope will help you fulfill your college dreams.



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National Association for College Admission Counseling

CollegeData is a member of NACAC and subscribes to the Statement of Principles of Good Practice

Due Dates Matter!

Download our mobile app, **CollegeData Deadlines**, to help you organize and remember them.



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COLLEGE DATA

your online college advisor



A free online college advisory service to help students and their families make informed decisions about college

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