



Following huge demand for rankingCoach FREE: 250,000 more free accounts launched to help SMBs

- *rankingCoach is making 250,000 free accounts available until the end of September 2021 after successful launch of rankingCoach FREE.*
- *Response to remarkable start: 50,000 rankingCoach FREE accounts have already been claimed at an incredible speed since the launch of the free limited edition.*
- *rankingCoach FREE gives SMB owners everything they need to manage, protect, and grow their business's online presence, offering a unique real-time feed with the latest business and competition insights.*

Cologne, Germany, 07/01/2021 – SaaS provider [rankingCoach](#) has officially announced the launch of 250,000 additional accounts of its latest digital marketing application: rankingCoach FREE, following the huge demand and quick uptake of the initial free 50,000 accounts. rankingCoach has decided to follow the increasing business interest and launch additional accounts for small business owners and freelancers around the world. 250,000 free accounts will be available until the end of September 2021.

"We were amazed by the response we received to the initial launch of 50,000 free accounts. Small businesses from all over the world have gotten in contact with us to say that this is exactly what they need right now to help get the message out that they are open for business again. We are so grateful to you for reaching out to us. This has made us feel that we can do even more to give back to communities and small businesses to help them get back on their feet after this extremely difficult period. It is my pleasure to announce the release of 250,000 additional rankingCoach FREE accounts."

Daniel Wette, the CEO and co-founder of rankingCoach

The 250,000 business owners with the free edition of rankingCoach will be able to monitor the digital marketing performance of their business and its competition. After easy onboarding and a short scan of their website, rankingCoach provides them with a continuous, real-time stream of information for the business owner, sending individual messages to the user covering the most important online events impacting the digital presence of their business and its competitors. This includes notifications for reviews being posted on online directories, social media activity, keywords rankings on Google, and competitor ads being launched for keywords targeted by the user. All this helps small businesses to protect and grow their business online

rankingCoach FREE users looking to work on additional key marketing areas such as SEO, Google Ads and local directories have the option of upgrading to rankingCoach 360. This expanded version conducts a full marketing audit of the user's website and creates a marketing plan featuring click-by-click video tutorials; in-depth reporting; 3-click Google Ads Generator, and local directory synchronization, automating a business's key info in all the most important local directories in a few minutes.

Sign up for Limited Edition account at: <https://www.rankingcoach.com/>

—

About rankingCoach

rankingCoach is the complete DIY digital marketing suite that enables everyone to be successful online - even without a large marketing budget or expertise in digital marketing. rankingCoach offers a variety of resellable marketing solutions covering SEO, listings, brand monitoring, Google Ads, mobile and social media marketing. rankingCoach is now available in 32 countries and 14 languages. Founded in 2014 by Daniel Wette, Marius Gerdan, and Thomas Meierkord, the company's headquarters are in Cologne, Germany with multiple locations across Europe and the US. The company's award-winning software solutions are integrated into the services of numerous well-known web hosters, CMS, telecommunications, and MarTech companies. Learn more about the company at <https://www.rankingcoach.com>

Contact

Marijus Kasmauskas

PR Manager

Im Mediapark 6B, 50670 Cologne, Germany

+49 221 - 370502 - 17

press@rankingcoach.com