



Eye-opening insights: rankingCoach launches free edition to support 50,000 small businesses

- *rankingCoach launches a new free edition of their digital marketing app for 50,000 small businesses.*
- *The free edition of rankingCoach gives SMB owners everything they need to manage, protect, and grow their business's online presence, offering a unique real-time feed with the latest business and competition insights.*
- *50,000 free accounts have been released to protect and support small businesses with key digital marketing features during the COVID pandemic and beyond.*

Cologne, Germany, 05/25/2021 – rankingCoach has officially launched a new limited edition of its award-winning digital marketing application: rankingCoach FREE. This 100% free version of rankingCoach puts small businesses at the center of their own digital marketing universe. It shows them everything happening online that impacts their business across social media, search engines, and online review platforms – giving small businesses the power to monitor and protect their brand, and showing them what they need to do to grow their business online.

“More than 500,000 small businesses have already optimized their online presence with rankingCoach. We want to do our bit to support small businesses around the world by making this free limited edition version of rankingCoach available to the first 50,000 businesses who sign up at rankingCoach.com – It is a small sign of our gratitude for the amazing work SMBs do every day and to help them through these hard times”.

Thomas Meierkord, the co-founder of rankingCoach.

The 50,000 business owners with the free edition of rankingCoach will be able to monitor the digital marketing performance of their business and its competition. After easy onboarding and a short scan of their website, rankingCoach provides them with a continuous, Facebook-like stream of information for the business owner, sending individual messages to the user covering the most important online events impacting the digital presence of their business and its competitors. This includes reviews being posted on online directories, social media activity, keywords rankings in Google, and competitors' ads being launched with relevant keywords for the user. It helps small businesses to protect their brand online and be informed in real-time about their business reputation online. rankingCoach Free edition users can select 20 keywords, track 5 keywords performances with reports and track the online activities of 3 competitors, as well as connect to Google Analytics and synchronize with Google My Business profile in their browser or using the mobile app.

Using the information flow users can start working on their digital marketing immediately which, in times of the COVID pandemic, is more important for local businesses than ever before. Users looking to work on additional key marketing areas such as SEO, Google Ads and local directories have the option of upgrading to rankingCoach 360. This expanded version conducts a full marketing audit of the user's website and creates a marketing plan featuring click-by-click video tutorials; in-depth reporting; 3-click Google Ads Generator, and local directory synchronization, automating a business's

key info in all the most important local directories in a few minutes.

Sign up for Limited Edition account at: <https://www.rankingcoach.com/>

—

About rankingCoach

rankingCoach is the complete DIY digital marketing suite that enables everyone to be successful online - even without a large marketing budget or expertise in digital marketing. rankingCoach offers a variety of resellable marketing solutions covering SEO, listings, brand monitoring, Google Ads, mobile and social media marketing. rankingCoach is now available in 32 countries and 14 languages.

Founded in 2014 by Daniel Wette, Marius Gerdan, and Thomas Meierkord, the company's headquarters are in Cologne, Germany with multiple locations across Europe. The company's award-winning software solutions are integrated into the services of numerous well-known web hosters, CMS, telecommunications, and MarTech companies. Learn more about the company at <https://www.rankingcoach.com>

Contact

Marijus Kasmauskas

PR Manager

Im Mediapark 6B, 50670 Cologne, Germany

+49 221 - 370502 - 17

press@rankingcoach.com