

rankingCoach wins GDX Award for Best Global Search Software Tool

Cologne, Germany, 06/24/2020 – rankingCoach 360 the All-in-One Digital Marketing App for SMBs takes home its first-ever Global Digital Excellence Award, winning the award for Best Global Search Software Tool where it was nominated among several other well-known global search tools.

Despite being well known for their respected awards in the marketing and search area and fantastic ceremonies around the globe, the organizers had to take a different approach to the ceremony this time because of the ongoing COVID-19 pandemic. The award ceremony was held completely virtually. The winners were announced via [live stream](#). Nonetheless, the participants were invited to celebrate with their teams. 20% of all entry revenue was donated to COVID-19 Solidarity Response Fund. rankingCoach was nominated as finalists for 2 categories also being nominated for best Global SEO Software Suite.

Thomas Meierkord the COO of rankingCoach calls it more than a win for rankingCoach:

"We're extremely happy to be awarded for our hard work and persistence. rankingCoach's app is built out of a passion for supporting global SMBs and local communities. It is designed to bridge the digital divide and empower SMBs so they can continue to prosper in the future. They need this support now more than ever. As much as this is our win - this is the win for them too"

Global Digital Excellence Awards judges were also impressed by rankingCoach's approach and emphasized the work for small businesses:

"We really enjoyed this campaign. It was a mature platform which is highly relevant and gives real digestible actions the businesses can take from. It's really refreshing to see an entry-level tool designed to help SMBs. Helping to break down the barriers of smaller businesses optimizing this area of their online presence which usually comes down to expertise. This entry is definitely a game-changer for the digital marketing industry."

GDXAwards judge Victoria Coppin, Social & Digital Director at Popcorn PR.

rankingCoach is a cloud-based DIY digital marketing application that combines the best of digital marketing and requires no prior knowledge of the field. The app is aimed at entrepreneurs – small and medium-sized business owners with limited budgets for online marketing who want to be a success online. We give them the tools they need to build a thriving online enterprise, guiding them along every step of their journey with a personalized roadmap for implementation that continues to develop over time.

—

About rankingCoach

rankingCoach is a DIY digital marketing suite that enables everyone to be successful online - even without a large marketing budget or expertise in digital marketing. rankingCoach offers a variety of resellable marketing solutions covering SEO, listings, brand monitoring, Google Ads, and social media marketing. rankingCoach is now available in 32 countries and 14 languages. Founded in 2014 by Daniel Wette, Marius Gerdan, and Thomas Meierkord, the company's headquarters are in Cologne, Germany with multiple locations across Europe. rankingCoach's award-winning software solutions are integrated into the services of numerous well-known web hosters, CMS, telecommunications, and MarTech companies. Learn more about the company at <https://www.rankingcoach.com>



Contact

Marius Kasmauskas

PR Manager

Im Mediapark 6B, 50670 Cologne, Germany

+49 221 - 370502 - 17

press@rankingcoach.com