
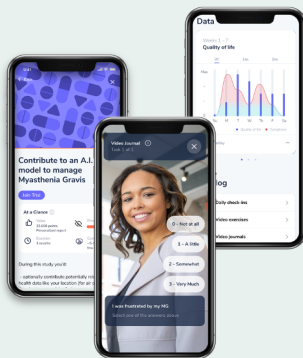
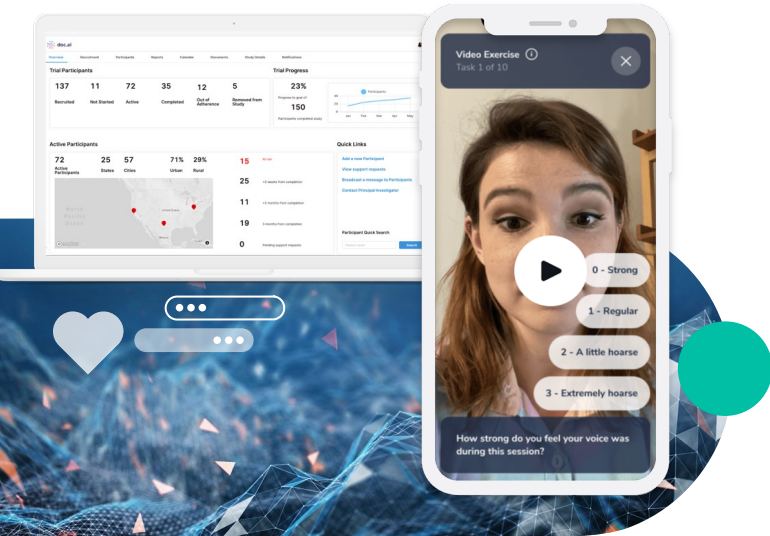


Smart Omix

by  sharecare

Introducing Smart Omix for
Custom Observational Studies to
Generate Real-World Evidence



- Smart Omix is a ground-breaking Real World Evidence study platform **built for researchers by researchers**
- Customize and manage smartphone observational research studies to provide pharma researchers and marketers with **meaningful, real-world data sets**
- Data **collected by smartphone and leverages AI** to produce personalized health insights to benefit individuals, communities, and brands
- **Full-Service platform** includes recruitment, study design, patient app development, analysis, and consulting

Partner with Sharecare's industry leading researchers to develop a study, efficiently recruit diverse patients, drive engagement, and analyze your results.



BUILD

LAUNCH

RECRUIT

ENGAGE

MANAGE

RESULTS

Partner with Smart Omix Clinicians to develop Customized Study Design and Patient Interfaces

Launch Study using a Participant Smartphone App for iOS and Android

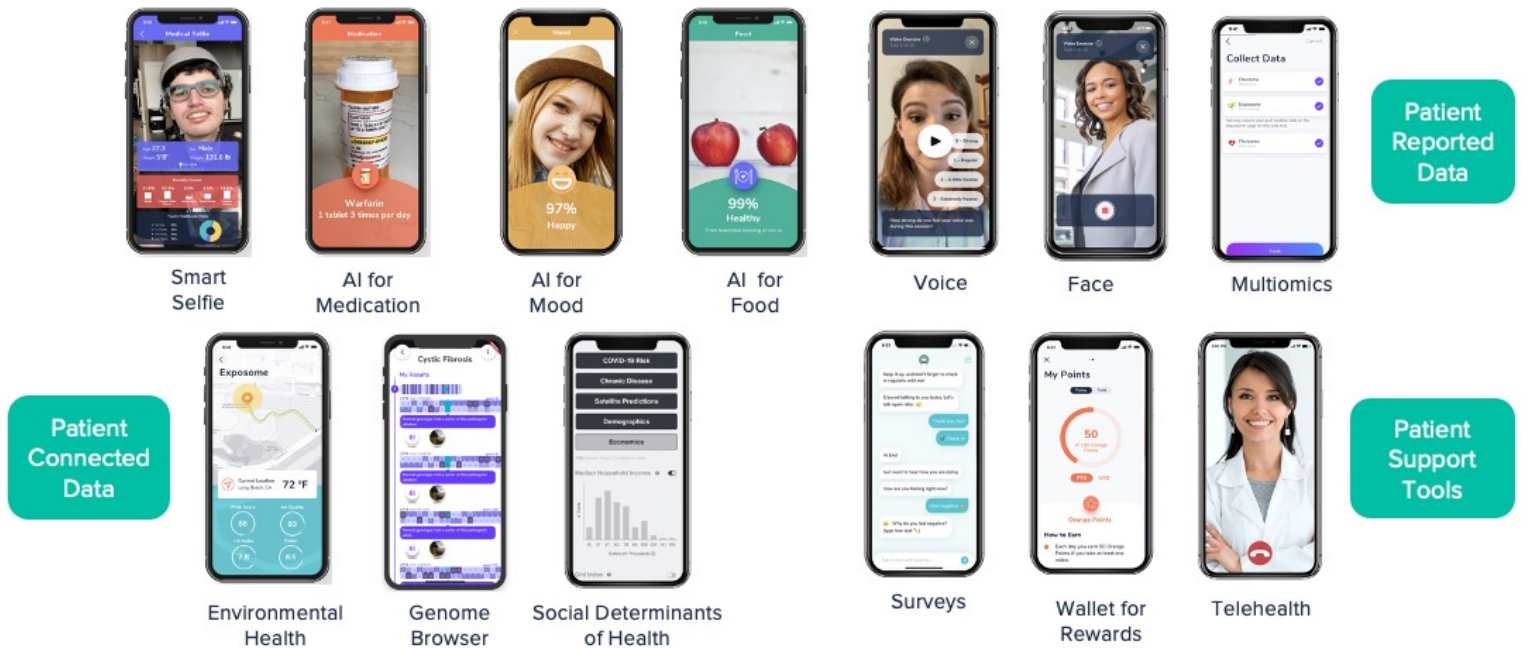
Leverage Sharecare's Database of 100M+ verified members for efficient patient recruitment

Drive continued engagement through personalized digital communications

Track engagement and retention through a Real-Time Analytics Dashboard

Custom end-of-study reports and analysis, predictive AI models, digital biomarker development, consulting services

Capture and analyze patient data through continuous data collection and video, audio, photo, and AI modules



Why Smart Omix for Clinical Studies?



Cut time and effort to develop, propose and run mobile-enabled clinical studies.



Efficiently **recruit and retain diverse patient populations**



Reduce costs with an **automated, learning study** design and management process



Activate your research with **innovative data acquisition variables, predictive AI modeling and biomarker development.**



Amplify your program with supporting educational media leveraging **Sharecare's award-winning tools, content, and Smart Omix insights**

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Contact Your Sharecare Representative to learn more about running a custom study with Smart Omix.