

2025



ENGELMAN'S

BAKERY

Wholesale Product Guide

Serving Independent Restaurants,
Regional Businesses, and National
Food Service Operators throughout the
Southeast for Four Delicious Decades.



770-248-1444

| Orders@engelmansbakery.com

| [Engelmansbakery.com](https://www.Engelmansbakery.com)

6185 BROOK HOLLOW PARKWAY NORCROSS, GA 30071





200 YEARS OF TRADITION BAKED INTO OUR BREADS

Our customers rely on us as their custom baker for these reasons and many more:

- Over 40 Years of Service
- Dedicated Excellence Team
- Specialty Artisan Bread Line
- Gluten Free & Vegan Options
- Pack Ordering (not case)
- SQF Certified

Fresh Deliveries 6x Week (Metro ATL)

- Next Day Delivery (5:00 PM cutoff)
- Emergency Deliveries

Ordering Options:

Online, Call, Email, or Standing Order.

Building Your Success with Our Bread: As your bakery partner, our mission goes beyond baking.

With a family lineage of bakers spanning 200 years, Engelman's Bakery combines old-world recipes and premium ingredients to create products that stand out.

For over 40 years, our name has become synonymous with superior SERVICE and QUALITY.

But we're not stopping there: we aim to help you cultivate a distinctive culinary experience, elevating your operations and the satisfaction of your guests.



H&F ARTISAN

A PRODUCT OF ENGELMAN'S BAKERY

From our extensive range of fresh and frozen breads, including the esteemed H&F ARTISAN LINE, everything is meticulously prepared in our 50,000 sq. ft. SQF Certified facility in Norcross, GA.

We're more than just a bakery; we're your partner in crafting culinary connections for 40 remarkable years.



All Engelman's Bakery products contain sesame flour.
In line with FDA guidelines, Engelman's provides
sesame allergen information for customer safety.

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— “ —
FROM OUR EMPLOYEES TO
OUR CUSTOMERS AND THE
COMMUNITY, OUR MISSION
IS TO NOURISH LIVES.

Rob Hathy

CEO, ENGELMAN'S BAKERY

— ” —

SLICED BREADS

Products	Pack Size	EB Select	H&F Artisan	Whole	Sheet	Un sliced	1/2"	5/8"	3/4"	7/8"	1"
CHALLAH											
Sweet and rich dough with a butter flavor and a firm, yet tender texture. Toasts or griddles great, but is also perfect for simple delicious cold sandwiches.	HEARTH BAKED	1	x				1152	1150	1154	1156	1157
	HEARTH BAKED SLICED HORIZONTAL	1	x					1159			
	1# BRAIDED	1	x				1125	1126			
	3# BRAIDED	1	x		6200		1127				
	1# ROUND	1	x		6205						
	PULLMAN	1	x				1381	1380	1382	1383	1384
	PULLMAN CHALLAH WITH RAISINS	1	x				1386	1370	1372		
CLASSIC WHITE BREAD											
<ul style="list-style-type: none"> Hearth-baked: Oval shaped, baked in a pan with rounded top. The 6" is perfect for show-stopping sandwich presentations and half combos. Pullman Loaf: Traditional loaf (4"x4.5") open top perfect for classic sandwiches. Club: Classic soft, squishy bread baked in a 4" loaf pan with a flat top. 	VIENNA	1	x				1042	1040	1044	1046	
	VIENNA HORIZONTAL	1	x					1049		10491	
	PHILLY LOAF	1	x				1194	1192	1193	1196	
	HEARTH BAKED POTATO	1	x						1160		
	TEXAS TOAST	1	x							1137	1136
	PULLMAN	1	x				1341	1340	1342	1343	
	CLUB WHITE	1	x					1130			
JALAPENO CORN											
Sweet with a little heat & toasted corn. Cornmeal blended with the flour base, jalapeños folded into the final dough.	HEARTH BAKED	1	x						1200		
MARBLE RYE											
Rye and pumpernickel swirled together in dynamic presentation. Soft texture perfect for cold, hot, or griddled sandwiches.	HEARTH BAKED	1	x				1022	1020	1024	1026	
	HORIZONTAL	1	x					1027			
	PULLMAN	1	x					1310	1311	1312	
MULTIGRAIN											
A dough made with 9 grains - barley, cornmeal, millet, soybeans, rye, triticale, oats, rice, and flax seeds, sweetened with honey and yeast. Topped with flax seeds, organic wheat bran, cornmeal, and oats.	MULTIGRAIN	1	x						1070		
	MULTIGRAIN OATIE	1	x						1077	1078	
	PULLMAN	1	x						1330		
	MULTIGRAIN BATARD	1		x			2552	2550	2554	2557	
	CRANBERRY 9-GRAIN HEARTH	1	x						1414		
	CRANBERRY 9-GRAIN PULLMAN	1	x						1412		

SLICED BREADS

Products	Pack Size	EB Select	H&F Artisan	Whole	Sheet	Unsliced	1/2"	5/8"	3/4"	7/8"	1"
WHEAT											
<ul style="list-style-type: none"> <i>Hearth-baked: Oval shaped, baked in a pan with rounded top. The 6" is perfect for show-stopping sandwich presentations and half combos.</i> <i>Pullman Loaf: Traditional loaf (4"x4.5") with an open top perfect for classic sandwiches.</i> <i>Club: Classic soft, squishy bread baked in a 4" loaf pan with a flat top.</i> 	COUNTRY WHEAT: HEARTH	1	x				1052	1050	1054	1056	
	COUNTRY WHEAT HORIZONTAL	1	x					1059			
	HONEY WHEAT: HEARTH BAKED	1	x				1062	1060	1064	1066	
	HONEY WHEAT: HORIZONTAL	1	x					10601			
	HONEY WHEAT: PULLMAN	1	x				1363		1360		1361
	WHEATBERRY: HEARTH BAKED	1	x				1082	1080	1084	1086	
	CLUB WHEAT	1	x					1134			
	100% CLUB WHEAT	1	x					1135			
	PULLMAN	1	x					1350	1351	1352	
PAIN AU LEVAIN (PAL)											
A rustic French sourdough with old world style flour. Unique hearty flavor and texture.	2# BATARD	1		x			2572	2570	2574		
PUMPERNICKEL											
The combination of molasses with sour rye makes this soft hearth baked bread perfect to pile high classic deli sandwiches.	PUMPERNICKEL	1	x				1012	1010	1014	1016	
	HORIZONTAL	1	x					10101			
RYE											
The rye sour and caraway seeds make this soft bread perfect for griddled Reuben or deli style pastrami.	HEARTH BAKED	1	x				1002	1000	1004	1006	
	PULLMAN	1	x						1300		
SOURDOUGH											
American sourdough made with unbleached bread flour, yeast, and salt.	BATARD	1		x			2542	2540	2544	2546	
	HEARTH BAKED	1	x				1032	1030	1034	1036	
	HORIZONTAL	1	x						2547		
	PULLMAN	1	x				1321	1320	1322	1323	
	SOUTHERN SANDWICH: HEARTH	1		x					1094		
	SOUTHERN SANDWICH: PULLMAN	1		x			1392		1394		



SPECIALTY BREADS

Products		Pack Size	EB Select	H&F Artisan	Whole	Sheet	Un sliced	1/2"	5/8"	3/4"	7/8"	1"
BOULES												
<i>Breads baked in a round bowl shape, perfect for soups, dips, or table breads.</i>	6OZ FRENCH BOULE	2		x			2035					
	8OZ SOURDOUGH	2	x				2032					
	LARGE ONION	2	x				2040					
CIABATTA												
<i>Classic free form Italian bread with olive oil, flour, and yeast.</i>	4X6: SLICED	8	x		3220							
	4X4: SLICED	8	x		3221							
	1.5#	1		x	2520							
	1.5# RECTANGLE GARLIC ROSEMARY	1		x	2522							
	LARGE 1PK	1	x				2043	20431				
FOCACCIA												
<i>Ciabatta dough enriched with extra virgin olive oil.</i>	HERB HALF SHEET	1	x			6212						
	PLAIN HALF SHEET	1	x			6211						
	4" BUN	8	x		3230							
FRENCH / BAGUETTE												
<i>Unbleached bread flour combined with authentic French dough (a dough that was devised around the time yeast was first used historically). Creates a crisp crust and tender crumb.</i>	22/22	1	x				2018					
	STEAK CROUTON	2	x					2017				
	24" FRENCH BREAD	2	x				2000			2002		
	EXTRA WIDE FRENCH BREAD	1	x				2006					
	22" PHILLY	2	x				2005					
	FRENCH BAGUETTE	1		x			2510					
GLUTEN FREE												
<i>These products boast a golden brown rounded top and a mild yeast flavor to simulate the flavor of French bread.</i>	3.5" HAMBURGER	36	x		6560							
	SANDWICH 72 SLICES	2x36	x		6562							
MUFFALETTA												
<i>Crafted with a dough similar to Italian bread. Crispy crust and soft, airy interior.</i>	SESAME* MUFFALETTA	1	x				2080					
	PLAIN MUFFALETTA	1	x				2081					



Products		Pack Size	EB Select	H&F Artisan	Whole	Sheet	Un sliced	1/2"	5/8"	3/4"	7/8"	1"
BAGELS												
New York style boiled bagels packed 6 per bag. These 4oz sliced bagels are perfect for building breakfast sandwiches or adding your favorite smear.	PLAIN*	6	x		6170							
	SESAME*	6	x		6172							
	ASIAGO*	6	x		6174							
	CINNAMON RAISIN*	6	x		6176							
	WHOLE WHEAT*	6	x		6178							
	EVERYTHING*	6	x		6182							
	BLUEBERRY*	6	x		6184							
CINNAMON RAISIN												
Slightly sweet dough studded with raisins. Perfect for French toast or griddled sandwiches.	HEARTH BAKED	1	x						1117			
	PULLMAN	1	x				1371	1370	1372			
	CINNAMON HEARTH: NO RAISIN		x								1118	
DANISH, CROISSANTS, MUFFINS, STRUDELS, ENGLISH MUFFINS												
	ASSORTED LARGE	12	x		8004							
	CHEESE DANISH	12	x		80041							
	APPLE DANISH	12	x		80042							
	RASPBERRY DANISH	12	x		80043							
Danish: these delicious traditional round snail shaped danish are baked to a golden brown and finished with a white fondant icing.	ASSORTED MINI	24	x		8005							
	CROISSANT MINI	24	x		8007							
	CROISSANT LARGE	12	x		8006							
	MUFFINS - BANANA NUT	6	x		80111							
Croissants: light and flakey, golden brown, make with a butter bread.	MUFFINS - BLUEBERRY	6	x		80101							
	MUFFINS - CHOCOLATE CHIP	6	x		80121							
	MUFFINS - ORANGE CRANBERRY	6	x		80131							
Muffins: delicious gourmet muffins, perfect addition to a breakfast spread.	APPLE STRUDEL	3		x	80201							
	STRAWBERRY CHEESE STRUDEL	3		x	80211							
	CHOCOLATE HAZELNUT	3		x	8030							
Strudel: light pastry with a delicious flaky golden brown crust with seasonal fillings.	MAPLE PECAN PLAIT	3		x	8031							
	ALMOND CROISSANT	3		x	8032							
	SPINACH FETA CROISSANT	3		x	8033							
	MARGHERITA DANISH	3		x	8035							
	CHOCOLATE CROISSANT	3		x	8034							
	ENGLISH MUFFIN: WHITE	6	x		6255							
	ENGLISH MUFFIN: WHEAT	6	x		6257							
English Muffin: Perfect for breakfast sandwiches, toast, eggs Benedict, tuna melts, and more.												

BUNS & ROLLS

Products	Pack Size	SKU	EB Select	H&F Artisan
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WHEAT BUNS & ROLLS				
4" WHEAT BUN	12	3006	X	
4" CRACKED WHEAT BUN	12	3007	X	
4.5 CRACKED WHEAT BUN	12	30581	X	
GOURMET WHEAT BUN	12	3088	X	
BRIOCHE BUNS				
4" BRIOCHE	12	3001	X	
4" BRIOCHE UNSLICED	12	30011	X	
4" SESAME BRIOCHE	12	3004	X	
4" S&P BRIOCHE	12	30041	X	
4.5" BRIOCHE	12	30491	X	
4.5" SESAME BRIOCHE	12	30492	X	
HAMBURGER BUNS				
GOURMET PDS BUN	12	3005	X	
4" PLAIN WHITE BUN	12	3000	X	
4" WHITE BUN*	12	3037	X	
4" SOURDOUGH BUN	12	3028	X	
4" OLD STYLE FRENCH BUN	12	30291	X	
4.5" WHITE BUN	12	30541	X	
3.5 WHITE BUN	8	3081	X	
PARKER HOUSE BUNS				
4"	12	3033		X
3.5"	12	3074		X
POTATO ROLLS				
4"	12	3032	X	
4.5"	12	30551	X	
3.5"	12	3089	X	
ONION ROLLS				
4"	12	3010	X	
4" VIDALIA	12	3013	X	
4.5"	12	30441	X	
3.5"	12	3082	X	

Products	Pack Size	SKU	EB Select	H&F Artisan
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KAISER ROLLS				
4" UNSEEDED CHALLAH	12	3024	X	
4" UNSEEDED WHITE KAISER	12	3022	X	
4" SESAME CHALLAH	12	3025	X	
4.5" CORN KAISER	12	30461	X	
4.5" CHALLAH KAISER	12	30501	X	
4.5" CHALLAH SESAME KAISER	12	30531	X	
CHALLAH BUNS				
4" UNSEEDED	12	3003	X	
4" KNOT ROLL	12	3014	X	
4.5" CHALLAH	12	30421	X	
5" CHALLAH BUN	8	3072	X	
3.5"	12	3087	X	
SESAME BUNS*				
4"	12	3002	X	
4.5" SESAME CHALLAH	12	30401	X	
3.5"	12	3085	X	
SLIDER BUNS				
ENGELMAN'S WHITE SLIDER	12	6250	X	
CHALLAH SLIDER	12	6251	X	
CHALLAH SESAME	12	6253	X	
WHEAT UNSLICED	12	6254	X	
ONION UNSLICED	12	62531	X	
WHEAT SLICED	12	62541	X	
POTATO SLICED	12	62542	X	

HOTDOGS, HOAGIES, DINNER ROLLS & SUBS

Products	Pack Size	SKU	EB Select	H&F Artisan
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HOTDOG BUNS

7" CHALLAH	8	3100	X	
7" CHALLAH UNSLICED	8	31002	X	
7" POPPY CHALLAH	8	3102	X	
7" POPPY CHALLAH UNSLICED	8	31021	X	
7" POTATO	8	3108	X	
6" ORIGINAL WHITE	8	3105	X	
LARGE HINGED	6	3106	X	
LARGE UNSLICED	6	31062	X	
LARGE POPPY	6	31063	X	
CHALLAH FOOT LONG	6	3110	X	
6" TOP SLICE	12	31052	X	

ITALIAN HOAGIE

4" UNSLICED	12	31251	X	
4" HINGED	12	3125	X	
6" UNSLICED	12	3092	X	
6" HINGED	12	31251	X	
8" UNSLICED	6	3120	X	
8" HINGED	6	3122	X	

PHILLY HOAGIE

6" UNSLICED	6	3093	X	
6" HINGED	6	30931	X	
8" HINGED	6	3127	X	
8" UNSLICED	6	3128	X	
8" WHEAT SLICED	6	3129	X	
8" WHEAT UNSLICED	6	31291	X	

Products	Pack Size	SKU	EB Select	H&F Artisan
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HOAGIE ROLLS

6" ITALIAN SLAB CUT	6	3091		X
6" WHEAT HINGED	6	3096	X	
6" DARK HONEY WHEAT	6	3095	X	
7" FRENCH UNSLICED	6	3115	X	
7" FRENCH HINGED	6	3116	X	
8" CUBAN	6	3135	X	
8" SQUAW	6	3136	X	
LOBSTER ROLL	12	3310	X	

DINNER ROLLS & TABLE BREADS

CHALLAH BUTTON	12	4012	X	
POTATO ROLL UNSLICED	16	4005	X	
POTATO ROLL: SLICED	16	40051		
YEAST BUTTON	12	4006	X	
LONG HORN WHITE	12	4010	X	
HONEY WHEAT BUTTON ROLL	12	4013	X	
WHITE MOUNTAIN BUTTON	12	4014	X	
ONION ROLL	12	4015	X	
MINI TWIST	12	4017	X	
PARKER HOUSE BUTTON	12	4044		X
BREAD STIX	18	4029	X	
ARTISAN ASSORTED DINNER ROLLS*	160	4500		X

SUBS

10"	6	3144	X	
12"	6	3160	X	
14"	4	3165	X	
12" SWEET	6	3302	X	

OUR PRODUCTS AT A GLANCE

SLICED BREADS

- Challah
- Classic White Bread
- Jalapeno Corn
- Marble
- Multigrain
- Wheat
- Pain Au Levain (PAL)
- Pumpernickel
- Rye
- Sourdough

SPECIALITY BREADS

- Boules
- Ciabatta
- Focaccia
- French/Baguette
- Gluten Free

BREAKFAST BREADS

- Bagels
- Cinnamon Raisin
- Danish
- Croissants
- Muffins
- Strudels
- English Muffins

BUNS & ROLLS

- Brioche Buns
- Challah Buns
- Hamburger Buns
- Hawaiian Buns
- Kaiser Rolls
- Onion Rolls
- Parker House Rolls
- Potato Buns
- Sesame Buns
- Slider Buns
- Wheat Buns

HOTDOGS, HOAGIES, DINNER ROLLS & SUBS

- Hotdog Buns
- Italian Hoagie
- Philly Hoagie
- Hoagie Rolls
- Dinner Rolls
- Table Breads
- Subs



Customer Delivery Options

- 6x per week, Monday-Saturday (Metro ATL)
- 3x per week for locations outside Atlanta
- 5:00 PM/ET cutoff for next day deliveries
- \$50 minimum on all orders

Order by phone, email, or online.

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- orders@engelmansbakery.com
- www.engelmansbakery.com/place-order

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Let's Rise Together.

AFTER 200 YEARS OF MAKING BREAD, WE'VE ALSO MADE
QUITE A NAME FOR OURSELVES.

AND WHILE A BAKERY IS WHAT WE ARE AND BREAD IS WHAT
WE'RE KNOWN FOR, WHAT WE REALLY DO BEST IS RISE.

WITH A FAMILY HISTORY OF OVERCOMING THE GREATEST
CHALLENGES, WE RISE.

FOR OUR CUSTOMERS WHO DEPEND ON OUR DELIVERIES
EVERY MORNING, EVERY DAY, OR OVERNIGHT, WE RISE.

WITH A DEDICATION TO OUR QUALITY AND TO EACH OTHER,
LIKE OUR VERY OWN BREADS, WE RISE.

AND MOST OF ALL, BY HONORING OUR PAST WHILE
INNOVATING FOR THE FUTURE, WE START EACH DAY AT
ENGELMAN'S BAKERY, READY TO DO WHAT WE DO BEST.

WE RISE SO YOU CAN SHINE.

— *Our Purpose is to Nourish Lives* —
Our Values include Family, Quality, Tradition, Dependability, and Teamwork.
We Promise That Everything We Do, We Will Do Wholeheartedly.

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FOR MORE INFORMATION, CONTACT
YOUR AREA SALES DIRECTOR OR
OUR CUSTOMER CARE TEAM.