

Cognitive impairment & PGHD: Insights for better management

Person-generated health data shows promise in detecting cognitive impairment & informing therapies



Challenge

The objectives were to assess the feasibility of collecting data from multiple smart devices of older adults with and without cognitive impairment, and test whether the data from these devices can differentiate between healthy individuals and participants with cognitive impairment.

Solution

In collaboration with Eli Lilly and Apple, we recruited 113 individuals (82 healthy adults and 31 with mild cognitive impairment or mild Alzheimer's disease). Of the study participants, Evidation collected data from the iPhone, Apple Watch, and the Beddit sleep sensor daily for 12 weeks, and psychomotor tasks on the iPad every 2 weeks. Overall, we developed behaviorgrams for each participant from the data collected and extracted 1,000+ features to create a model that distinguishes healthy individuals versus people with mild cognitive impairment and/or Alzheimer's disease.

Results

It was found that symptomatic participants with mild cognitive impairment (MCI) or mild Alzheimer's disease tended to type slower, receive fewer text messages, and spend more time using helper apps than individuals in the healthy control group. After controlling for age differences between the two groups, the device-derived features outperformed the demographic features in classifying participants as having symptoms of cognitive impairment or not. These results suggest that the device-derived features capture information about cognitive impairment that go above and beyond normal aging.

Overall, consumer device data (person-generated health data) has the potential to monitor and detect early symptoms of cognitive impairment, or accelerate the development and testing of new therapies.

Feature Set	AUC (± 95 CI)	
	Control vs. Symptomatic	Control vs. Mild AD
Demographics (Demo)	0.519 (± 0.018)	0.608 (± 0.031)
Device features	0.726 (± 0.021)	0.897 (± 0.027)
Device features + Demo	0.725 (± 0.022)	0.887 (± 0.028)

Read the full study, Developing Measures of Cognitive Impairment in the Real World from Consumer-Grade Multimodal Sensor Streams, [here](#).



TARGET & REACH

Data collected by consumer devices can be used to identify individuals with symptoms of cognitive decline.



EARLY IDENTIFICATION

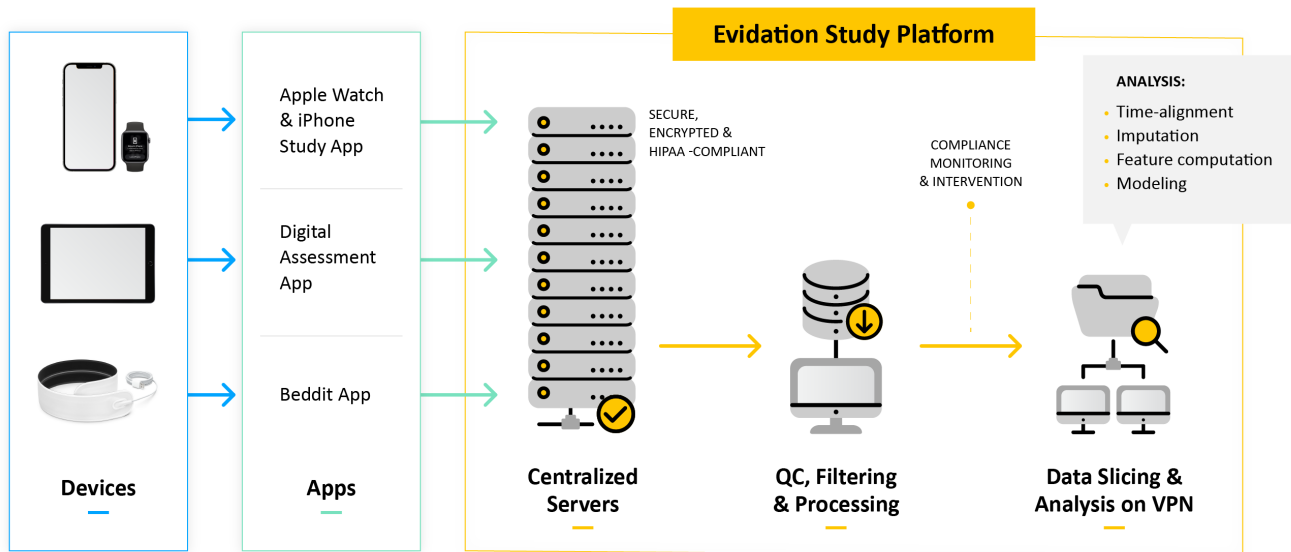
By identifying specific patient behaviors sooner, patients can be put on the right treatment faster



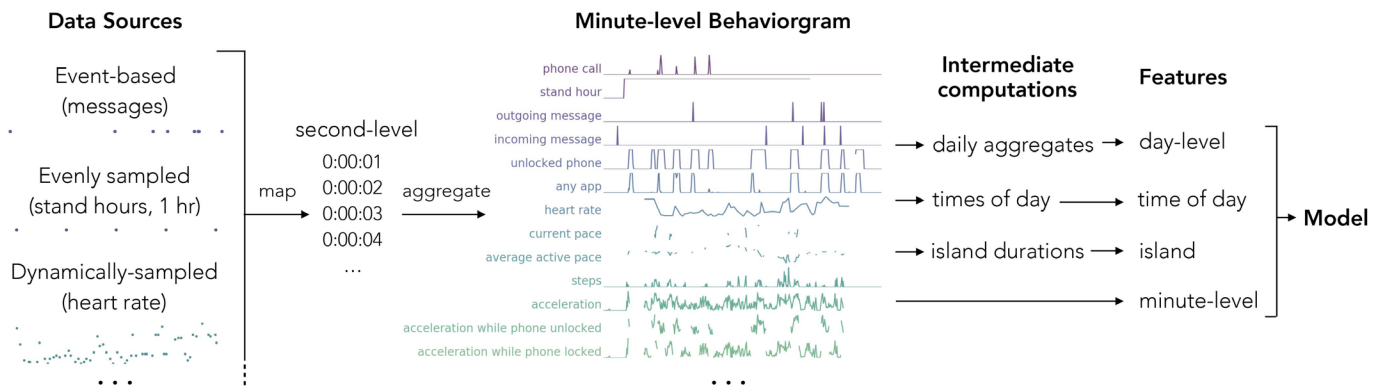
AGILE RESPONSE

Actionable insights and information were collected in 12 weeks

Evidation built a secure, HIPAA-compliant platform to ingest, process, store, and analyze the data collected in the study.



We processed, aligned, and combined data from all the different data sources to create a single **behaviorgram** for each participant. They provide a detailed record of the individual’s behavior. Click [here](#) to view an example behaviorgram.



Evidation works across a broad spectrum of therapeutic areas delivering one of the most diverse populations of engaged individuals who are interested in better health outcomes.

[Contact us](#) today to learn how Evidation can partner with you.

Evidation’s mission is to empower everyone to participate in better health outcomes.

We measure health in everyday life and enable anyone to participate in ground-breaking research and health programs. Built on a foundation of user privacy and control over permissioned data, Evidation’s Achievement platform is trusted by millions of individuals—generating data with speed, scale, and rigor.