

## *Press Release*

### **Technical services boost drives safer food**

Pathogen control expert Anitox has confirmed significant increases in investment in technical services to support the poultry industry's 'safer food' commitments.

Anitox President and CEO Dr Rick Phillips explains: "As food safety continues to challenge our industry, Anitox is stepping up to the plate and investing in the technical competency needed to move everyone forward.

"We're seeing a shift in emphasis from both poultry meat producers and the commercial layer sector, with efforts increasingly focussing on the relationship between biosecurity in live production and salmonella and campylobacter rates in processing plants. The hunt for holistic intervention strategies earlier in the food production process is on."

"Working in partnership with major food producers and acclaimed academics, we're committed to finding truly innovative solutions to the challenge of feed as an entry point for viruses, pathogens such as Salmonella, and microbes associated with performance-limiting conditions such as enteritis. Strengthening our technical team is critical to accelerating that process."

The investment means one-in-10 Anitox colleagues join the new Global Technical Team under the direction of chief science officer Dr Kurt Richardson. Simon Carlton (EMEA), Ratchai Leethochawalit (AP) and Jose Ramirez (US and LATAM) are promoted to newly created roles as Technical Directors, and Richard York becomes the company's first Director of Application Technology. Laboratory, feed technology and data management colleagues complete the line-up.

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#### Note to editors:

Global pathogen control specialist Anitox is a privately owned and operated company with more than 100 employees worldwide. Its mission is to partner with the world's food producers to develop & deliver innovative programs to efficiently produce safer food. It operates in 68 countries across North America, EMEA, Asia Pacific and Latin America, with manufacturing facilities in the United States, Malaysia, Spain and the United Kingdom. It specialises in innovative feed sanitization solutions that offer residual protection, such as Termin-8 and the newly-launch Finio.

#### Contact:

Ruth Jewkes  
Vice President, Marketing & Business Development

+1 845 319 7522  
rjewkes@anitox.com