

EXHIBIT B

<https://draperjames.com/pages/teacher-appreciation-faqs>

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Teacher Appreciation FAQs

How is Draper James Celebrating Teacher Appreciation?

We want to say thank you to our teachers! Especially during quarantine, we see you working harder than ever to educate our children. To show our gratitude, Draper James would like to give teachers a free dress. To receive a free Draper James dress, teachers must complete this form and will be vetted and selected in a lottery. Winning teachers will receive a promo code via email on 4/7 that entitles them to one free dress plus free shipping (within the United States only), while supplies last.

Who Can Apply?

Teachers who normally work in a school and are now navigating working from home due to COVID-19. This does not include homeschool teachers or private music instructors.

Applicants must complete the form themselves, and a Google email address is required to fill out the form.

How Can I Apply?

Simply complete [this](#) Google Form by 11:59 pm ET on 4/5. Please note that if you do not complete the form, you will not be considered for selection.

Please note- due to overwhelming interest and enthusiasm, emails to our Customer Care team cannot be validated as entries.

Do I Need to Upload my Teacher ID?

Earlier versions of the Google form may have asked you to upload a photo of your teacher ID, but we have since removed that requirement. If you did submit your ID along with your application, there's no need to re-apply!

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I Already Have a Google Link, but it's Not Working!

Sorry about that! Try [this link](#) instead. Please note that the form closes on 4/5 at 11:59pm ET.

How Do I Know if I've Been Selected for a Free Dress?

If selected, you'll receive an email on 4/7 with a promotional code good for a free dress (+ free shipping within the US). The email will link to a page with eligible styles.

What are the Terms & Conditions of This Offer?

To receive a free Draper James dress, teachers must complete [this form](#) and will be vetted and selected in a lottery. Selected teachers will receive a promo code via email on 4/7 that entitles them to one free dress plus free shipping (within the United States only). The free dress may be chosen only from the category link provided. Dresses are final sale and not eligible for return or exchange. To redeem, enter the promo code in the promotional code box at checkout. Offer valid only on draperjames.com, while supplies last. Offer may not be combined with other offers or promotion. Offer valid for a limited time only.

Welcome, y'all!

Sign up to receive an exclusive welcome offer!

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