

MBA Sponsorship



As you know, by 2025, 50 percent of all employees will need reskilling, according to the World Economic Forum's Future of Jobs Report. I am writing to request your help in enabling me to pursue an MBA. I already found an online university offering an MBA degree program that will teach me both technology and management skills.

How I will add value to our business with an MBA

- ▶ Bridge the gap between management and technology; I will understand both worlds
- ▶ Make data-led decisions; I will better understand how to analyze data for decision making
- ▶ Increase our use of technology in marketing and operations
- ▶ Help build and execute strategies
- ▶ Drive decision making based on a holistic understanding of finance, management, marketing, HR, and operations

Which university have I chosen?

Nexford University: an American university born online. It is the most flexible way to learn while I work. I can pay monthly, get personalized support, and Nexford only teaches relevant job skills. It has a curriculum built by experts based on data, including the top 10 skills of tomorrow cited in the World Economic Forum's Future of Jobs Report.

You can read more about
Nexford's MBA program here



MBA Program

What makes Nexford's MBA different?

Nexford's MBA is designed for experienced professionals like me, I will be able to balance between my job and learning. Nexford is skills-focused, not theory-focused, and it is the most affordable American university in the world. I will learn skills based on the latest employer needs and market trends.

Examples of Nexford's MBA include:

- ▶ MBA in Advanced Artificial Intelligence
- ▶ MBA in E-Commerce

Cost

At Nexford, I can earn an MBA for as little as \$160 per month, on average a full MBA would cost less than \$3,000. Fixed monthly tuition means the faster I go, the less you as my employer would pay. On average it takes 18 months to complete an MBA, but I could earn my MBA in as little as 12 months.

Total cost: \$1,920 (12 months) | \$2,880 (18 months)

Bottom line

With my new skillset, I will be able to add more value to our organization and transfer knowledge to members of my team. I hope you would consider sponsoring me.



During the MBA program, I will also have access to LinkedIn Learning, which means I will have unlimited access to thousands of technical courses to continue reskilling in key areas.

