

1FORYOU PRODUCT OVERVIEW



What is 1ForYou?

1ForYou is a 16-digit pin that allows customers to digitise their cash and pay online. With cash, they can buy a voucher and then use the voucher to redeem goods or services online at any of the participating 1ForYou partners.

Why 1ForYou?

We believe that a person should not be defined by their economic circumstances, and neither should their lives be. Recognising that cash-by-necessity or cash-by-choice customers were limited in terms of how they spend their money, we developed a simple pin payment product that allows cash customers to spend at our network of online and physical retail partners. By giving customers a simple, safe and free way to transact online, we help remove the barriers that hinder their financial independence.

SAFER TRANSACTIONS

EASY TO USE

PRIVATE

NO HIDDEN FEES

This 1's for you.



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How can customers use 1ForYou?

1. Spend it online at any of our partners

Visit 1foryou.com to find out which online partners you can spend it at. Choose 1ForYou as your payment type and enter your voucher number.

- **Current partner categories:** Sports betting, Lotto, Travel, Pre-paid medical, WIFI, Forex trading, Education, International calling, Online shopping, Insurance
- **Coming soon:** More online shopping; JD Group retailers (Russels; HiFiCorp; Bradlows; Incredible Connection)

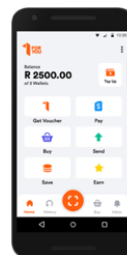
2. Download the 1ForYou app and top up your wallet

On the 1ForYou app you can buy all the basics like airtime, data, electricity, pay bills like DSTV, or buy content vouchers for brands like Netflix, Roblox, Spotify.

You can create your own vouchers from your available balance and send vouchers to other app users free of charge.

3. Buy goods at any local spaza

Knowing that proximity is a key driver for our customers in terms of where they choose to shop, we made it possible to pay for goods at any local shop or spaza store where you see the green & black Flash sign. Pick goods to the value of your voucher and ask the cashier to pay with a 1ForYou voucher.



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A growing digital ecosystem

