

# FLOWBANK COLOUR SCHEME USE

Marketing  
June 2020

## Colours

There are four basic colours + white (#FFFFFF) colour used in the whole communication. Their RGB values are defined below:

#09D674



#187E80



#2C2E39



#000000



#FFFFFF



In general, colours should be combined in a way using text with light colour (#FFFFFF, #09D674 or #187E80) on dark background or vice versa. The combination of two dark colours (#2C2E39 + #000000) should not be used.

Few examples of preferred usage with logo:



Available colour combinations that can be used in documents:

Dark/colour background	White background
#FFFFFF	#09D674
#FFFFFF	#187E80
#FFFFFF	#2C2E39
#FFFFFF	#000000
#09D674	
#09D674	
#187E80	
#187E80	