

# ISO 27001 Implementation -

How to successfully prepare  
for your certification



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Team Lead Information Security

Certified ISMS Security Officer  
and Auditor according to ISO 27001

## EXPERIENCE

Managing Director, LanguageWire München GmbH

Chief Solutions Officer, Xplanation NV (Leuven)

Co-founder, Technical Lead and Member of the Board,  
Matrix Communications AG (Munich)

Implementation of GDPR + ISO 27001 Compliance and  
successful audits according to TISAX® and ISO 27001 in  
international companies

## TRAINING

M.A., studies in Stuttgart,  
Eugene (Oregon) and Munich



# AGENDA

Why information security?

Overview: ISO 27001

ISO 27001 implementation

Deep Dive: ISO 27001 Audit

Key takeaways & time for your questions!



# WHY INFORMATION SECURITY?



# Fire in the data center



3.4 million web pages taken down by fire at the largest French cloud operator

"According to the French web newspaper Le Journal du net, the destroyed data center only had alarm systems, but no sprinklers or similar automatic means of firefighting."



Le datacenter Strasbourg 2 (SBG2) du cloud français a été entièrement **ravagé par les flammes.**

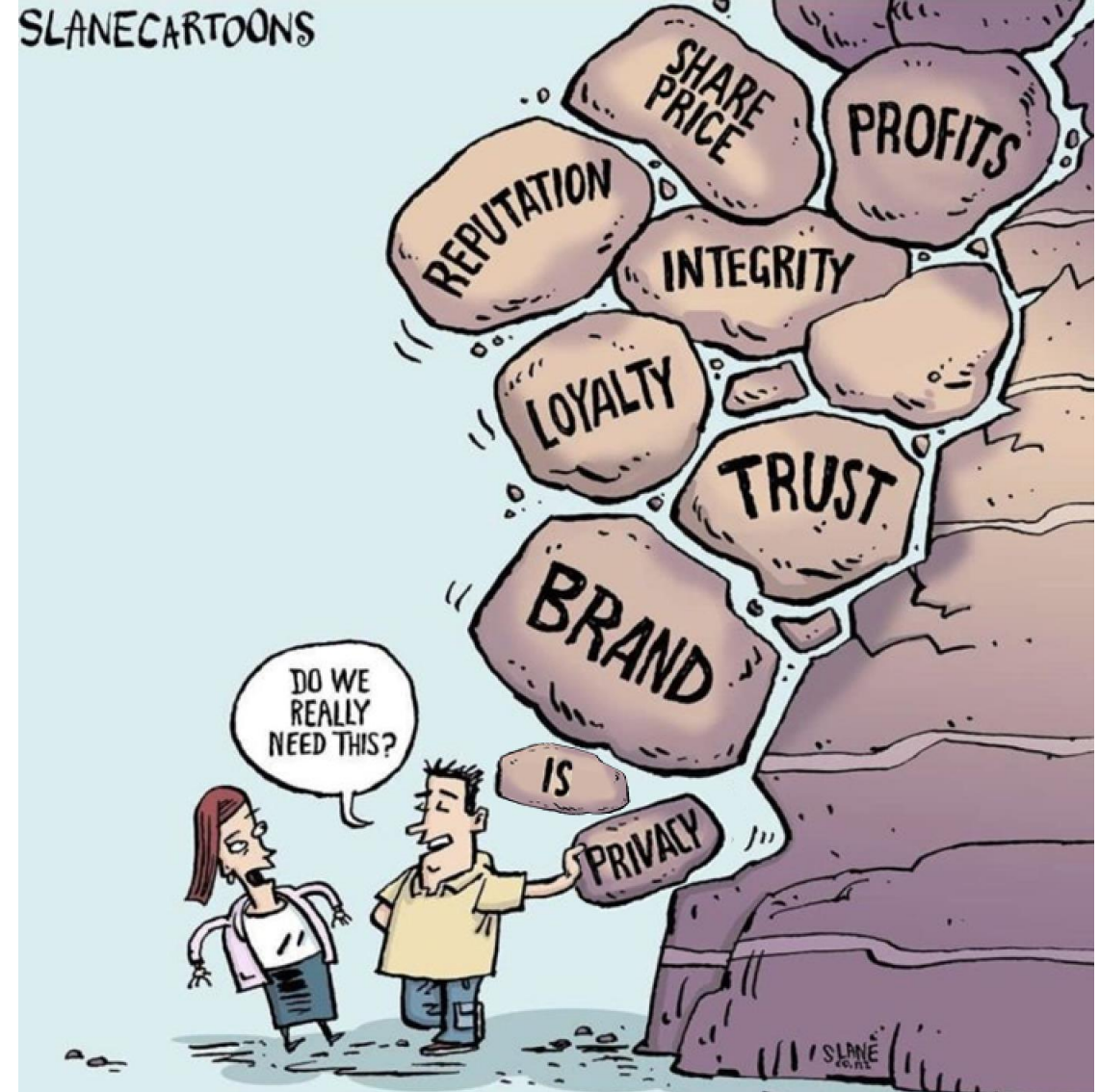
The complex block features a dark blue background with a server rack icon on the right. It contains a central text block with a quote and a smaller image on the left showing a fire at a data center.

[\\*Source: FAZ online](#)

# Why information security?

Data privacy  
as a fundamental value

Information security  
as fundamental value



**SURVEY #1:**  
**Why does your organisation want  
to address information security?**



# OVERVIEW: ISO 27001





# Protection of your information assets



# The ISO 27001 standard...

- is the leading international standard for information security
- offers a process- and risk-oriented framework for the development of an ISMS (= Information **S**ecurity **M**anagement **S**ystem)
- provides for certification
- can be used by any company or organisation and is therefore
  - To be interpreted individually
  - More specific information on the implementation of an ISMS according to ISO 27001 can be found in ISO 27002
- contains 6 normative chapters and 14 control objectives, which contain a total of 114 individual controls



# Control Objectives of ISO 27001

- A.5 Management Direction / Information Security Policy
- A.6 Organisation of information security
- A.7 Human resource security
- A.8 Asset management
- A.9 Access control
- A.10 Cryptography
- A.11 Physical and environmental security
- A.12 Operational security
- A.13 Communications security
- A.14 System acquisition, development and maintenance
- A.15 Supplier relationships
- A.16 Information security incidents
- A.17 Business continuity management
- A.18 Compliance

**Comprehensive  
management system -  
not just  
IT security!**

**SURVEY 2:**  
**Which (other) certification(s)**  
**are you pursuing?**



# Implementing ISO 27001



# Step 1: Assembling your team

- ✓ Selection of a Project Manager/Success Manager/“project driver“
- ✓ Putting together the right team
- ✓ Joint definition of goals, vision and desired time frame for the project
- ✓ Definition of roles and responsibilities, e.g., based on RACI matrix:  
*„Responsible, Accountable, Consulted, Informed“*
- ✓ Determining the stakeholders who need to be involved

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**Deliverables: Project team responsibility matrix, drafts of statement of applicability and of scope documentation**



## Step 2: Scope of application & information security policy

- ✓ Obtain support and commitment from management (especially: resources)
- ✓ Definition of the ISMS application scope (e.g., entire company vs. development only)
- ✓ Information security policy: which objectives does the team want to achieve, and how?
- ✓ Documentation of your approach to information security

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**Deliverables: Information security policy, employee training plan, draft records to track the effectiveness of your actions**



## Step 3: Identify and minimise risks

- ✓ Definition of rules for the evaluation of your risks,
- ✓ ... the impact of a risk on your business model, and
- ✓ ... the probability of a risk actually occurring
- ✓ Determining the acceptable level of risk  
(depends heavily on the nature of your business and your risk tolerance)

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**Deliverables: Risk management processes, risk assessment and treatment plans, and gap assessment of information security controls**





## Step 4: Implement your processes

- ✓ Start the concrete implementation of your processes to protect your information assets
- ✓ Employee awareness, e.g. through training, also plays an important role
- ✓ Definition of review steps and mandatory procedures
- ✓ Extension and/or adaptation of your documentation: In the context of the actual implementation of your processes, you will gain more clarity and, if necessary, new insights

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**Deliverables: Information Security Management System (ISMS) manual, new information security policies, updated internal information security audit plan, updated risk assessment and treatment plans**



## Step 5: Measure, monitor, check

- ✓ Review your information security management system
- ✓ Carry out internal audits and, if necessary, deriving appropriate measures
- ✓ Define your key performance indicators (KPIs)
- ✓ Prepare of your annual report and a presentation for your stakeholders
- ✓ Put ISMS to the test at least 1 x year, through review by management and internal audits → Address new circumstances, new risks, new threats in a timely manner

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**Deliverables: Metrics & Key Performance Indicators (KPIs), internal audit report(s), annual management report and presentation for key stakeholders, corrective action plan(s) and continual improvement plan(s)**



## Step 6: Certification

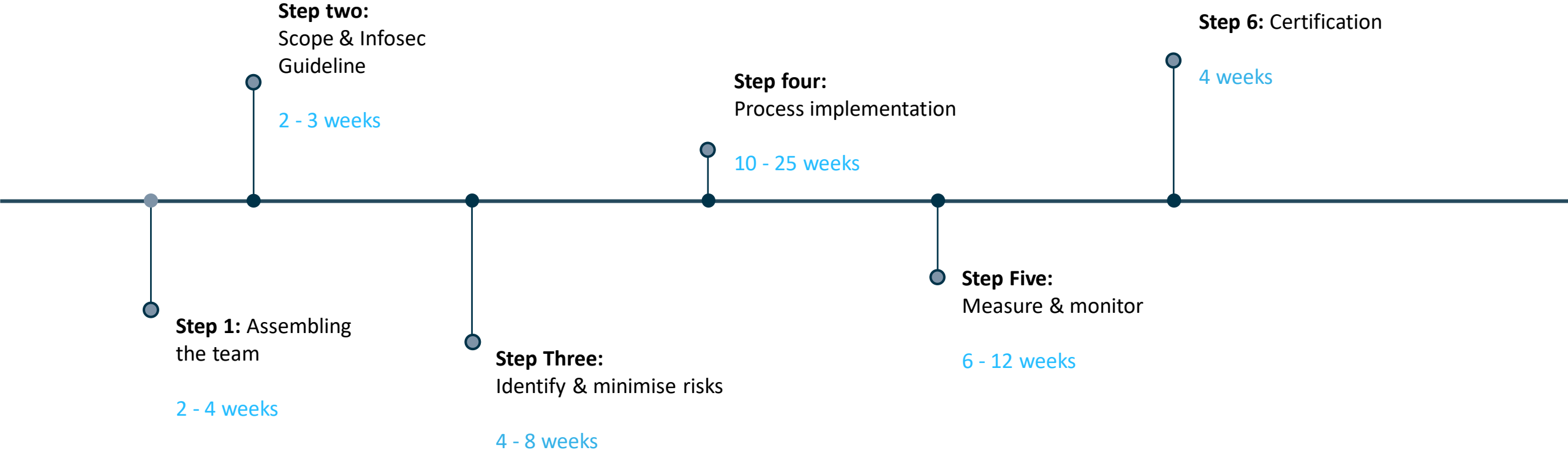
- ✓ Select your auditor
- ✓ Before the audit, you should be sure that you can live in and with your processes. Audit costs will be charged either way!
- ✓ Audit: Stage 1 - Documentation only ; Stage Level 2 - On site

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**Deliverables: Certification audit preparation plan, corrective action plans addressing non-conformities**



# Timeline: The path to ISO 27001 certification



# DEEP DIVE: ISO 27001 AUDIT



# ISO 27001 Certification Audit - Stage 1

Is your management system certifiable?

- Gather necessary information on the scope
- Check your documentation for conformity and comprehensiveness
- Key questions:
  - Status of the implementation of the management system?
  - Does the existing management system and its degree of implementation generally allow certification?
  - Are important details still missing?
- Outcome:  
Audit plan for the remainder of the certification audit > tage 2,  
based on the acquired knowledge  
about the organization



# ISO 27001 Certification Audit - Stage 2

Is your management system effective?

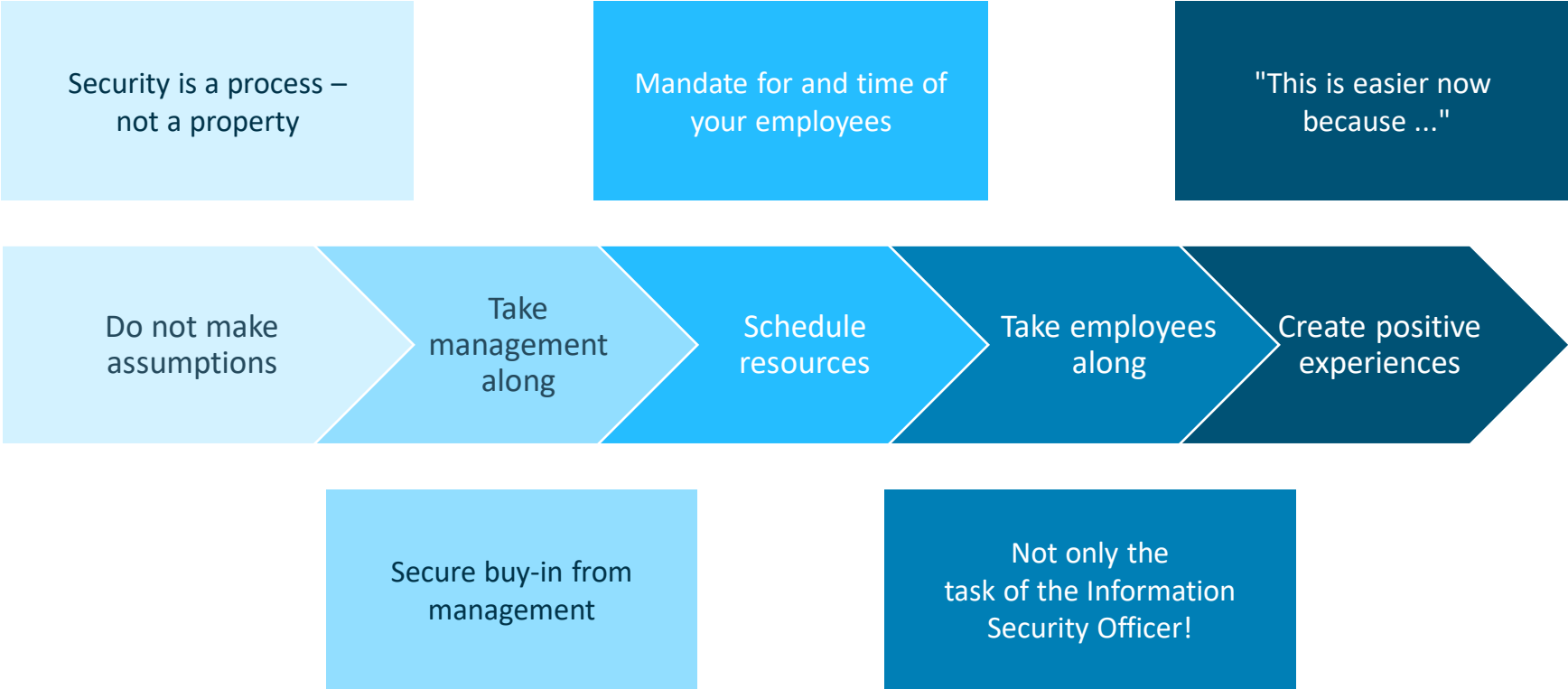
- Samples of evidence for all requirements and in all processes or departments within the scope of application based on:
  - Requirements of the standard
  - Documents of the organisation
  - Basics (e.g. laws, further, industry-specific, required standardisations)
- Closing meeting: Evaluation of the results, first audit result and, if necessary, notification of deficiencies / deviations
- Determine corrective actions, if necessary
- Subsequently: Verification of root cause analysis and of the measures taken, by the audit team

**WHAT ARE KEY TAKEAWAYS?**





# Top 5 takeaways for a successful ISO 27001 audit





QUESTIONS?



**Thank you for your interest!**  
**Do you have further questions?**  
**This is how you can reach me.**

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