PRESS RELEASE
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DataGuard appoints Ben Harknett as VP International

The data privacy specialist's London site expands in response to increased customer inquiries

DataGuard, the data protection and information security company, has hired Ben Harknett as Vice President International. Ben is an experienced SaaS executive who has led go-to-market (GTM) teams across Europe and the US for over 10 years. Ben will be responsible for DataGuard's global revenue growth and go-to-market efforts.

"According to Gartner, by 2023, the personal data of 65% of the world's population will be subject to modern data protection regulations. This shows that data protection is a global phenomenon", says Ben Harknett, VP International at DataGuard. "Winning the UK is the first step on our journey to put DataGuard on the international map and serve the increasing privacy and security needs of businesses worldwide."

Harknett has led GTM teams for over 10 years, specialising in enterprise SaaS solutions. His experience spans the UK, Europe and the US. As Global Vice President Sales at Permutive (Adtech) and Vice President EMEA at RiskIQ (Cyber Security), he built teams in the Sales, Marketing, Customer Success, and Channel divisions in the UK, France, Germany, and in his most recent position the US. Harknett's laser focus on growth increased global and EMEA sales 17-fold at Permutive and 10-fold at RiskIQ in just three years. No stranger to acquisitions, as Head of EMEA at Google he integrated the Wildfire acquisition into the EMEA business – valuable experience to support integrating DataGuard's recent acquisition of MyLife Digital.

Harknett reports to Thomas Regier, Co-Founder and Co-CEO of DataGuard. Thomas says: "We are very excited to welcome an excellent and ambitious leader like Ben to the management team. He will be instrumental for delighting customers and expanding our footprint across Europe and beyond. Together, we will bring our category-leading privacy and information security solutions to hundreds of thousands of businesses across the world."

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About DataGuard
DataGuard is an all-in-one data privacy and information security platform. Over 1,500 customers use DataGuard's end-to-end "Privacy-as-a-Service" and "InfoSec-as-a-Service" solutions to comply with regulations such as GDPR or attain and retain certifications such as ISO 27001 and TISAX. Over 150 employees in Munich, Berlin and London enable our customers to operationalise privacy and

information security throughout all their business processes – thereby driving compliance, mitigating risks, and generating value through trust and transparency. To learn more, visit www.dataguard.co.uk or connect on LinkedIn or Twitter.

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