

215

questions with...



Darton Zink, President and CEO, Zeeco, Inc.

Darton runs the combustion solutions company Zeeco, which is headquartered in Broken Arrow, Oklahoma, USA. When Darton is not working he spends time with his wife and kids enjoying a wide variety of outdoor activities.

1 | Describe your job in under 7 words.
Helping our people grow and succeed.

2 | What do you like most about your job? The challenging and competitive nature of our industry and our customers, as well as managing the growth of our company.

3 | What area of the oil and gas industry interests you most? Technologies to produce and process hydrocarbons in a more environmentally responsible manner without adding significant cost.

4 | Why? It is a win-win situation. Everyone on the planet benefits from the combination and balance of a cleaner environment and cheaper energy.

5 | What has been the biggest change in Zeeco since the company was founded? Growing the size, scale and expertise of our personnel and global capability. However, at our core, we still have the culture of a small entrepreneurial start up company.

6 | What is your favourite book?
Good to Great by James C. Collins.

7 | What is your most hated buzz phrase? I don't like buzz phrases in general.

8 | If you weren't with Zeeco, where do you think you'd be? I would probably be in some sort of entrepreneurial business in the oil and gas sector.

9 | Zeeco is 33 this year, where do you see it in another 33 years? I envision Zeeco being the largest and most dominant player in the innovative development and supply of specialised environmental solutions. I believe the company will continue to build upon what has already been accomplished and will expand its present market share and product offerings.

10 | What is your golden rule? My Dad often said, 'Never, never, never, never give up'. That is my golden rule.

11 | Has Zeeco got any big plans in the pipeline? We are in the process of greatly expanding our manufacturing base in the US, Europe, Middle East and Asia. We are also increasing our global engineering and technical staff by 25%.

12 | What is your biggest achievement in business? Successfully transitioning Zeeco from a 'me too' bit player in our industry to the technology leader in all key areas of our business.

13 | Has Zeeco embraced the social media phenomenon? Yes, absolutely. It's a great way to connect with employees and customers worldwide.

14 | What is in your CD player or iPod right now? Coldplay.

15 | What advice would you give people looking to enter the oil and gas industry? Great opportunities abound in oil and gas for those who have talent and are not afraid of hard work. I cannot imagine another industry with more long term potential.