



## Survey from Hublet in Libraries, Finland

In Spring 2021

# Survey Background



Hublet ran a survey among existing library customers in Autumn 2020, Finland.

A total of 65 library employees from Finnish libraries responded to Hublet's survey.

The survey asked about how Hublet Solution is applied to these libraries and how hourly wages and working hours of library staff are calculated for the results.

## About the Subscription of Physical Newspapers and Magazines

# 80%

said that their library orders of those decreased during the last year.

➔ **More than half** said the reason was the transition to digital material.

➔ Of the libraries which have switched to more digital materials, **42%** said the **Hublet Solution** has replaced physical newspapers.

*\*64 people respond to these questions.*



## Computers and Regular Tablets at the Library

There are **100%** of respondents that said their libraries have computers.

But only **57%** use regular tablets.

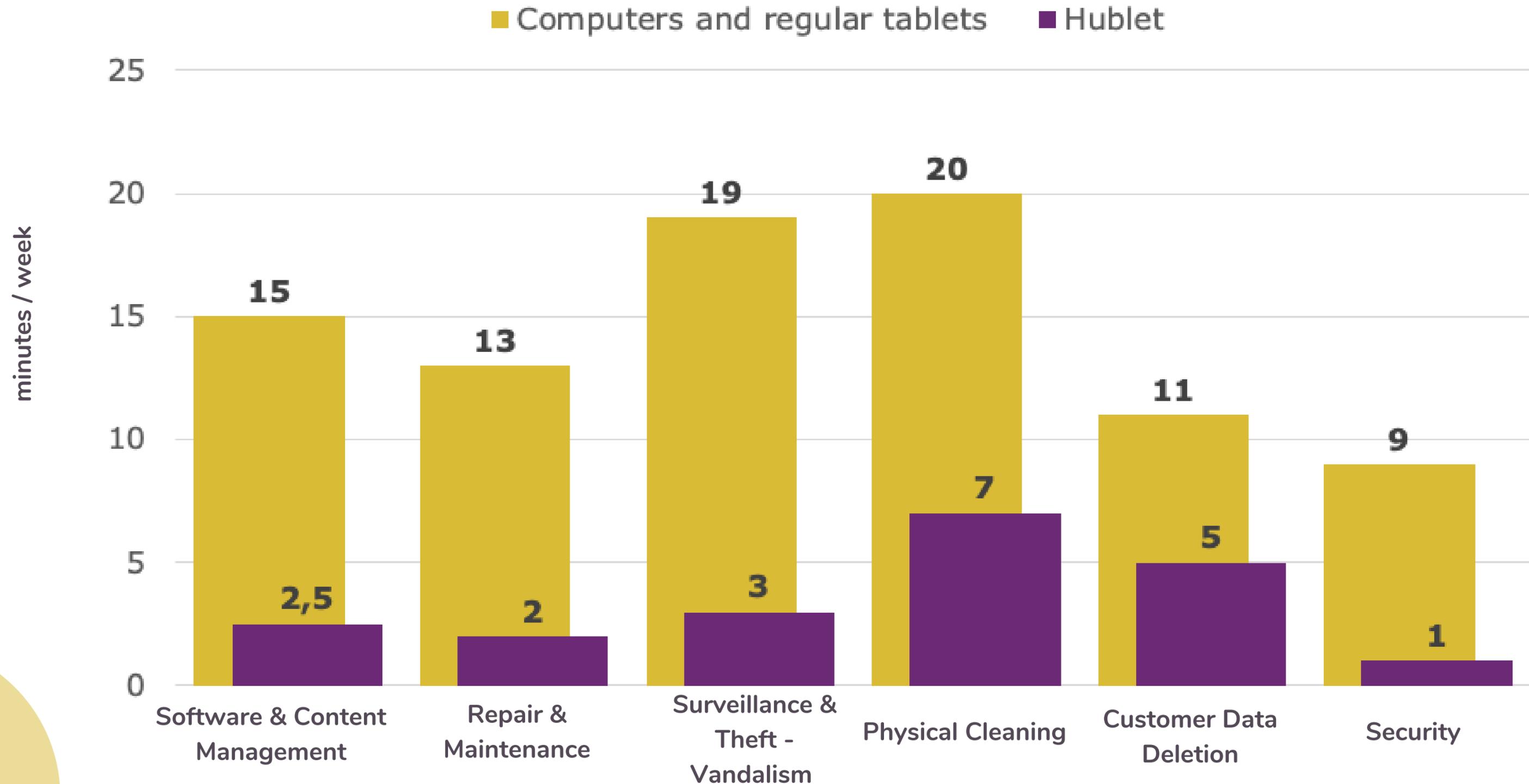
→ Using Hublet Solution will overcome common challenges of owning regular devices in libraries.

*\*65 people respond to these questions.*



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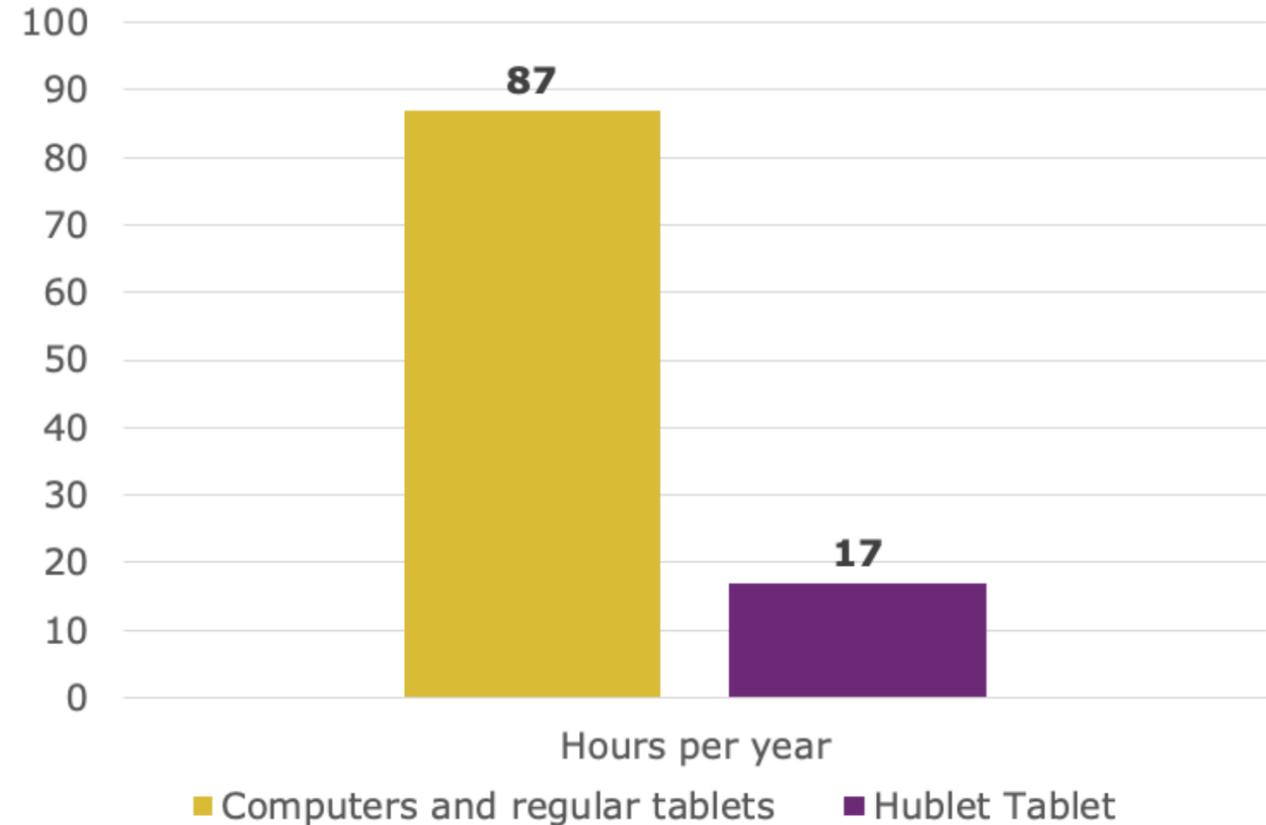
# How Much Time One Librarian Use for the Following Issues?

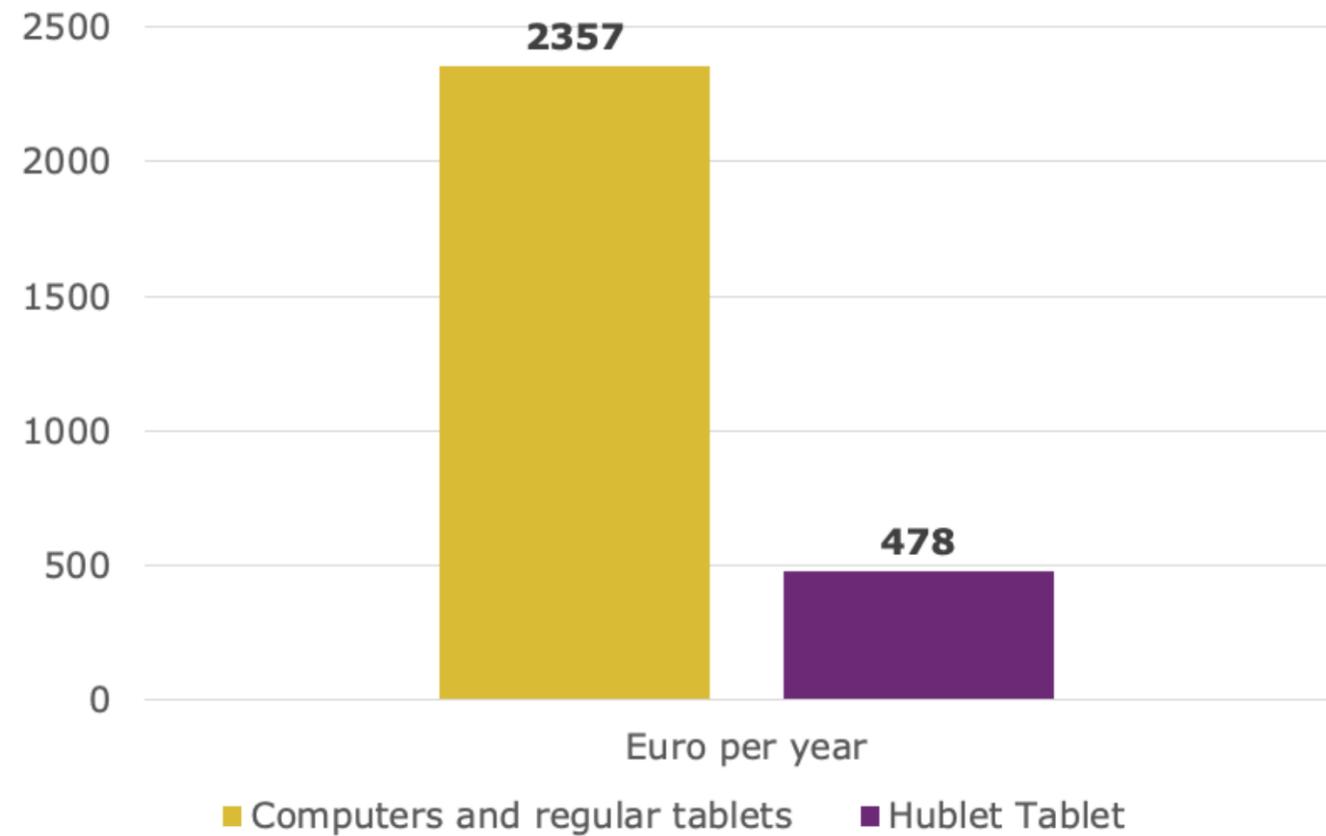


Hublet Solution Saved an Average of

# 70 hours

per year per librarian.





Hublet Solution Saved an Average of

**€1875**

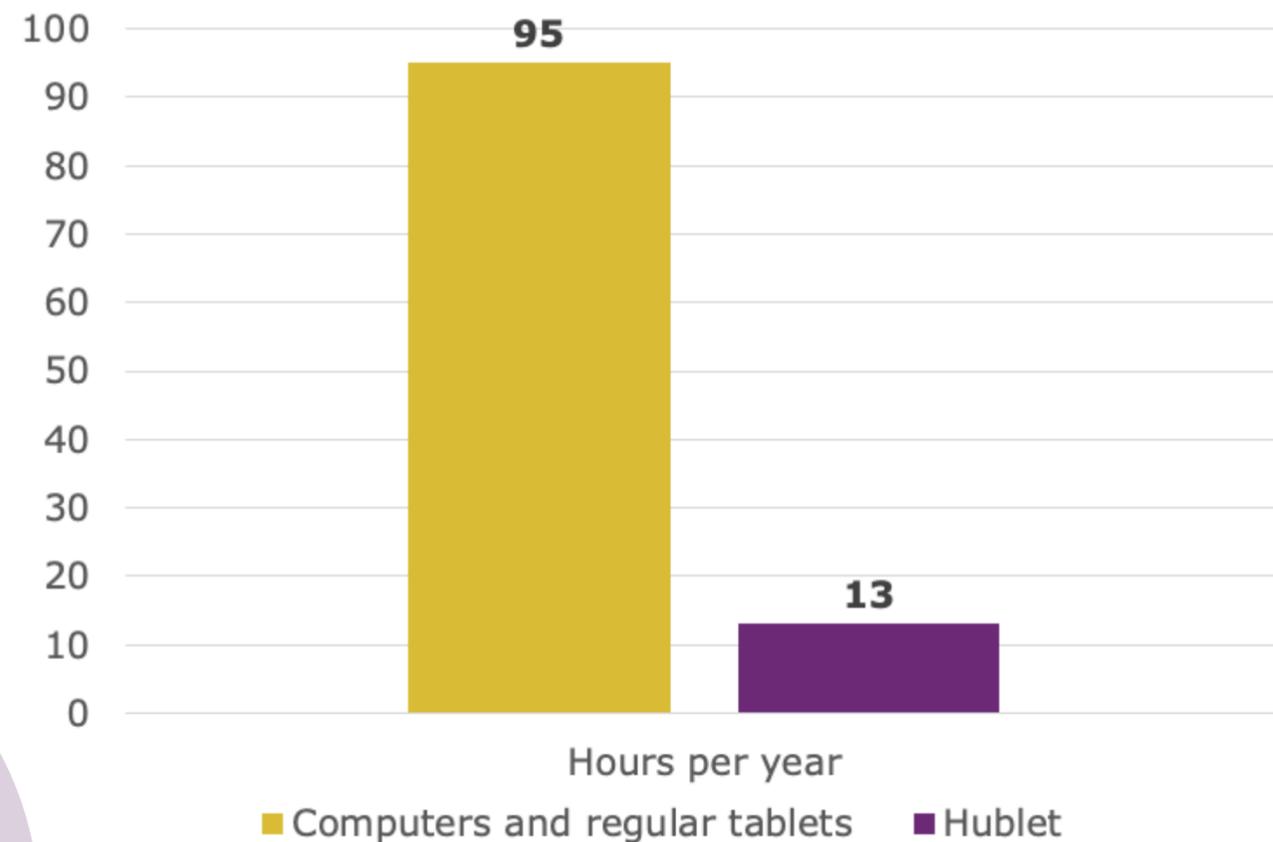
per year per librarian

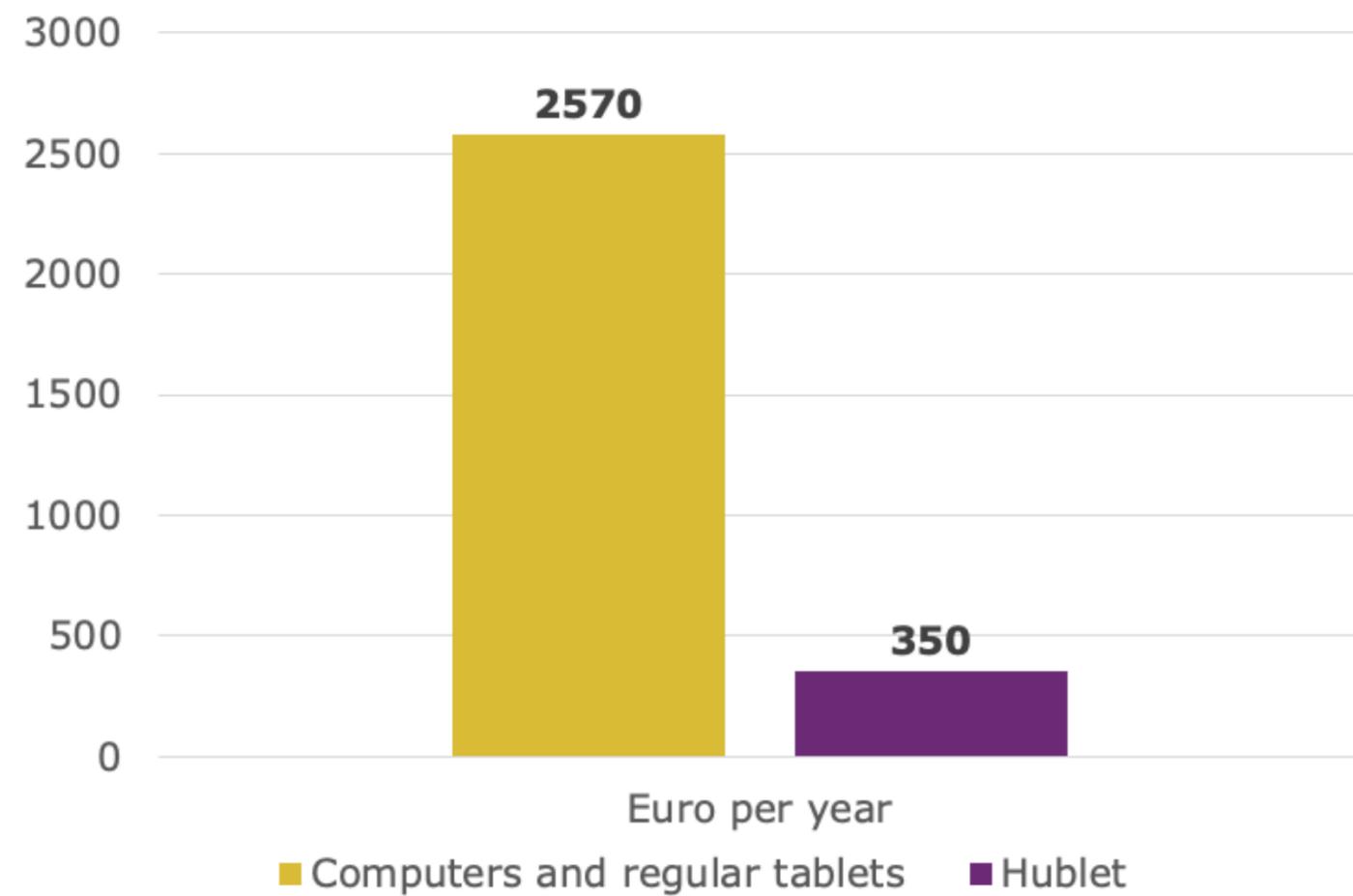
€ / avg (incl. incidental expenses) / Finland.

Hublet Solution Saved an Average of

# 82 hours

per year from library IT-support





Hublet Solution Saved an Average of

**€2220**

per year from library IT-support

€ / avg (incl. incidental expenses) / Finland.

# Customers with Hublet Solution at the Library

Library customers who use Hublet Tablet are adults, teenagers, seniors, children and over **30% respondents said they use Hublet Tablets for working.**

**75%**



Of library customers use **Hublet Tablet for entertainment.**

- Listening to music.
- Watching their favorite TV shows/ series.
- Playing games and browsing the web.
- Online shopping and banking.
- Social media.

**25%**



**Use Hublet Tablet for reading, looking for information, printing, etc.**

- Thousands of free e-magazines, e-newspapers.
- Wide selection of e-books.

*\*65 people respond to these questions.*





97%

of respondents agreed or somewhat/ fairly agreed that Hublet Tablet is safe to use.



94%

of respondents agreed or somewhat/ fairly agreed that Hublet Tablet is easy to borrow.

*\*65 people respond to these questions.*

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## About the Usefulness and Functionality of Hublet Tablet

86%

of the respondents responded it as  
good or very good at their library.

*\*65 people respond to this question.*

Hublet Solution Saved More than

**4 m<sup>2</sup>**

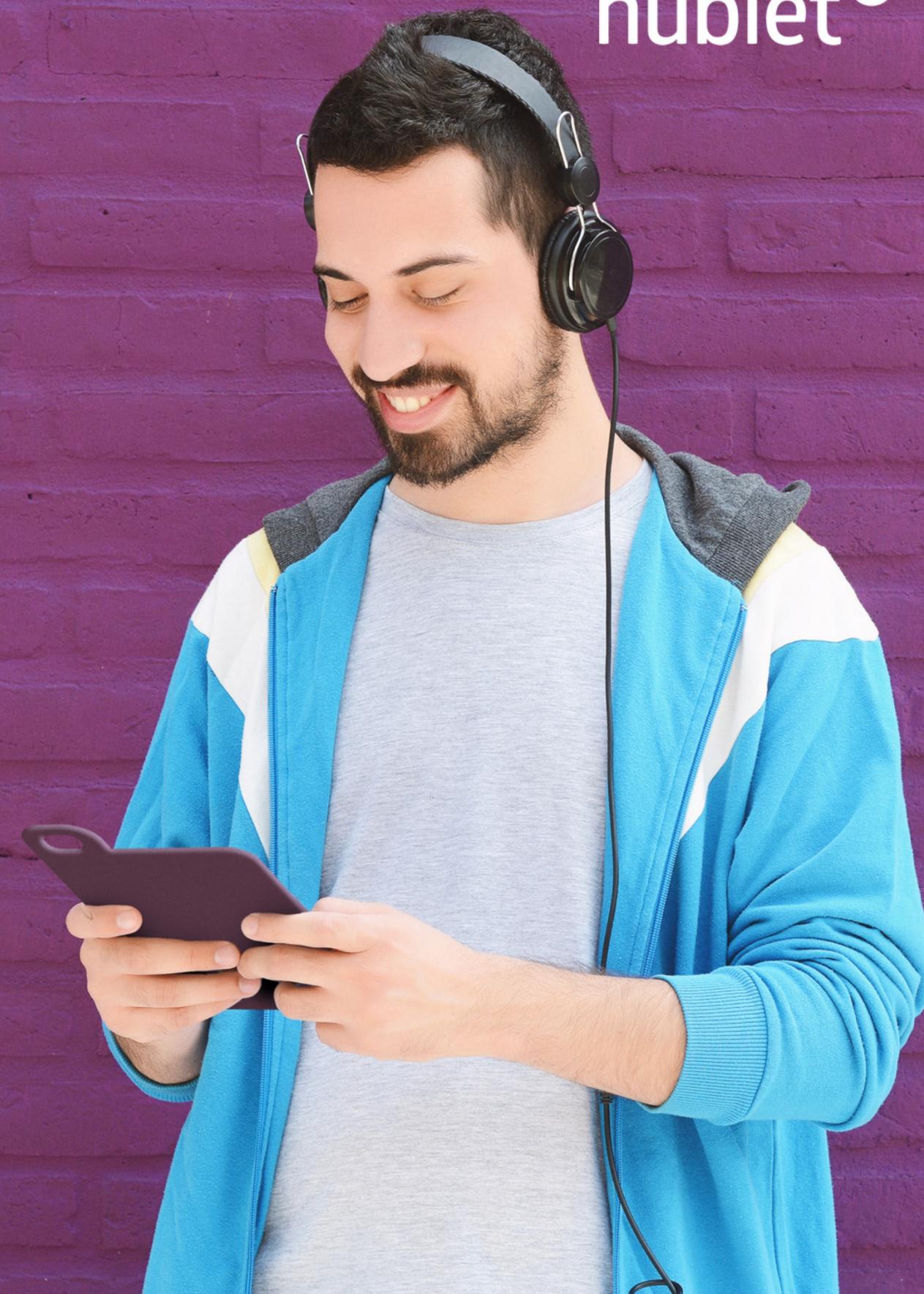
of library's spaces compared to the space needed for using regular computers.

About the Risk of Theft and Vandalism  
to Hublet Tablet

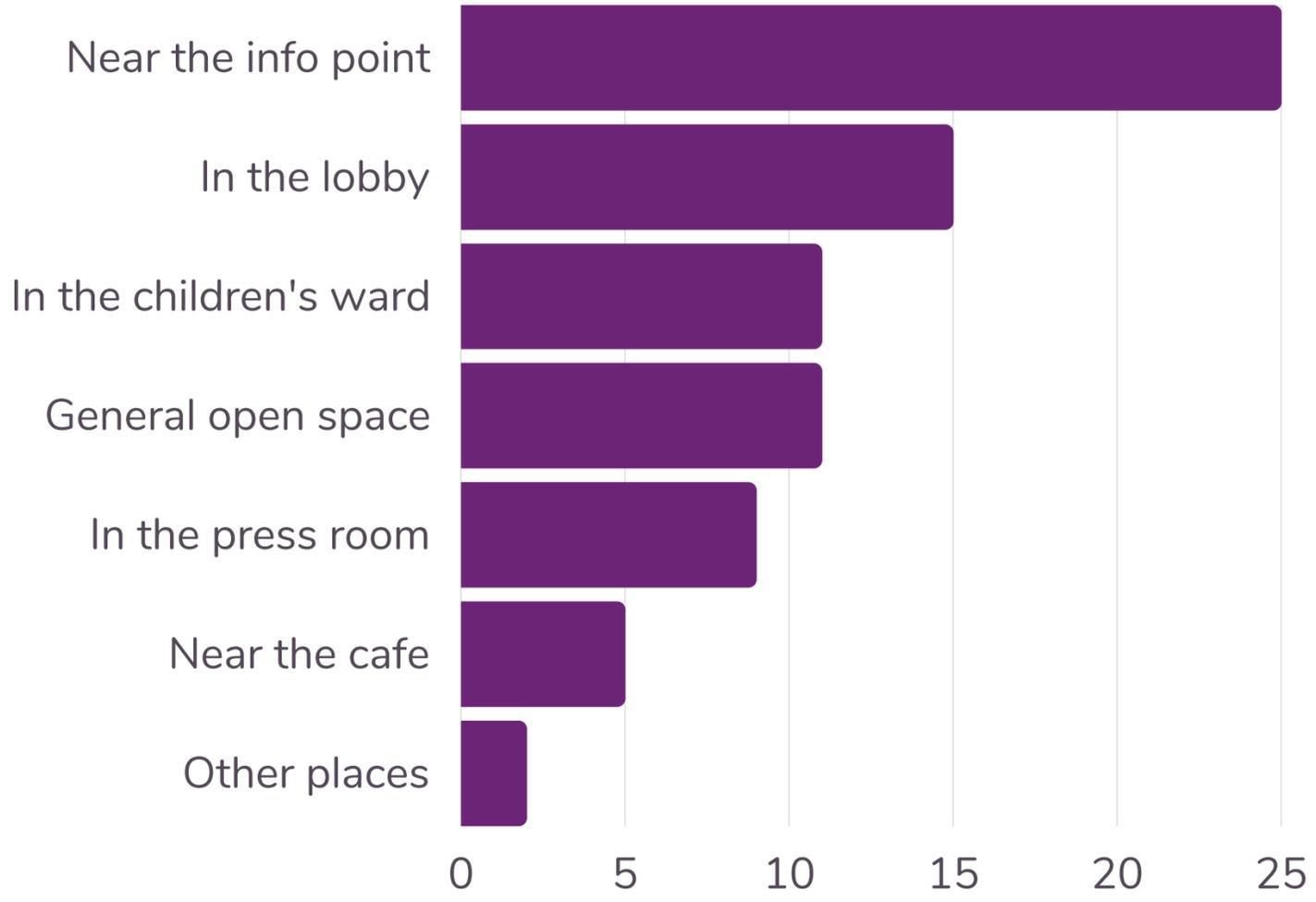
**77%**

said that it is very small or quite small.

*\*65 people respond to these questions.*



# Hublet Solution's Locations in Library



"The most common place that Hublet Solution located in library is near the info point."

\*65 people respond to this question.





**82%**

of 38 respondents agreed and somewhat/  
fairly agreed that **Hublet Manager** is easy  
to use.



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# Survey from Libraries in Finland, Spring 2021

80% of libraries decreased the subscription of physical newspapers and magazines last year.

More than half said the reason was the transition to use digital materials.

Among those libraries, 42% said the Hublet Solution has replaced physical newspapers.

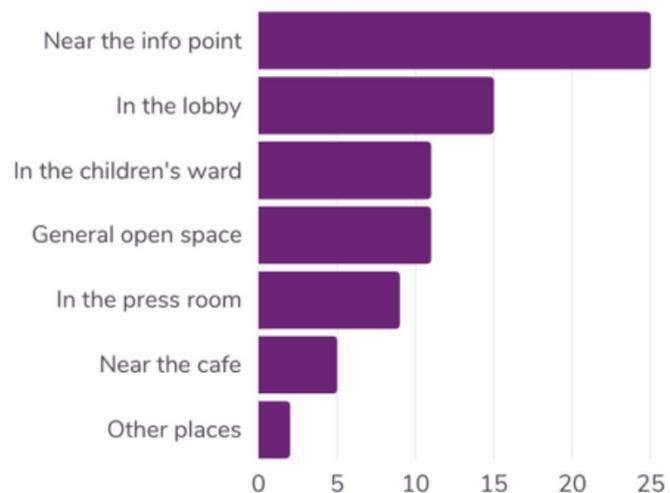
Hublet Solution saved an average of

70 hours (equal to €1875) per year per librarian.

82 hours (equal to €2220) per year from library IT-support.

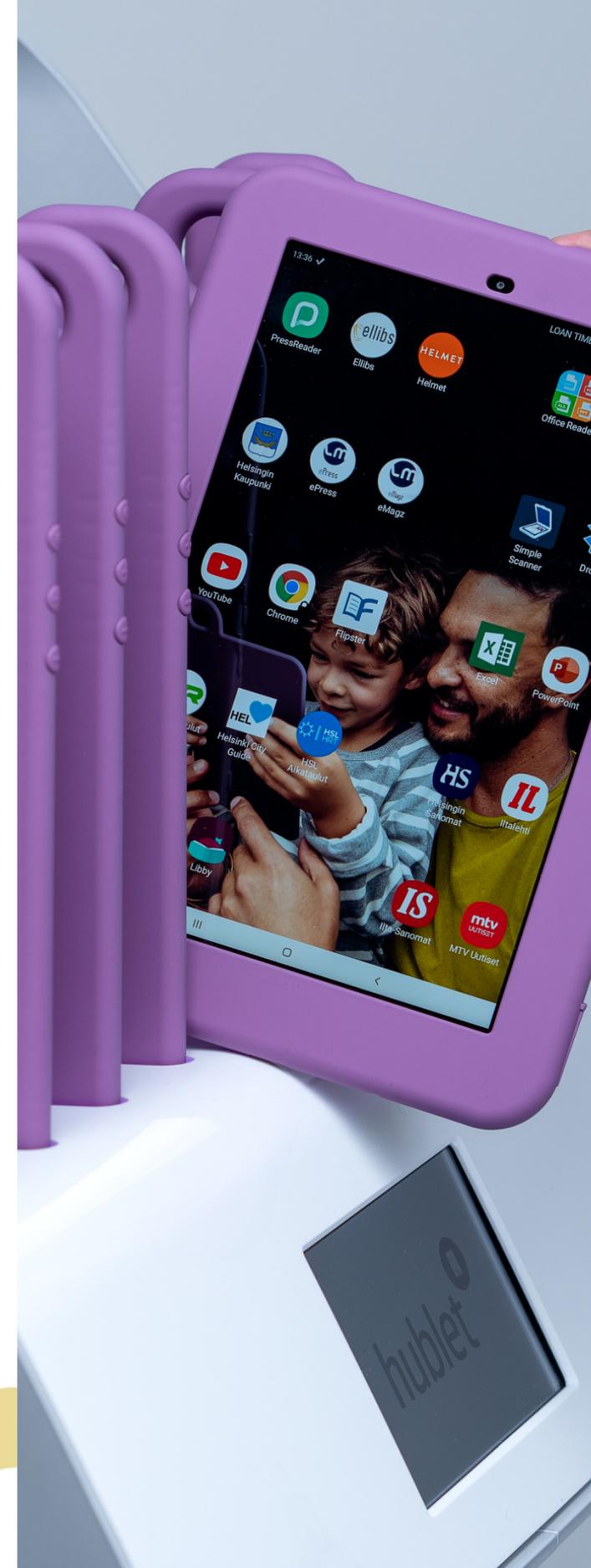
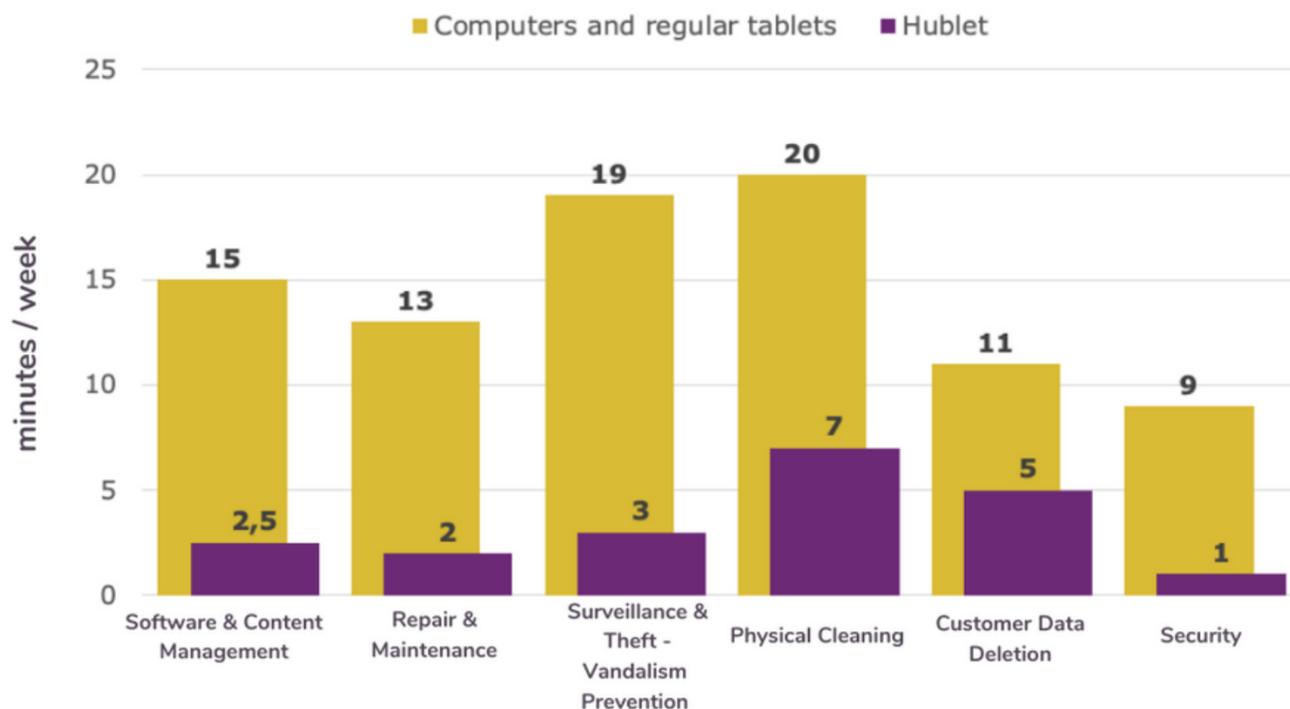
4 sqm or more of library's spaces compared to the space needed for using regular computers.

## Hublet Solution's Locations in Library



Hourly wages (calculated based on €/avg (incl. incidental expenses) in Finland) and working hours of 65 library staff are calculated for the results.

## How Much Time One Librarian Use for the Following Issues?



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#hubletsolution



Thank you!

