

Welcome!

**Webinar: How to migrate your
RBdigital purchased content**

Tuesday, August 25, 2020



Audio

All attendees have
been muted



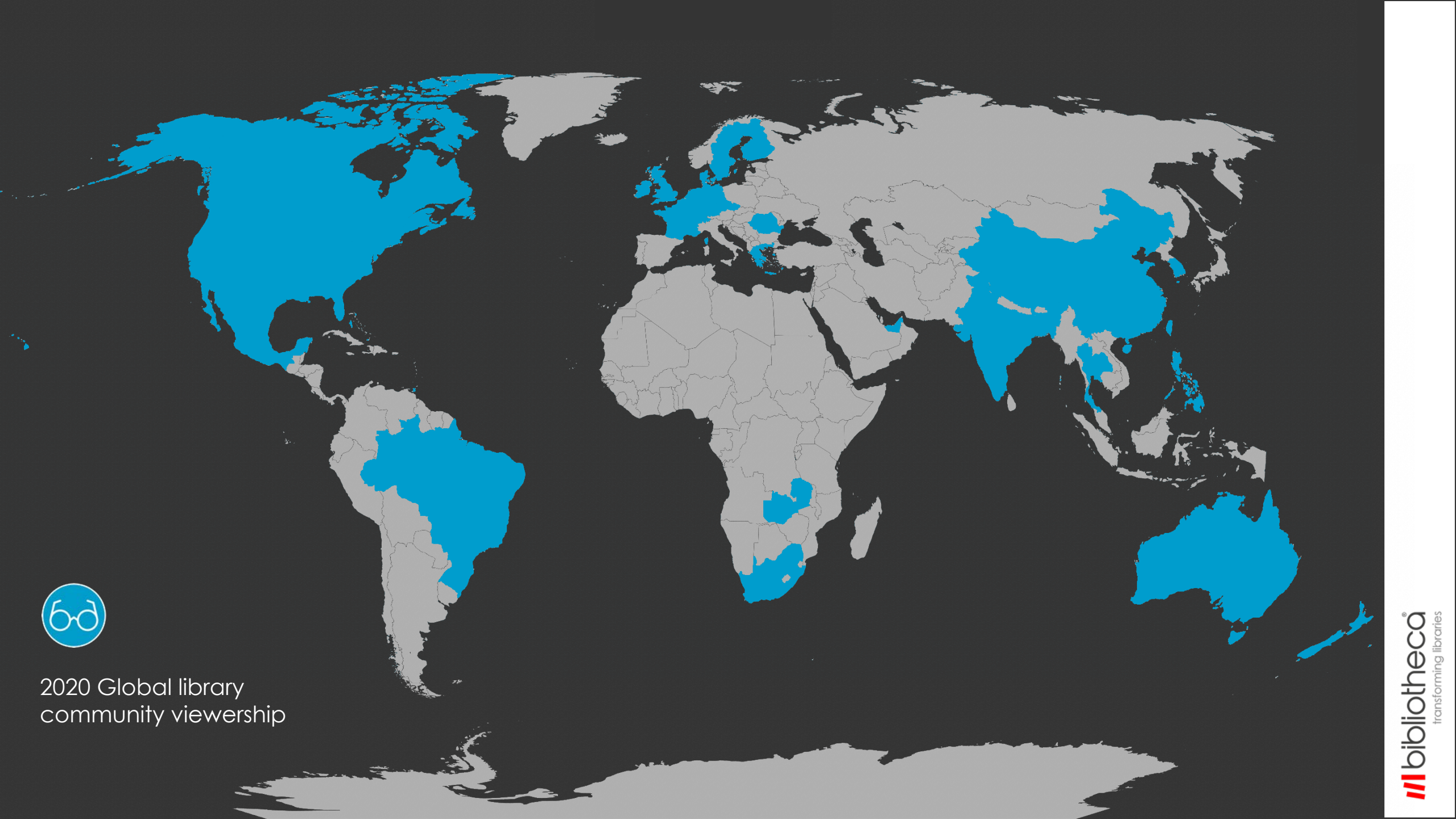
Chat

All Attendees and Panelists
Chat log will be shared



Q&A

Up vote audience questions



2020 Global library
community viewership



Laura Cole
Director, BiblioTech
All-Digital Library



Jamie Markus
State Librarian,
Wyoming State Library



Thomas Mercer
Senior Vice President of
Digital Products,
bibliotheca



Meghan Davis
Vice President of
Global Marketing,
bibliotheca



Monitoring chat and questions
Kelly Knutson and Kristy Goebel



Library overview

- | Manages state and federal funds to benefit all Wyoming libraries
- | Oversees the WYLD Network – an integrated library system that includes all 23 public library systems and all seven community colleges
- | Provides digital resources to patrons – no cost to libraries; everyone has access



State of Wyoming Digital collection journey



2006

Started RBdigital audiobook collection in NetLibrary



2011

Signed letter of intent for statewide access to cloudLibrary



Sept. 2020

Transferring all content to cloudLibrary



Weekly emails to regular and new RBdigital patrons



Notices in newsletters and social media



Owned content moves September 16!



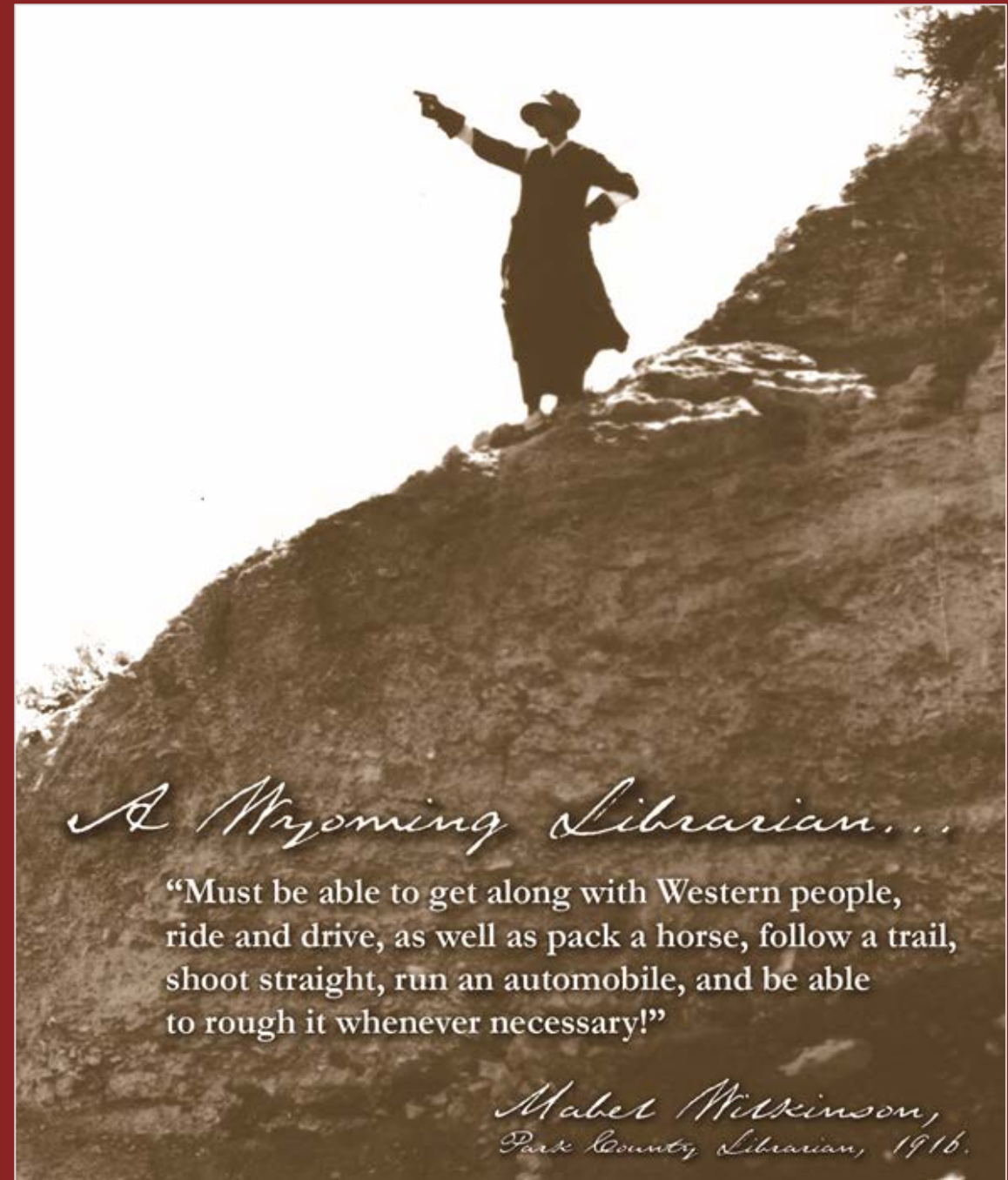
Regular emails to Wyoming libraries



Reducing patron holds to prepare for transition

What's next for WY libraries

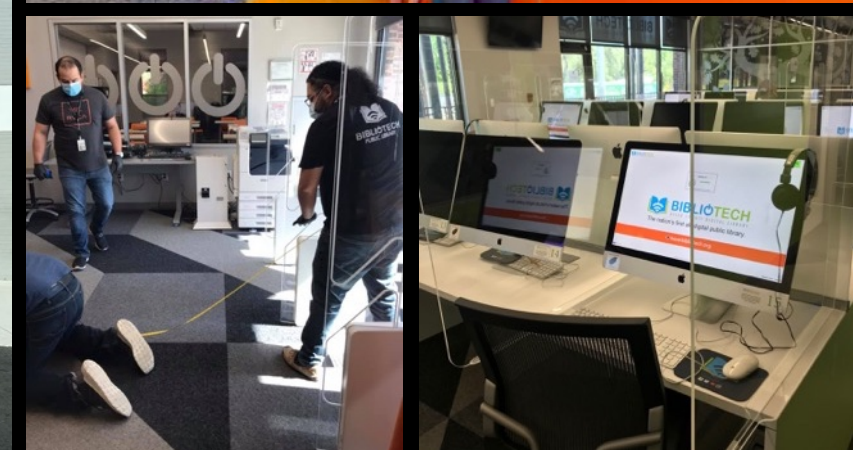
- | Looking for a new Digital Magazines platform
- | Combining the Wyoming Newspaper Project (pre-1924) with the University of Wyoming's digital newspapers (post-1924) onto one platform
- | Revamping our services to state government to better serve full-time teleworkers



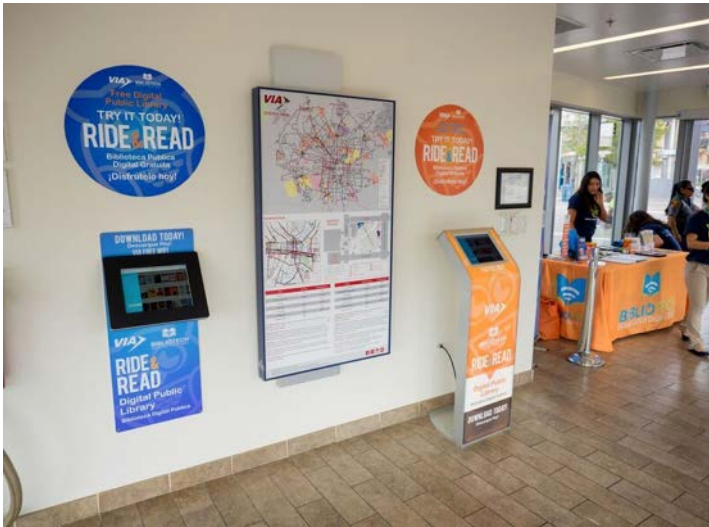


Library overview

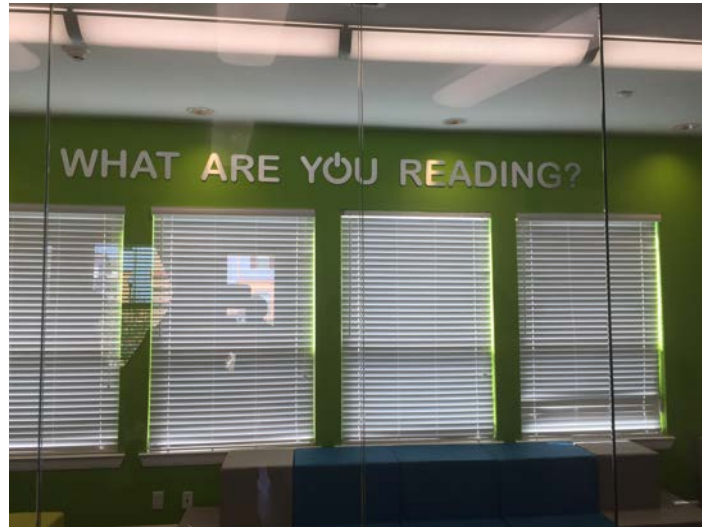
- | Founded in 2012
- | Building fourth branch currently
- | Thrive on community partnerships
- | Books circulated: 1,164,331
- | Hotspots circulated: 5,273
- | Website sessions: 2,092,148
- | e-readers circulated: 44,822
- | Registered patrons: 175,416
- | On-Site visitors 1,262,740



Why we partner with cloudLibrary



biblioteka solves
our problems for us



Contracts with other vendors
often limiting and restrictive



Driving innovation and
community engagement

What's next for BiblioTech

- | Upcoming expansion opportunities
- | Fourth branch opening soon!
- | Partnering with cloudLibrary team on new ideas and ways they can support





Discussion

Transferring eBooks and audiobooks to cloudLibrary



Review titles
and notify
vendors



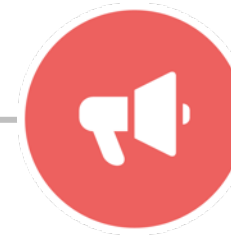
Cease
purchasing in
existing platform



Communicate
to users and
library staff



Reduce lending
policies on existing
platform



Confirm deactivation
and spread the good
news!

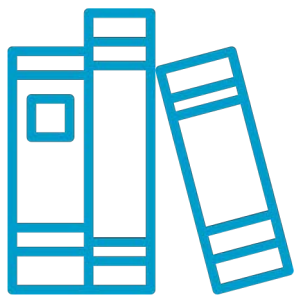
Share with neighboring libraries while prioritizing your digital collection and users



Lone Star State
cloudLink group

27

Member libraries



157,000

Total copies of eBooks and
digital audiobooks shared



\$4.3M

total collection valuation



Meet Cirrus, the new reader for cloudLibrary

A modern eBook experience that's sure to impress!

Designed to exceed expectations and meet demand



Digital children's
content is on the rise



Accessibility and
inclusivity is key



User expectations
evolve quickly



Personal customizations
individually delight users



Personalized font for all types of users

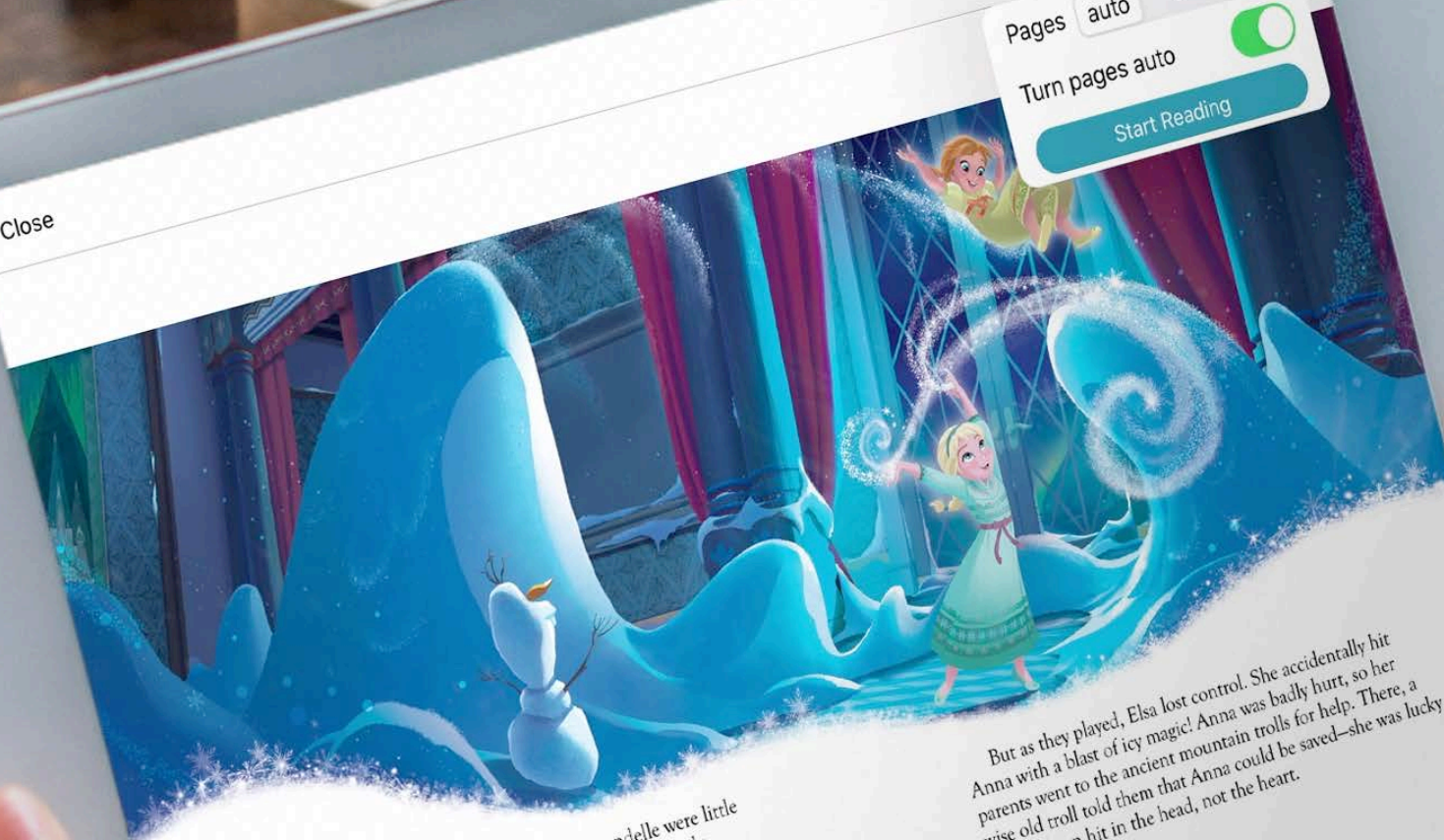
- | OpenDyslexic improves accessibility
- | New crisp and modern options
- | Large selection of serif fonts



Dive into read-along children's content

- | Use technology to enhance the joy of reading for little ones
- | Create immersive reading experiences for young and absorbing minds

Close



When Princess Elsa and Princess Anna of Arendelle were little girls, they were the best of friends. Anna was one of the only people who knew Elsa's secret: Elsa had the power to make snow and ice with just her hands! One night, Elsa filled an empty ballroom with snow. The sisters played together, building a snowman, sledding, and ice skating.

But as they played, Elsa lost control. She accidentally hit Anna with a blast of icy magic! Anna was badly hurt, so her parents went to the ancient mountain trolls for help. There, a wise old troll told them that Anna could be saved—she was lucky to have been hit in the head, not the heart.

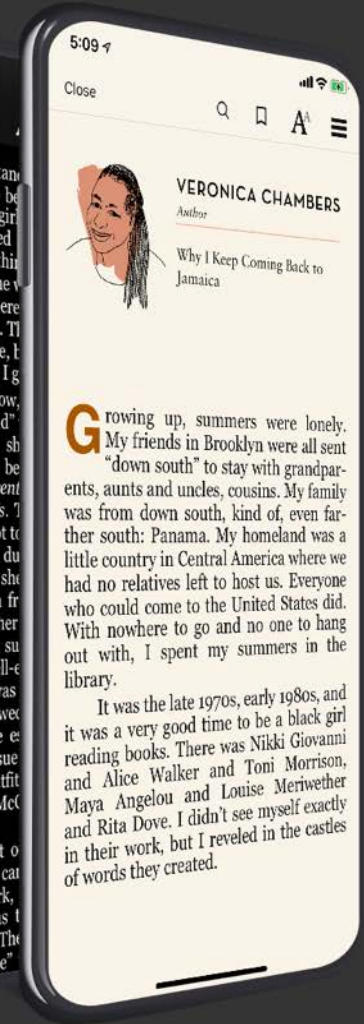
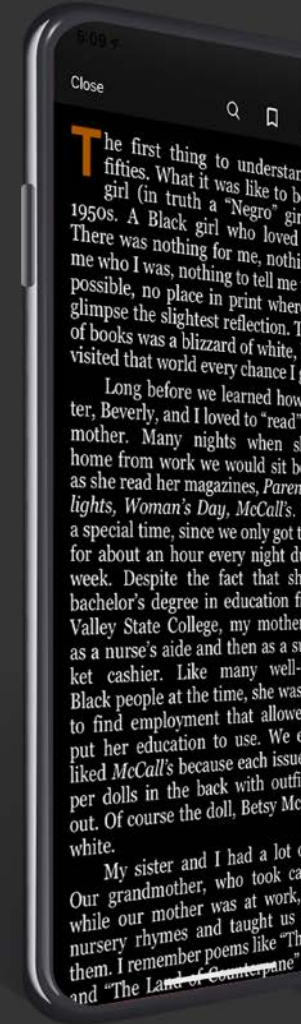
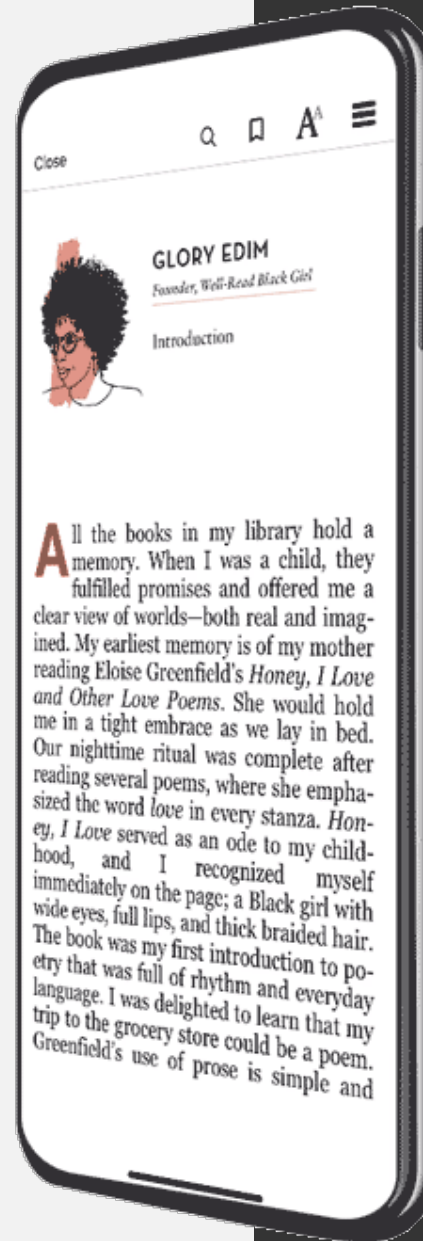
Pages auto 1 2

Turn pages auto

Start Reading

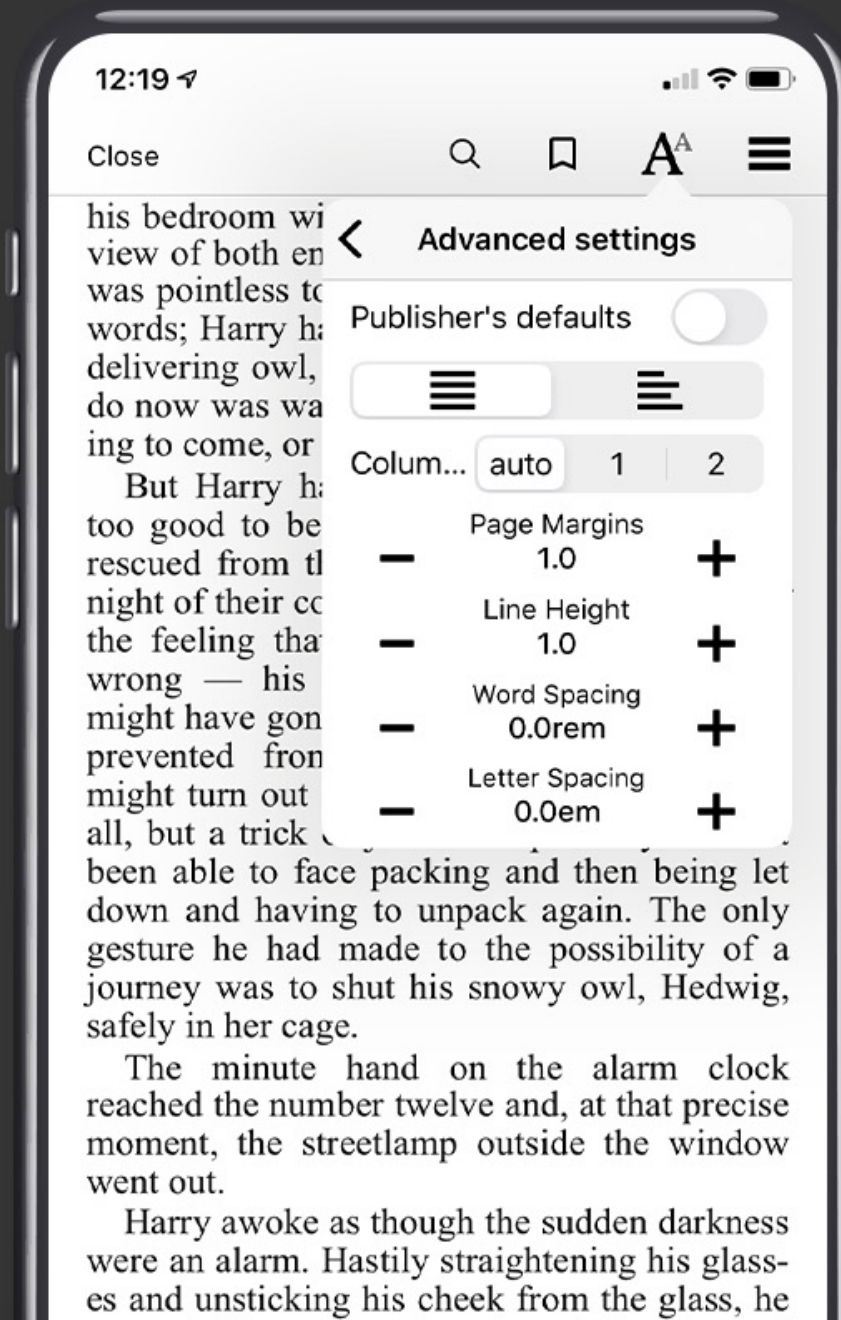
Evolve eBook reading with modern scrolling

| Please power users with modern
expectations



Adjust reader settings for a custom experience

| Fully customize the line height and spacing between words and letters for the perfect reading experience





Cirrus is only the beginning



Comics



Magazines



Video





Magazines and subscription platforms

COMICSPLUS
LIBRARY EDITION powered by Library Pass

IndieFlix

Qello
CONCERTS
BY STINGRAY

 **ArtistWorks**
FOR LIBRARIES

 **THE
GREAT COURSES**
LIBRARY COLLECTION



Audience Q&A



Help shape the future of our digital events!



bibliotheca Webinar Feedback Survey

How did we do? We appreciate you taking the time to share feedback. Webinar comments and insights will be shared with our team and library presenters. Thanks!

* Which webinar did you attend or watch on-demand?

* How did you hear about this webinar?

- ☐ bibliotheca Account Manager ☐ Word of mouth ☐ Email
☐ Listserv or email discussion list ☐ Social media ☐ bibliotheca website
☐ Other (please specify)

* How informative did you find the webinar?

0 (Not informative)

5 (Very informative)

☐

* How interested are you in implementing one of the solutions discussed at your library?

1 (Not interested)

5 (Very interested)

☐

* Would you like a member of the bibliotheca team to reach out regarding solutions discussed in the webinar?

- ☐ Yes
☐ No

Do you have any additional comments or questions?

Learn from libraries around the world

Catch up on-demand and join the discussion live with global leaders: bibliotheca.com/events

Sept. 1: Phased Reopening discussion with Past-President of CILIP and UK architect firm



Ayub Khan, MBE
Director, Warwickshire Libraries



Thomas Bryans
Founder, IF_DO Architects



Affordable bundles for all types of libraries

- | Touchless self-service and mobile checkout
- | Data-driven decisions & powerful reporting
- | Flexible pricing options





L AFC

THE LIBRARY ADVOCACY
AND FUNDING CONFERENCE

Library Advocacy and Funding Conference

- | Join us September 14 – 16
- | 40+ online programs, networking, and panels to help secure better funding and drive marketing efforts for your library



Laura Cole

| Email: lcoble@bexar.org
 | Twitter: [@BexarBiblioTech](https://twitter.com/BexarBiblioTech)



Jamie Markus

| Email: jamie.markus@wyo.gov
 | Twitter: [@WyoLibraries](https://twitter.com/WyoLibraries)



Tom Mercer

| Email: t.mercer@bibliotheca.com
 | Twitter: [@smartlibraries](https://twitter.com/smartlibraries)



Meghan Davis

| Email: m.davis@bibliotheca.com
 | Twitter: [@MeghanDavisVT](https://twitter.com/MeghanDavisVT) & [@smartlibraries](https://twitter.com/smartlibraries)

