



CASE STUDY

Yourga Trucking Optimizes Compliance, Safety, & Productivity with Maven's Fleet Management Platform

40% FEWER HOS VIOLATIONS
50% LESS TIME MANAGING LOG EDITS

THE CHALLENGE

Yourga Trucking, Inc. is a flatbed trucking company that provides a multitude of services. Founded in 1945 and headquartered in Pennsylvania, Yourga primarily provides truckload service to a major portion of the United States and Canada with a fleet of 55 trucks.

Maven is a leading enterprise software company that provides mission critical, cloud-based fleet management, ELD, workflow, dispatch, and routing solutions to the trucking and transportation industry. Over 250 truckload, less-than-truckload, and parcel fleets rely on Maven to optimize their operations.

Yourga selected the Maven Fleet solution as their fleet management software portal for managers and the ELD mobile app for drivers based on ease of use, reliability, and real-time data visibility. Prior to adopting Maven Fleet, Yourga experienced frequent technical difficulties, limited reporting options, problematic compliance management, and poor visibility into HOS violations.

THE SOLUTION

Maven Fleet empowers fleets to boost productivity, improve safety and compliance, and increase profitability with reliable, real-time operations software. The cloud-based platform and mobile app functions as a single, unified platform, offering an intuitive user interface that is easily accessible from any location.

Managers gain insight into data, drivers, and asset locations with the real-time map view of the fleet in the portal. Flexible reporting dashboards, such as critical events and idle reporting, enable fleets to target areas for operational improvements, driver training needs, and cost-savings. An easy, color-coded platform to manage HOS & roadside inspections keeps fleets compliant with FMCSA regulations, while drivers stay on task in the mobile app with streamlined communication and document imaging tools that make it easy for management to track down any missing paperwork.

Through multiple on-site discovery sessions with Yourga management, Maven's product design and development team assessed Yourga's pain points and unique needs to leverage the power of Maven Fleet and provide optimal efficiency.

YOURGA TRUCKING

- ▷ 55 trucks
- ▷ Services major portions of the US and Canada
- ▷ Provides a multitude of flatbed trucking services

MAVEN FLEET: YOURGA'S RESULTS

- ▷ 40% decrease in number of HOS violations YOY
- ▷ 50% less time managing log edits vs. previous system
- ▷ Increased productivity & operational efficiency
- ▷ Cost-savings from fewer violations
- ▷ Tasks & processes consolidated in one solution
- ▷ Clearer visibility into drivers, vehicles, trips, & HOS
- ▷ More time to spend recruiting drivers
- ▷ Improved driver satisfaction & safety
- ▷ Best-in-class customer support
- ▷ Improved FMCSA Compliance & Safety Score

CASE STUDY**THE RESULTS**

Upon adopting Maven Fleet, Yourga was able to consolidate ELD, DVIR, asset tracking, HOS compliance, reporting, and log editing into one platform that provides real-time insight and a user-friendly experience.

There was a 40% year-over-year decrease from 2020 vs. 2019 in Yourga's number of HOS violations due to the mobile app's ability to alert drivers of possible infractions and the management portal's comprehensive HOS platform. Management quickly saw the benefits of visibility into driver performance and violations. Reduced HOS violations led to substantial cost-savings and an improved FMCSA safety score. Yourga was also able to offer more drivers their safety bonuses, leading to increased driver satisfaction. Managers also noticed that managing driver log edits took them 50% less time with Maven Fleet compared to the system used before Maven, allowing managers to boost productivity by focusing on other tasks, such as recruiting new drivers.

Yourga significantly improved operational efficiency by streamlining tasks into a unified platform, and lost GPS connections were drastically decreased after implementing Maven's VDA device. Through the VDA Status Page, managers can monitor hardware health and stay compliant and visible. Yourga uses the Maven reporting dashboard to gain insight into trip progress and vehicles. To further improve compliance and tracking accuracy, managers can use special movement types to track and tag every unassigned mile on the Vehicle Movements page. Yourga management appreciates the real-time visibility into vehicle locations, increased driver satisfaction, and the continuous cloud-based connection between the Maven mobile app and portal.

Yourga has benefitted from first class 24/7 US-based support that includes onsite visits from advanced technicians and account managers. Thanks to the document imaging tools that capture and send BOLs and other documents, less paperwork is required for drivers to complete their jobs. For management, this also means that it is much easier to track down a missing document.

“Obviously, a 40% reduction in HOS violations is a significant compliance and safety improvement. It also leads to cost-savings, which improves our bottom line. It's great for our drivers because they get safety bonuses, and our managers spend less time dealing with violations. Everybody wins.”

— Marc Buskirk, VP of Sales & Marketing, Yourga Trucking

Additionally, Yourga's management team uses comprehensive reporting for critical events, allowing them to monitor any overspeed, harsh braking, harsh turns, and harsh acceleration events of their drivers. Critical events monitoring helps Yourga determine whether certain routes and areas typically result in more problematic events than others, providing them with insights that help their team members dispatch and adjust routes accordingly. By being able to deep dive into each driver's critical events and compare events across their fleet on the Maven platform, Yourga can address any recurring issues and provide extra training for any drivers that need it. With the critical events feature, Yourga improves the safety of their own drivers, as well as the safety of other drivers and pedestrians who are on the road at the same time. As a result, their FMCSA score for safety should continue to improve. Over time, events like harsh braking and overspeed will wear down trucks and vehicle equipment; by reducing the number of critical events, Yourga expects to see equipment and maintenance cost-savings.

Drivers at Yourga love the easy log editing abilities and the design of the mobile app, which features large buttons, color coding, and an intuitive interface. Maven Messaging has been an important tool for both drivers and managers. It streamlines communication within the Maven platform and allows management to send important trip and shipment updates, HR, and safety information to drivers.

“I'm spending over 50% less time reviewing and managing HOS log edits. The time savings that Maven has given to Yourga allows us to focus on other important areas, like driver scheduling, recruiting, and retention. Critical Events Monitoring & Fuel Idle Reporting are also incredible tools to have in our 'Maven fleet management toolbox' at Yourga!”



**— Lou Derloni,
Safety &
Compliance
Manager,
Yourga Trucking**

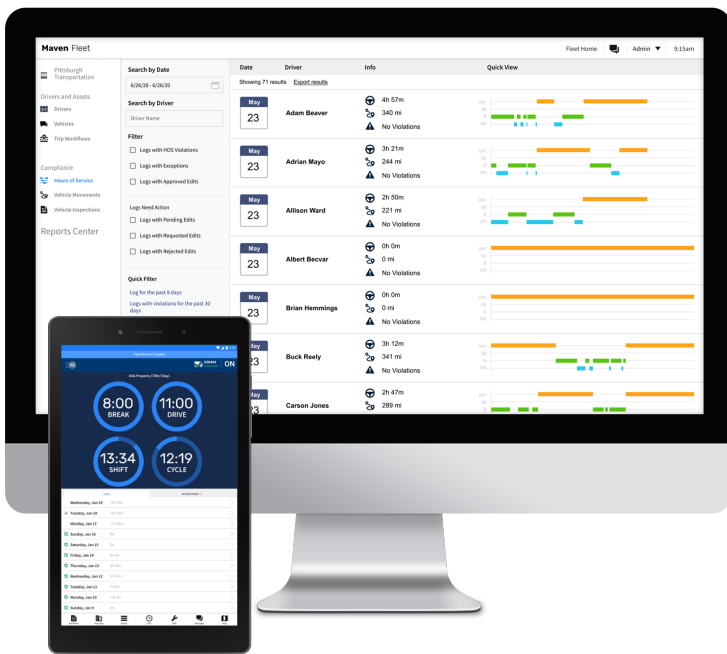


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FUTURE CONSIDERATIONS

Yourga has started to use fuel idle reporting to monitor idle time and reduce the amount of fuel used. Idle reporting allows Yourga’s fleet managers to view and filter idling events, monitor driver and vehicle idle time, and gain new insights on driver utilization and fuel usage. This feature is expected to help Yourga conserve valuable fuel resources and save money, positively impacting their bottom line.

As Maven continues to build upon its strong partnership with Yourga, future considerations include technical improvements to further increase visibility into vehicle and driver data. Based on feedback from Yourga and other fleets, Maven will also develop features that will provide drivers with the ability to report an accident, request paid leave, and submit compensation requests through the mobile app.



Maven ELD & Fleet

“The Maven app is easy to learn and use. The navigation is very intuitive.”

— Brian Ondic, 30-Year Truck Driver

“Maven Messaging has been our savior at Yourga Trucking. We use it for both individual and group messages. It keeps everyone connected and informed, and it’s ideal for sending HR-related communications. We really love that messaging system!”

— Roni O’Brien, Director of HR & Safety, Yourga Trucking

40% DECREASE IN NUMBER OF HOS VIOLATIONS YOY

50% LESS TIME MANAGING LOG EDITS VS. PREVIOUS SYSTEM

“Not only is Maven’s app efficient and reliable, but customer service is great to deal with. They are fast, friendly, and eager to help resolve any issue. I recommend Maven to everyone.”

— Ryan Curtin, 5-Year Truck Driver