

March 2021

June 2021

**September 2021**

January 2022

# Speaker Overview

Be a part of the most exciting event  
real estate has ever seen.

**re.**  
**connect**  
*'Burning Man for Real Estate'*

Sponsors



“ **20% Of Session Attendees Have Converted To Sales.** ”



Alessandro Nacci, Co-Founder & CEO, Sofia Locks, Portugal

“ **The Best Built Environment Event Data Analytics We Have Ever Seen.** ”



Tracey McGarrigan, EMEA Enterprise Marketing & Events Manager, Epic Games, UK

“ **A Game Changer In Disrupting And Empowering Transformation In The Real Estate Industry.** ”



Paula Guino, COO, Build-Apps, Australia

“ **Leading Voices From Around The World In A Single Place.** ”



Vann Vogstad, CEO, COHO, UK

“ **At The Heart Of Solving What's Wrong With The Events Industry.** ”



Chris Werner, Founder, SafeRE, Singapore

## RE:Connect's Mission

RE:Connect is leading a digital revolution for real estate events. Our event lets participants decide how they wish to share their insights. RE:Connect allows you to efficiently network and provides unrivalled transparency to help you measure your ROI.

## What is RE:Connect?

As the coronavirus pandemic spread around the world, real estate communities found they were losing effective event marketing channels.

Left feeling dissatisfied with the available alternatives, Unissu built an event platform and showcased this platform, in a global event, on January 7th, 2021.

This event marked our first RE:Connect, and it became the largest gathering of innovators in the built environment to date.



### Global Audience

RE:Connect has hosted a global audience of over 13,000 attendees from 120 countries. Hundreds of sessions are created by a network of over 40 global partners made up of industry bodies, venture capitalists, not for profit and media organisations.



### Detailed & Downloadable Data

Detailed data dashboards provide unique insights into audience engagement with sessions.

The end-to-end communication at Unissu delivers utmost transparency within the sales cycle.



### Brand Awareness

Companies that participate in this event, no matter how they shared their insights, can continue to see benefits from their involvement in the event. Any sessions from RE:Connect events will remain on the platform, enabling a constant stream of awareness for your company.

# What Makes RE:Connect Events Stand Out?

re.  
connect

Other Formats

	re. connect	Other Formats
Scarcity	Global distribution through partner networks	Restricted distribution via a closed network.
	Content that is free to consume live and on-demand	Pay to play
	Unlimited, simultaneous broadcasts to channels	Single-Stage
Content	Curated and created by participants, and tailored to suit their objectives	Pay to play
	Creators can dictate their session's format	Event platform controls the content
Transparency	ROI measured through detailed data analytics	Reliance on guesswork and gut-feeling to dictate ROI
Audience	Worldwide aggregation of specialist audiences	Gated audience

# RE:Connect 2021

## Letting Data Tell The Story

# 13,000+

RE:Connect Events

# 40+

Global Partners

# 850+

Sessions

# 120

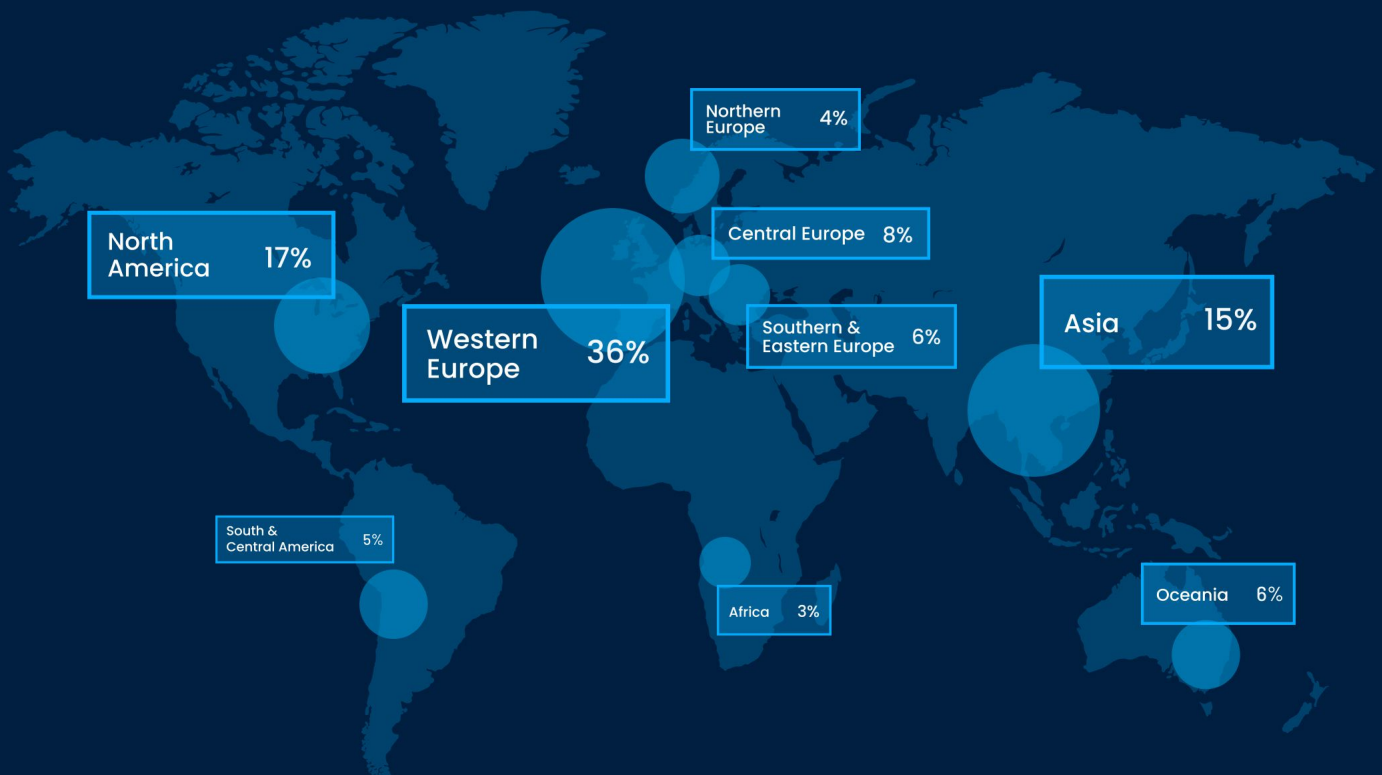
Countries Engaged

# 80+

Days worth of content consumed

“ We knew the unique collaborative format of RE:Connect would fly, but never to the extent it did. Just imagine what could happen in subsequent events. ”

**unissu** Eddie Holmes, CEO, Unissu



RE:Connect's Global Attendee Coverage



## Speaker Overview 2021

“ We believe in democratising the access to ideas. Join us in this vision, and speak at RE:Connect ”