MERGERS AND ACQUISITIONS
ADVANCED ANALYTICS AND BIG DATA HELP MAKE M&A INTEGRATIONS MORE EFFICIENT.

incorta

SOLVING CRITICAL MERGERS & ACQUISITIONS DATA ISSUES

During mergers and acquisitions, the data portfolio expands and becomes more complex. Speed is essential, and a merger is no time to be waiting on development of a new data warehouse project. Incorta is revolutionizing analytics for some of today's top global enterprises, giving business leaders unparalleled ability to access and act on data with speed, precision, and confidence.

THE INCORTA ADVANTAGE

ACCELERATED TIME-TO-VALUE

Deploy projects in days and weeks, not months. Generate new reports in minutes and hours, not weeks and months.

SELF-SERVICE REPORTING AND ANALYTICS

Make smarter decisions faster with the availability of source-level data granularity, combined with all relevant history; plus, cross-functional and role-based analytics.

TOP-LINE TO TRANSACTION DATA ACCESS

Drill from top-line analysis down to transactions without any data inaccuracies. Pre-aggregations and summarizations no longer are necessary.

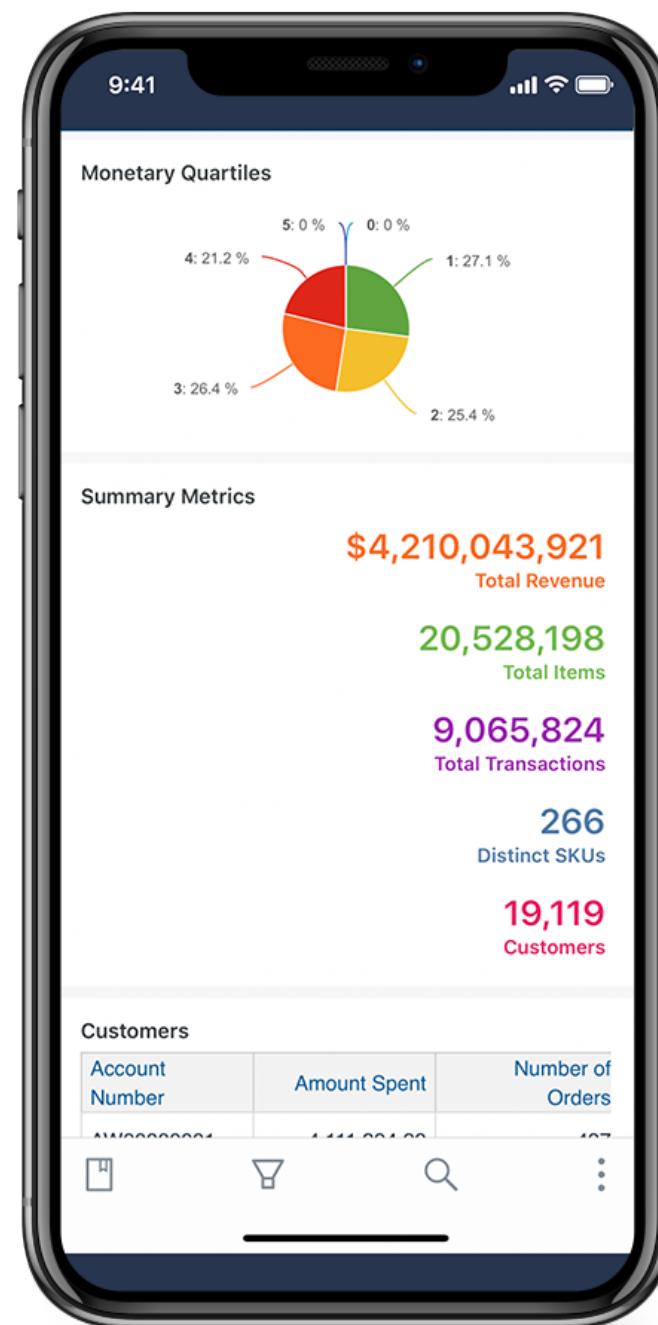## ENTERPRISE DATA MANAGEMENT: STREAMLINED AND SIMPLIFIED

Complicated modeling, complex transformations, and silo-driven inaccuracies are all part of why it takes so long for most teams to acquire actionable data. When you add the complexity of mergers and acquisitions, and all the disparate data sources that they come with, it's easy to feel compromised by a lack of clear, reliable data.

That's why today's leaders rely on Incorta to streamline and simplify data management with the fastest way to gather, combine, and manage data across all source applications and systems, whether they're on-premises or in the cloud.

TYPICAL CUSTOMER RESULTS WITH THE INCORTA DIRECT DATA PLATFORM

- Total cost of ownership (TCO) lowered by over 75%

- Total BI wait times reduced by 95%

- Project time-to-completion decreasing by 80%

- Millions saved in production costs

- Billions of transactions analyzed on an individual level in an instant

These results are made possible by Incorta's revolutionary Direct Data Mapping™ technology: the engine that allows you to unify data from across a technology stack—regardless of source, size, format, or complexity, and deliver it in record time, without the need for complex and time-consuming data modeling and reshaping.

BRING DATA TO EVERY QUESTION, DECISION, AND ACTION

Stress-Free Data Integrations

Incorta significantly reduces the risk that a deal will stall due to data integration issues by seamlessly retrieving and managing billions of data points across existing systems—all so you don't have to. Incorta allows you to leverage your existing infrastructure without needing specialized hardware.

With Incorta you can:

- Deploy operational reporting on top of on-premises or cloud-based data stores

- Build reporting and analytical apps in Incorta, using other external analytic tools like Tableau, Power BI, Microstrategy, etc., for easy visualization and management

- Use Incorta as a data management layer between an enterprise data lake and self-service analytic tools

- Completely replace an existing data warehouse or business intelligence solution

Clear, Valuable Insights in Real Time

With Incorta, you can enrich data without having to transform it. Teams can achieve more with large, complex data sets using Incorta's real-time insights, accelerated reporting, and near-instant filtration and extraction processes.

Incorta lets you:

- Analyze large data sets that require hundreds of joins in seconds, all without forcing users to design star schemas or flatten data sets

- Enjoy pre-built analytic applications that give users immediate access to logically grouped content areas and dashboards by persona to help answer critical business questions with immediacy

- Offer hundreds (or thousands) of team members instant, self-service access to operating analytics, which will allow you to accelerate the rate of progress across projects

- Free up ancillary technical resources by eliminating performance tuning and time-consuming database maintenance

GENERATE SMART, COST-EFFECTIVE OUTCOMES

The key to staying ahead during mergers and acquisitions is maintaining complete confidence in your data. Rest assured, Incorta's got your back with a full suite of tools designed for large enterprises.

Incorta lets you:

- Gain full data fidelity by capturing data at the most granular level, and drill into details from summarized reports that feature past, present, and real-time data

- Enjoy full enterprise-grade security and compliance across all major legal ordinances, including GDPR and SOC 2 regulations

- Access billions of records spanning decades that adequately reveal unexpected value, expose hidden profits, and identify opportunities for growth

"Because of Incorta, my team is less focused on crunching numbers and analyzing data— say, in Excel, and more focused on asking questions of the data and being explorers of the critical issues that they face in the business."
GROUP VP OF IT, NORTEK

THE DIRECT DATA PLATFORM™