FORTERRA | **incorta**

LEADING MANUFACTURER MODERNIZES APPROACH TO DATA ANALYTICS

With Incorta, Forterra freed their finance department from slow reporting and complicated IT.

15 DAYS

REPLACED ENTIRE BI TOOLSET

"Prior to Incorta, 90% of our time was being spent on ETL. We were spending so much time on modeling that we weren't even able to spend time on reporting, just the modeling itself.

Now that piece is gone with Incorta, we can use the table data as it is. You can bring together as much data as you want, and millions of rows can be analyzed in minutes.

That's the real beauty of Incorta."

Ashok Kumar
Senior Manager IT and Reporting, Forterra

Eliminating inefficiencies and lowering TCO with Oracle EBS-friendly data reporting.

As a manufacturer with an ever-growing distribution, technology, and product development environment, Forterra relies on clear and dependable financial reporting for consistent profit growth and expansion in all the right areas.

To improve visibility and eliminate large-scale inefficiencies in their finance department, this American leader in manufacturing needed a solution that could significantly elevate their access to critical data, accelerate reporting and data-driven decision making, and seamlessly integrate with their existing technology arm: Oracle e-Business Suite (EBS).

With Incorta, Forterra can modernize its approach to analytics with instant access to billions of real-time and existing data points across systems and solutions. Our platform gives finance leaders the power to extract, filter, and analyze this data with immediacy and confidence, significantly accelerating their ability to take action and drive results. Incorta's flexible integration with Oracle EBS also ensures complete visibility into all core business applications.

Using Incorta, Al-Watania benefited from:

Stress-Free Data Integration
Incorta significantly reduces corporate risk associated with data integration issues by seamlessly retrieving and managing billions of data points across existing systems, all so you don't have to.

Accelerated Reporting and Data-Driven Decision Making
Accounts payable and receivable data, enterprise asset data, general ledger analytics, and more can be extracted, filtered, and loaded into appropriate channels instantly, saving teams hundreds of hours in wait times.

A Single Source of Truth for Data
Incorta gathers and unifies data across systems, breaking down silos across enterprise systems and technologies, delivering one single source of truth for all your companies analytics-related needs.

The Challenge
Slow ETL processes and massive dependence on IT for reports.

Forterra knew that their finance department was being handicapped by its dependence on IT to pull even the simplest reports. Not only that, but the time it took their IT department to extract, transform, and load data from Oracle EBS and other systems could mean weeks—or, even months— of waiting to act on this data, creating massive inefficiencies for their teams. Their existing BI and reporting tools: Sisense, Cognos, and SAP Business Objects, were also providing hundreds of reports across 30 financial dashboards, making it extremely difficult to simplify, clarify, or consolidate critical data across sources.

The Solution
A modern data analytics platform with agility and power.

What can take weeks or months in other solutions can be accomplished in minutes with Incorta. Incorta is the only data analytics platform that provides true self-service access to data across the technology spectrum. It maintains all data details and relationships for full-fidelity reporting, maintains native security, and provides actionable insights in real-time.

Our platform's ability to load data (from anywhere) and unify it without any need for complex modeling or transformations helps Oracle EBS customers move faster than ever before. This gives business leaders more flexibility, agility, and confidence to make quick decisions needed for faster growth and profitability.

THE RESULTS

Overall business success
$70,000 Saved by sunsetting an existing BI tool and replacing it with Incorta, with additional plans to sunset more tools over the next 6 months, a direct result of Incorta's ability to be an all-in-one solution for reporting, analyzing, and data management needs.

Three Weeks is all it took for one part-time employee to transfer all data from an existing solution to Incorta for a full replacement of their BI system toolset.

100+ Hours Saved in BI wait times, a direct result of improved visibility and increased agility delivered by Incorta's real-time analytics, accelerated reporting, and instant insights.

Increased agility and productivity.

Millions & Millions of rows of data analyzed in minutes, giving them access to the fresh, reliable data they need to take action exactly when and where it matters.

360° Visibility for stronger reporting.

20 Incorta users in Forterra's finance department, a direct result of the platform's simple user interface and uncomplicated controls, which gives non-IT personnel the freedom to generate their own reporting and access key insights with ease.

"My goal is to make Incorta available to everyone at Forterra. People are excited. We currently have 20 users in total, but some people are even complaining, saying 'Hey, we didn't receive an email letting us know we can use Incorta,' " said Kumar.

"It's going to be a game changer for many teams."

Ashok Kumar
Senior Manager IT and Reporting, Forterra