Decentralized Trials

Accelerate the clinical development process, leading to faster decisions on therapeutic effect
Despite technology advances, clinical trials remain costly, time consuming, and inefficient.

- Fully capitalized cost of developing and launching a new drug in 2016: $2.6B
- 3% Population that participates in trials due to low access
- 86% Clinical trials that experience delays
- 12 Years to get new drugs to market

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There must be a better way
Other industries have been disrupted and transformed with digital.

A case study: digitizing the taxi industry

A traveler today would find it difficult not using Uber.

Once digitized, imagine clinical trials in 10 years

Transformation of clinical trials will be driven by the need for more accurate data and advanced computing, and will not be possible without a digital platform.

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Digital transformation creates a network effect

An increase of a single user group increases the value to all parties in the ecosystem.

This compounds over time, creating secondary and tertiary advantages.

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Imagine a world where clinical trials are remote and decentralized.

An experience tailored to the patient provides improved patient participation rates, increased number of studies, and higher volume of targeted therapies to market.

A modular decentralized trial platform powers this network...

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Clinical trials evolution towards digital transformation

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In a decentralized trial, patients are living their life in the real world.

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Reducing clinical trial timelines by 50% during a recent Phase II study:

Using our decentralized trial platform we were able to drastically reduce the overall cost of the trial by leveraging modular technology and human-centered design to optimize patient identification and enrollment, increase patient retention, and streamline operations.

Remote genetics screening

Traditional way:

1. Activate and train approximately 100 sites
2. ID patient & schedule site visit
3. Patient travels to site for genetic screening
4. Patient consents to screening at site
5. Genetic screening at site occurs
6. Patient returns home from the site
7. Sample sent to lab
8. Site notified of results
9. Site manually verifies if patient is ok to move into study screening
10. Site contacts patient for another site visit for trial screening
11. Patient returns to site for trial screening

Anticipated timeline of 2 years and $50MM with 100 sites

Medable way:

1. Patient contacted and pre-screened
2. Patient downloads application and consents to genetic testing
3. Genetic test shipped to patient and picked up for testing
4. Application pushes new consent for site visit
5. Patient visits site for initial screening visit

Anticipated timeline of 1 year and $20MM with 25 sites

½ time patient enrollment from two years to one year, 75% reduction from 100 sites to 25 sites, saving over $30MM

11,000 Patients virtually screened in record time

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Become patient-centric and increase patient retention

35% of patients drop out of trials due to a lack of patient-centric trial design

One seamless experience for patients

Intuitive user interface | Single log-in | Secure communication
Clear instructions | Alerts and reminders
One seamless experience for sites

and reduce site burden

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Medable can help you overcome these challenges:

Over 30+ Global decentralized trials

- Top 10 Pharma: 5
- Top 5 CRO: 3
- Biotechs: 20+

PHASE

I  II  III  IV

Scientific expertise across disease states and all four phases of clinical trials:

- Sleep
- Oncology
- Neurology
- Allergy
- Psychiatry
- Cardiology
- Gastroenterology
- Endocrinology
- Dermatology
- Reproductive

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Let us help you with a decentralized trial platform...

Schedule a consultation today

Visit medable.com to learn more

Medable marries world-class technology and leading scientific expertise to ensure your digital trial delivers high-quality safety and efficacy data.

Trials are global and patients are too. We consider everything from a global perspective to optimize scalability and trial success.

Implementation and delivery are core to our culture. Data is delivered in real-time, UAT deadlines are met, and clients have a single point of contact for the duration of the trial.

Every protocol is different. The Medable platform enables you to leverage digital to remove clinical trial barriers while providing the best solution for patients and sites.

A clinical trial is a collaboration between patients, sites, sponsors, and CROs. We reduce communication barriers while increasing collaboration across all participants, creating a high-performing Clinical Trial Team.

We are not just a technology vendor, we are a partner on this journey. We pride ourselves on exceeding every expectation, invested equally in the outcome and success of the trial.

Laboratory

Clinical

Operational Excellence

Partnership

Global Delivery

Connecting Stakeholders

Protocol Fit

Scientific

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