

MAWER

Be Boring. Make Money.™

PRESENTS



Barney Bentall & The Cariboo Express

**CONCERT FOR
CLASSROOMS**

The 7th Annual

Peter Burgener Memorial Fundraiser

Friday, November 5th, 2021

Bella Concert Hall, Mount Royal University

5:30pm VIP Party | 6:30pm Doors | 7pm Show | Post Show Party

A benefit concert for

**CLASSROOM
CHAMPIONS**

With over 6,000 attendees over the past six years, this concert has:

[Click here for last year's highlights!](#)

About Concert For Classrooms

Featuring some of Canada's finest roots and country musicians, this one-of-a-kind event has raised nearly \$1 million to support Classroom Champions' work with classrooms across Alberta.

The 7th annual benefit concert, co-chaired by Craig Senyk and Ross Roy, is a tribute to the late Calgarian Peter Burgener, an influential architect, activist, philanthropist and avid country music fan.

Concert for Classrooms is proudly presented by Mawer Investment Management. Concert Song Sponsors will be highlighted during the event with a unique monologue scripted by Barney Bentall and co-host Matt Masters.

All funds raised helps Classroom Champions bring powerful programming to kids who need it most.

About Classroom Champions

Classroom Champions empowers children to thrive socially, emotionally, and academically through the mentorship and mindsets of world-class athletes. They envision a community that brings together children and the world's best to learn the skills they need to succeed in and out of the classroom.

Over the past decade, Classroom Champions has connected 200+ Olympics, Paralympic, professional and collegiate athletes as mentors for more than 5 million underserved students, supported 800+ teachers, and engaged thousands of families and surrounding communities.

Through a digital athlete mentorship in the classroom, Classroom Champions helps develop social and emotional growth mindsets in our kids, build their citizenship and leadership skills, digital literacy and encourages individual academic achievement, meanwhile developing teachers and enhancing school infrastructure.

**GONE VIRTUAL
WITH OVER
4,000 VIEWERS
IN 2020**

**RAISED OVER
\$734,000
TO SUPPORT
CLASSROOM
CHAMPIONS**

**ALLOWED CLASSROOM CHAMPIONS
TO REACH THOUSANDS OF KIDS
ACROSS CANADA, INCLUDING
INDIGENOUS COMMUNITIES, WITH
SOCIAL, EMOTIONAL AND ACADEMIC
SUPPORT THROUGH POWERFUL
ATHLETE MENTORSHIP.**





Sponsorship & VIP Benefits

Coming back live for 2021, over 650 guests will see your brand highlighted alongside Olympic and Paralympic athletes and Barney Bentall. At the same time, you will have a unique way to entertain your friends and clients and meet an iconic Canadian band.

Thanks to Mawer, 100% of your sponsorship or ticket purchase will go to Classroom Champions, and will directly benefit students and classrooms in underserved communities

OPPORTUNITIES	YOUR IMPACT	CONCERT SEATS	SONG SPONSOR	PRE & POST PARTY*	LOGO PRESENCE	DONATION RECEIPT*	
Champion Package Exclusive seat choice until Aug 1	You support a school with SEL Foundations Curriculum	8 premium seats	✓	✓	✓	✓	\$3,000 CLICK TO PURCHASE
Song & School Package Exclusive seat choice until Aug 1	You support a school with SEL Foundations Curriculum	4 premium seats	✓	8 ✓	✓	✓	\$1,500 CLICK TO PURCHASE
VIP Tickets On sale from Aug 1	You are supporting kids in Classroom Champions programs	1 premium seat	4	✓			\$100 CLICK TO PURCHASE Available August 1
General Seating On sale from Sept 1	You are supporting kids in Classroom Champions programs	1 seat					PRICE VARIES CLICK TO PURCHASE Available September 1

After your purchase, you will be emailed a coupon code to select your seats in the concert hall. Please enter the code when your cart is filled. Pre and Post parties include beverage tickets and appetizers (Within Covid guidelines) Donation receipts will have advantage rates applied per CRA.

Registration and payment

1. Credit card payment or invoice requests can be made directly online here:

info.classroomchampions.org/concert-for-classrooms

[Click for payment](#)

2. Contact Classroom Champions directly at: kpeterston@classroomchampions.org | +1.877.375.1996



Suite 1800, 255 5th ave
 Calgary, AB | T2P 3G6

Charity Registration Number 806545836RR0001

*Part of your contribution may be eligible for a charitable tax receipt. Please contact us for more information.