

# THE RIGHT QUESTIONS MAKE THE DIFFERENCE

# **Built on the Independent Audit Model of Board Effectiveness**

Our model provides a framework for looking at the Board's effectiveness with 12 parts to create a comprehensive view of "What the Board Does" and "How the Board Does It".

#### What the Board does



#### Strategy

How well does the Board oversee the development and implementation of strategy?



How well does the Board make sure a highperforming management team is in place?



How well does the Board ensure that the finances are well-managed and reliably reported?

### Risk Management

How well does the Board make sure that risk is being managed effectively?

#### People & Culture

How well does the Board look at the way our people and behaviours support the delivery of our strategy?

#### **Stakeholders**

How well does the Board understand and address the needs of our various stakeholders?

#### How the Board does it



#### Succession

How well does the Board maintain the right mix of expertise, perspectives and personalities both for now and the future?

#### Dynamics



How well does the Board have thorough and balanced discussions leading to wellconsidered decisions?

# Information & Support



How well does the Board make sure it gets the information it needs to be effective?

# Meetings

How well does the Board make sure board meetings are efficient, enjoyable and useful?

#### Committees

How well do the Committees add value and support the Board in fulfilling its obligations?

## Development

How well does the Board make a conscious effort to stay relevant and effective?



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# Our unique question structure helps you dig deeper and uncover opportunities to improve.

# Sample Question

1.1 How well does the Board oversee the development and implementation of strategy?

0	Not well enough	The Board could do better at
0	OK – but could be better	Giving enough time and attention to shaping strategic direction and to monitoring progress on delivering the agreed strategy
0	This works well  I can't judge	Understanding the business and business model so that each director can add value to strategy discussions
		Reaching a shared view of our purpose and values, and how they drive the strategy
		Staying informed about external developments (competition, technology, regulation)
		Sharing a common understanding of the Board's responsibilities and its role in strategy development

For each question, participants assign an overall rating.

Then review and think about key performance factors.

And perhaps to reconsider their initial judgment.

Giving them opportunity to highlight what the Board could do better.

#### A proven approach gives you clear direction so you know how to act.



Ratings help you spot broad areas of strength and opportunities for development.



Issues help you zoom in on the reasons for the ratings, highlighting specific ways to improve.

To learn more about Thinking Board Evaluator visit us at

 $\underline{www.independentaudit.com/thinking\text{-}board\text{-}evaluator}$ 

