



# **Green hydrogen: how to accelerate the market?**

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*UK PACT webinar series*

29 June 2021

# Agenda

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**01**

Opening remarks –  
*UK Department of Business, Energy  
and Industrial Strategy (BEIS)*

**02**

Colombia green hydrogen  
roadmap development –  
*Ministry of Energy and Mines*

**03**

South Africa hydrogen roadmap  
development –  
*Department of Science and  
Innovation*

**04**

Road to market acceleration –  
Industry experience

**05**

*Panel discussion:*  
Tipping factors for market  
acceleration

**06**

Q&A



# Poll 1



# Poll 1



01

# **Leila Pourarkin**

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*International Climate Finance,  
Programme Director for UK PACT  
UK Department of Business, Energy, and  
Industrial Strategy*

02

**Colombia green  
hydrogen roadmap  
development**



# Mónica Gasca

**Special Technical Advisor,  
Ministry of Energy,  
Government of Colombia**

- Colombia's energy transition strategy
- National roadmap for the development of a hydrogen economy and fiscal incentives



# Michelle Hallack

**Senior Specialist,  
Inter-American Development Bank**

- Inter-American Development Bank experience on implementing hydrogen across the Latin America region



03

**South Africa  
hydrogen  
roadmap  
development**





# Rebecca Maserumule

**Chief Director - Hydrogen and Energy,  
Department of Science and Innovation,  
Government of South Africa**

- Green hydrogen will be a key enabler for a just transition towards a net-zero economy
- Research, development and innovation are key to speeding up the transition



# Federico Villatico

## Hydrogen Expert UK PACT Skill-Shares and Secondments

- Accelerating hydrogen development through a UK PACT skill-share in South Africa
- Sharing experiences on the process of developing a hydrogen road map in South Africa



04

**Road to market  
acceleration –  
industry experience**

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# Gus Hochschild

**Partner, Energy and Utilities  
PA Consulting**

- Identifying common impediments to all markets
- Green hydrogen & the new energy markets
- The question of regulation & subsidy regimes





# Poll 2



# Poll 2



# 05

## **Tipping factors for market acceleration**

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Panel discussion

06

**Q&A**

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**THANK  
YOU**



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