

INTRODUCING



ORIENTEER

Performance Tracking That Guides You to Success

Brand Performance Tracking



Don't leave your brand vulnerable to market changes
Your brand can reach more patients, we can help you.

ORIENTEER BENEFITS



RAPID

✓ 2X - 3X Faster than ATU Studies

✓ Rapid decision making as the market changes



RELEVANT

✓ Intelligence that you need to make decisions

✓ Matches your needs at the right time



ROBUST

✓ 130,000+ Physicians across a global landscape

✓ Right Questions, Right Way, Right Treaters

📍 United States • Europe • Global

🌐 mdoutlook.com

✉ info@mdoutlook.com

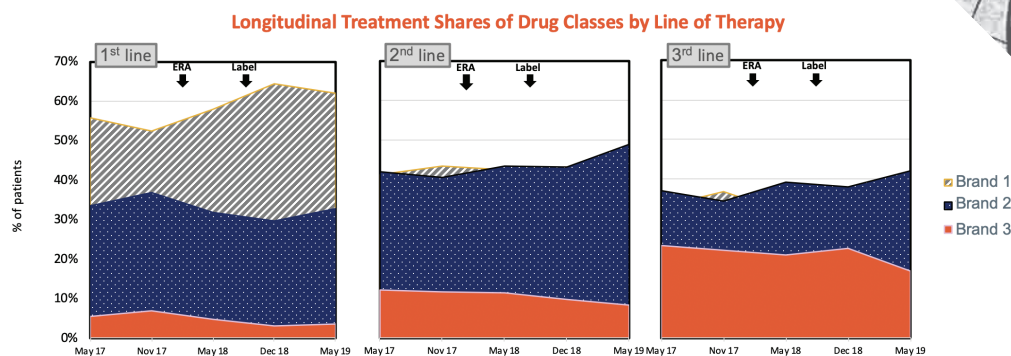
Contact Us Today!

+1.404.496.4136

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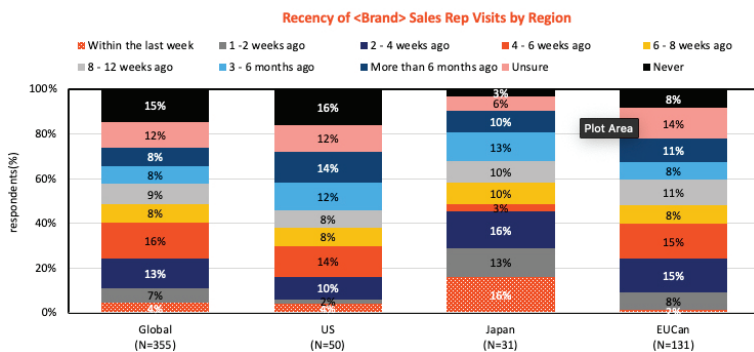


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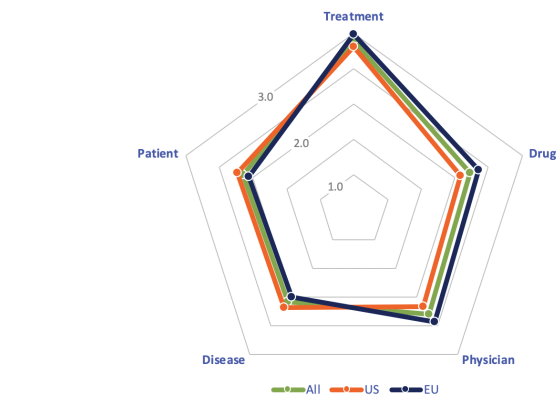
Brand Intelligence

We provide the information that helps you understand how patients and physicians see your brand in each of your key geographies.



Competitive Intelligence

We quickly uncover the competitive landscape so that you can make the best decisions for your brand. Know what your competitors are doing across multiple channels.



Market Dynamics and Drivers

We show you why physicians and patients are making the treatment decisions that they have chosen and help you get in front of the competition.

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Get Started Today!
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