

Winning with AUGMENTED ANALYTICS

WHAT IS

Augmented Analytics?

Augmented analytics uses enabling technologies such as machine learning, AI, and natural language generation

to assist with data preparation, insight generation, and insight explanation. The combination of these technologies augments how people explore and analyze data in analytics and BI platforms.

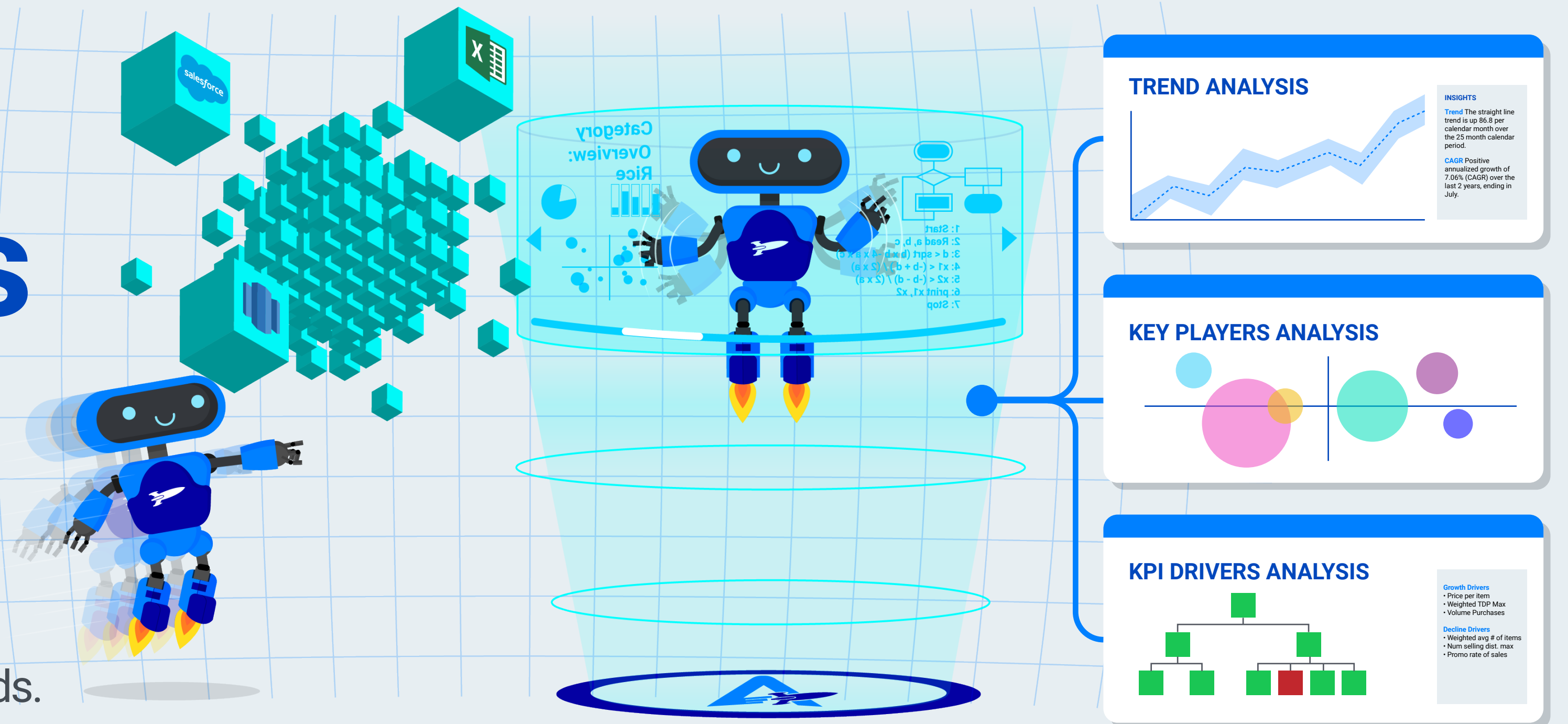
Analytics Workflow with AI



ROCKETBOTS

Automate Routine Analysis

What if you could automate your weekly, monthly, and quarterly reports? AnswerRocket is pioneering the use of augmented analytics to automate entire analytics workflows. Our purpose-driven RocketBots leverage machine learning to perform analyses that typically take analysts days or weeks to complete in a matter of seconds.



Proactively Generated Insights

RocketBots deliver around-the-clock insights to keep you informed about your business performance.



5 Ways AI Improves Data Analysis

- 1 Reduces the time it takes to run analysis**
Powerful machine learning algorithms can analyze an entire data warehouse in seconds or minutes, instead of days or weeks.
- 2 Embeds a standard, best practice approach to analysis**
Unbiased AI mitigates the risk of assumptions and analyzes every data combination, so nothing is missed.
- 3 Uncovers more valuable insights at a higher volume**
AI surfaces hidden insights in the data, explaining "why" and "how" with complete data narratives.
- 4 Enables analysts to act as valued advisors**
Instead of querying and merging disparate data sources, analysts can leverage their advanced skill sets to help their internal customers set strategy.
- 5 Empowers decision-makers with answers on demand**
AI enables proactive decision-making with fast, actionable insights that pinpoint root causes.