

Highlight.™

Put your products in the hands of your consumers

for robust, quality feedback from the consumers you care about.



Next-gen, organic, agile IHUTs.

We send curated product discovery boxes to our vetted, engaged community for in-home product trial and feedback via our app. Unparalleled 'doesn't feel like research' consumer experience enables organic, quality feedback.

- ✓ Engaged Consumers
- ✓ Automated Platform
- ✓ Unlimited Reach

Our proprietary community is pre-screened for articulation (average 20-word open ended response length!), and motivated to help build better products (90% survey completion rates!)

Our turnkey logistics and all-in-one brand portal cut time and cost of testing by over 50%.

Our Insights experts help with audience targeting, survey design, and understanding your data dashboards.

Reach out! sales@letshighlight.com

