ANSWERROCKET

Data Analysis Made Easy

Business Performance Analysis

How is my business doing?

Customer retention up 11% per month.

$4.5M Customers   +38% vs last year

Sales by Brand $1.8M Sales

NewsFeed

Marketing costs have fallen 23% YoY.

How is my business doing?

View More
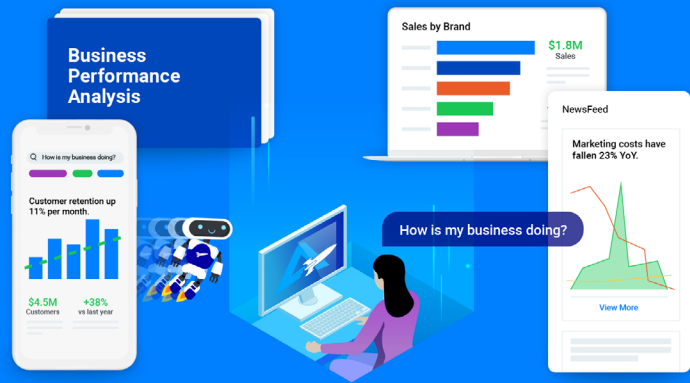
Evolve the Way You Analyze Your Business

Let's face it. The old way of analyzing data in spreadsheets and dashboards just doesn't work. AnswerRocket helps you break free from broken, outdated processes and gives you the actionable insights you need to confidently manage your business.

Increase Speed to Insights

Stay on top of your business performance with immediate answers—anywhere, anytime.

Be Proactive Versus Reactive

Spot trends and seize growth opportunities to capture new segments, optimize spend, and gain market share.

Understand "Why" Quickly

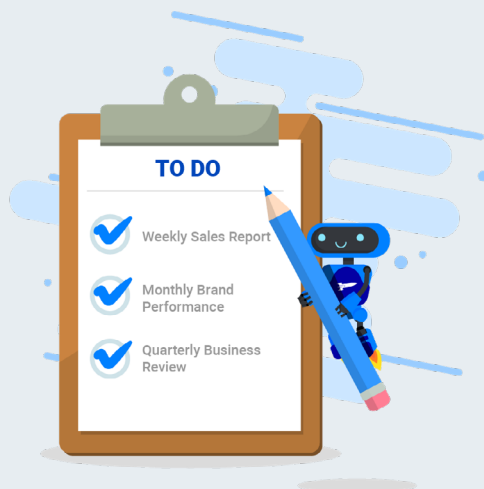Go beyond knowing what's happening to understanding why it's happening with diagnostic analysis of your key metrics.

Outpace the Competition

While your competitors are still waiting for analysis, you've got intel to execute winning strategies.
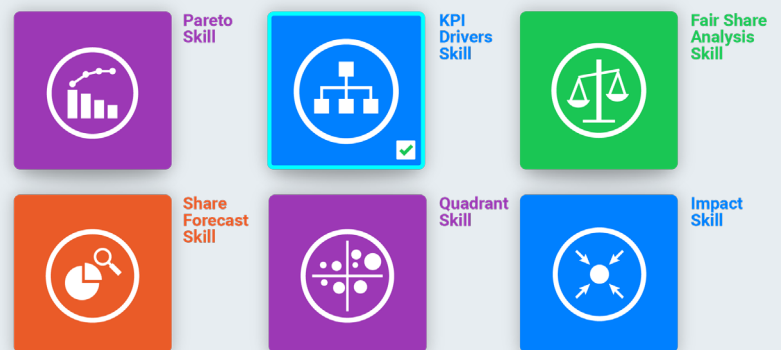
Augmented Analytics to Help You Work Smarter

AnswerRocket uses AI and machine learning to help you get from raw data to recommendations in an instant.

TO DO

- ✓ Weekly Sales Report
- ✓ Monthly Brand Performance
- ✓ Quarterly Business Review

Pareto Skill

KPI Drivers Skill

Fair Share Analysis Skill

Share Forecast Skill

Quadrant Skill
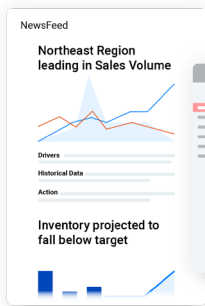
Impact Skill

Automate Routine Analysis

Get your daily, weekly, and monthly analyses done in a snap with RocketBots. Automate recurring analysis on schedule or when new data comes in.

Democratize Data Science

Today's most complex problems require data science solutions. Invoke advanced Skills to get data science-driven answers simply by asking questions.
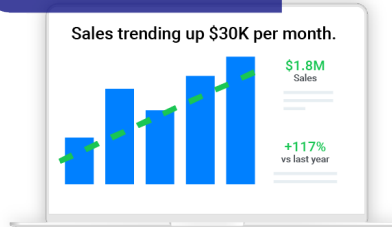
Make Better Business Decisions

Receive Proactive Insights
Stay up-to-date on the changes, anomalies, and trends in your business with a NewsFeed and Daily Digest of top data stories.

Get Answers on Demand
Simply ask questions in plain English anywhere, anytime. No more sifting through data, tinkering with spreadsheets, or waiting on reports.

Tell Data-Driven Stories
Create compelling decks and dashboards featuring interactive visualizations and narrative insights.

Democratized Access to Insights

AnswerRocket breaks down silos and technical barriers between creators and consumers of analysis so you can generate better insights, together.

Data Scientists
Operationalize models directly to the business in a safe, governed way.

Analysts
Automate gold standard analysis workflows to drive increased speed and scale.

Business Teams
Get timely, actionable insights on performance drivers, trends, and opportunities.

www.answerrocket.com