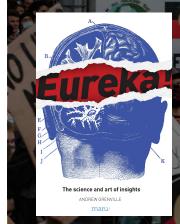
The battle against bias can only be won through diversity

COUNTRY BUILTON

CONTRACTOR OF

maru/



Biases and heuristics are about shortcuts

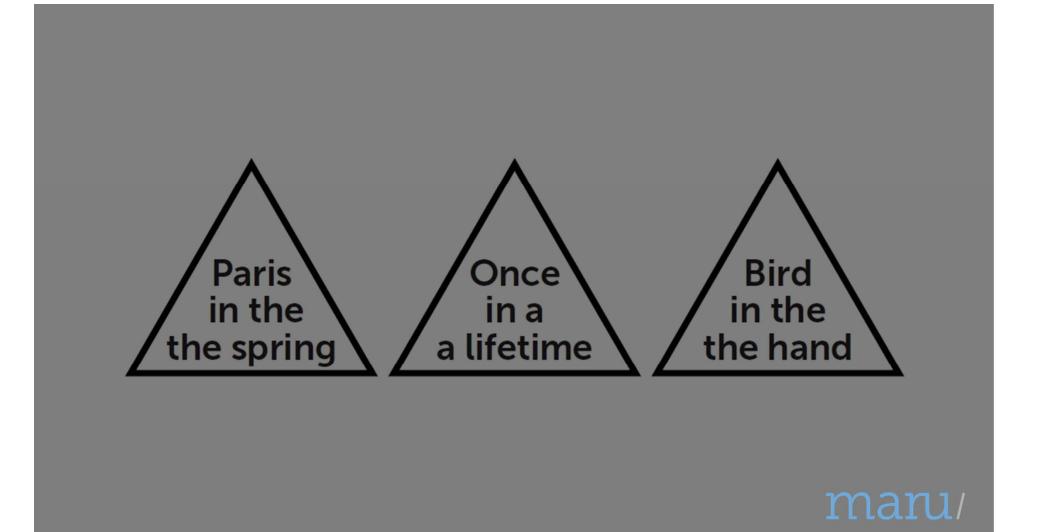


"Intelligence analysts must understand themselves before they can understand others." Richards J. Heuer, Psychology of Intelligence Analysis

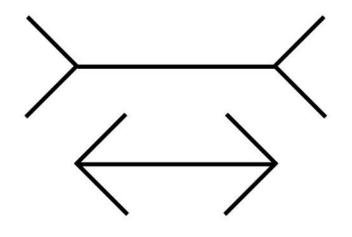


We are pattern seeking machines









maru/

"From Mindlessness to Mindful Practice—Cognitive Bias and Clinical Decision Making" Dr P Croskerry

Diversity is the key to battling bias

Barne .



Diversity of Perspectives

maru/

Diversity of Hypotheses



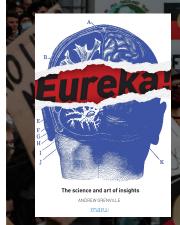
Diversity of Inputs



The battle against bias can only be won through diversity

COUNTRY BUILTON

maru



Andrew.Grenville@marumatchbox.com