



# ONLINE SURVEYS

## Comprehensive Online Survey Solutions

Schlesinger Quantitative has built a division of experts with extensive online know-how. From high-touch solutions for hard-to-reach targets to data science and automation, we have a range of survey solutions and global panel connectivity to meet your objectives and budget.



### Unparalleled Understanding of Quality Drivers

Our online experts apply their knowledge and experience to drive outstanding results across panel, sample and survey. Technology-driven quality controls ensure advanced data collection validation.



### At the Front Line of Survey Optimization

Survey optimization is paramount for reliable results. We consult with you for the best outcomes and conduct our own research on participant behaviors to build on our expertise.



### Quality Across Our Global Network

Our vast national and global proprietary panels are enhanced by access to leading global networks. We are highly adept at global feasibility and executing multiple panels for outstanding survey results.





# MARKET CUBE HAS JOINED SCHLESINGER GROUP

Market Cube delivers high-quality data faster, with more intelligence, agility, diversity and scope. A diverse portfolio of global panels enhances our data collection power in the consumer and B2B markets, processing over 9 million survey completes each year.

## Diverse & Extensive Global Proprietary Panels

We employ numerous traditional and innovative techniques and resources to build our own diverse and extensive panels worldwide. Varied methods of recruitment ensure a wide respondent pool from which we collect your data.

## Plus High-API Connectivity to Global Partner Panels

Through the combined power of proprietary Schlesinger Group and Market Cube panels and highly scrutinized third-party panel providers, we provide a single point of access to leading panels around the world.



CONSUMER | B2B | HEALTHCARE

## Reaching the Mobile Respondent

Mobile optimized surveys allow for more representative survey data. Our leading-edge software is compatible with a broad range of browsers and mobile devices, so our advanced logic capabilities are applied seamlessly to your survey.

## Data Quality & Security is Our Highest Priority

We have made significant investments to enhance capabilities, efficiency and most importantly, our security. Our internal control system has been developed for the highest security of client and participant data during all stages of your study and our on-going partnership.



# COMPREHENSIVE SURVEY SOLUTIONS

Whether you need a simple questionnaire or a detailed study, whether you need an end-to-end solution or just a piece of the data collection puzzle, our team of survey management and optimization experts are committed to high-touch project support with laser focus.

## Survey Consultation

We apply our knowledge and experience to provide project feasibility. We know panel size is not the only determining factor of a successful partner or project. Investing time to understand your goals and customizing a recruitment plan specific to your project is what sets us apart. Then, our world-class project management remains focused on your success.

## Integrated Guided Text Chats

Move your project further, faster. Intercept high-performing survey respondents to participate in guided text-based chats one-on-one in real time providing new depth to your quant survey as a single solution. This integrated method is powered by **iModerate® Chats**, an innovative **20/20 Research** tool.

## Data Delivery and Processing

We provide study deliverables in an actionable format according to your specification, in all popular, easy-to-read formats including SPSS, Excel, and ASCII. We can also provide various data processing services such as tabulations, back translations, and open-end coding. All data deliverables undergo stringent data quality checks before final delivery.

## Survey Programming

From simple to highly complex, our expert programmers leverage survey design and logic to yield high completion rates and deliver data you can trust. Your surveys can be fully branded and customized to support special survey objectives. Add-ons, including multi-media, enhance the user experience and increase engagement.

## Survey Hosting and Tracking

Our secure hosting platform supports multi-lingual surveys and we manage your survey translation requirements. For fieldwork updates, a secure reporting portal with dashboard features allows researchers to check their summary data in real time. In a single secure location, clients have access to easy-to-use survey testing features, real-time data monitoring and the ability to export results.

## Topline Report or Analysis

Most of our clients conduct their own analysis. For clients requiring topline reporting or full data analysis, we can provide this service through an external network of expert quantitative analysts with experience in your survey vertical and to your preferred specification.

Download our answers to **ESOMAR'S 28 Questions** for help with online research buying.

## Let's Work Together

Learn how our comprehensive, high-performing survey capabilities and expert team drive the best decisions for your success in the marketplace.

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