Oscillate!
The Key To Better Virtual Qual & Facilitation

Insights Association
Y Conference
March 9, 2021

DFC Snapshot

On June 27, 2015, Delta Faucet Company and 331 of our friends became the Guinness World Record holder for "Most People Showering Simultaneously" in Crawfordsville, after the Warrior Dash*

*On June 15, 2018 Irish Springs took the record from us with 396 people showering simultaneously

We are a top human behavior and analytics firm specializing in industries facing disruption and business transformation.

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"Yeah, about that in-person workshop…"

How can I...

...work with the attendees?

...get them to work with
   each other?

...keep people engaged?

The Oscillation Principle

Perhaps the most common misconception about adopting virtual work is that it is an all-or-nothing proposition...

The benefits of the Oscillation Principle result from combining the best attributes of virtual work and face-to-face convening."
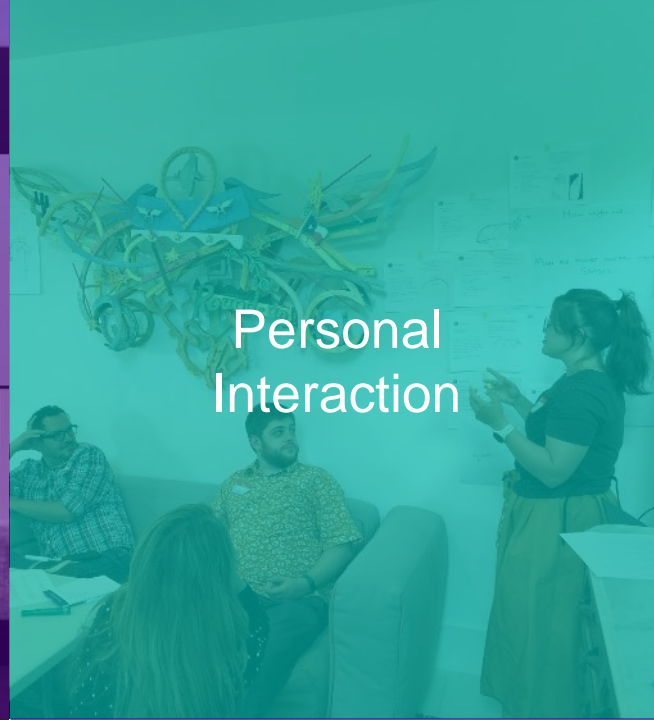
Dr. Nancy Dixon
Originator of the Oscillation Principle

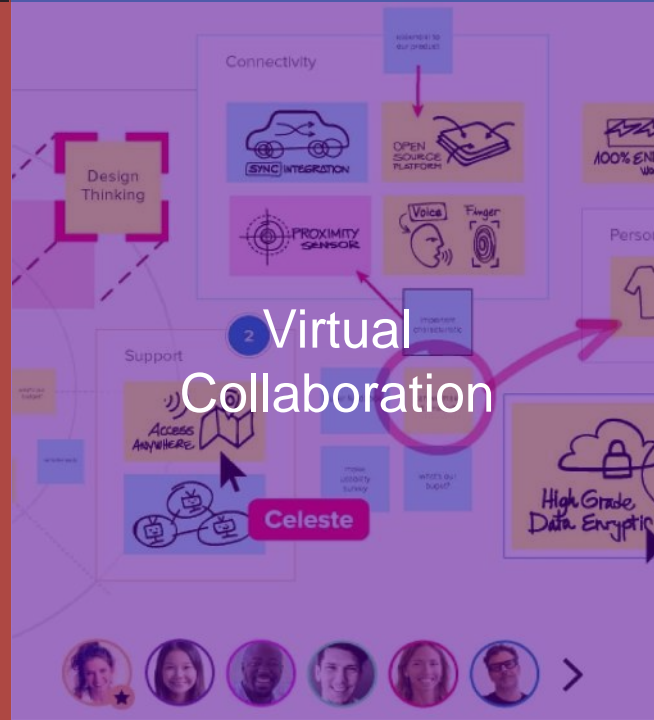escalent
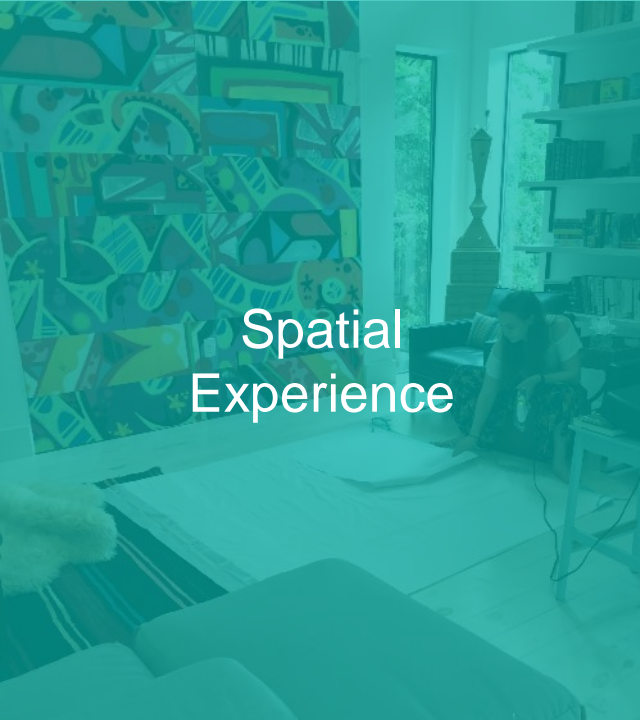
Spatial Experience

Technology/ Platform Capabilities

Personal Interaction
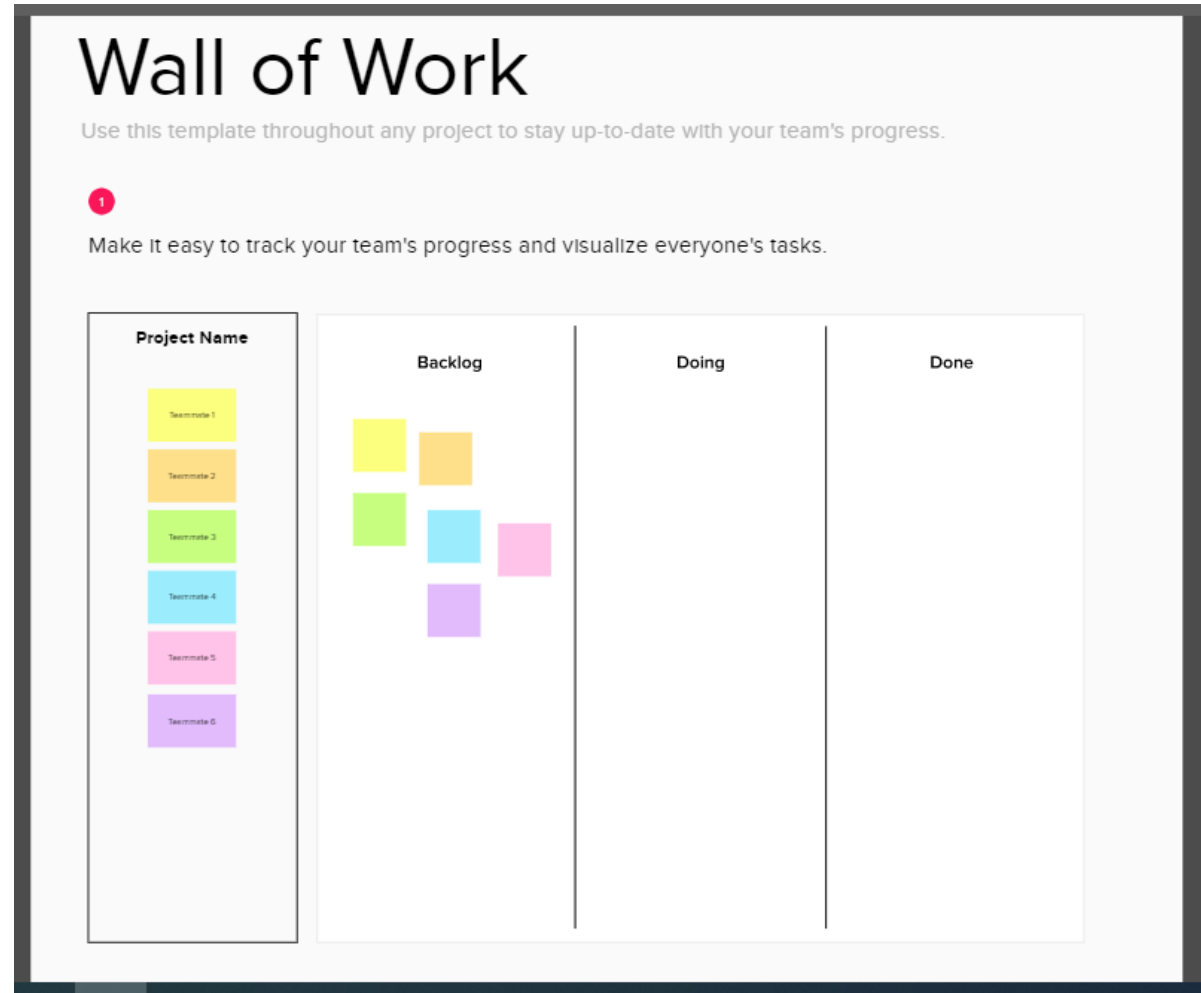
Digital Design
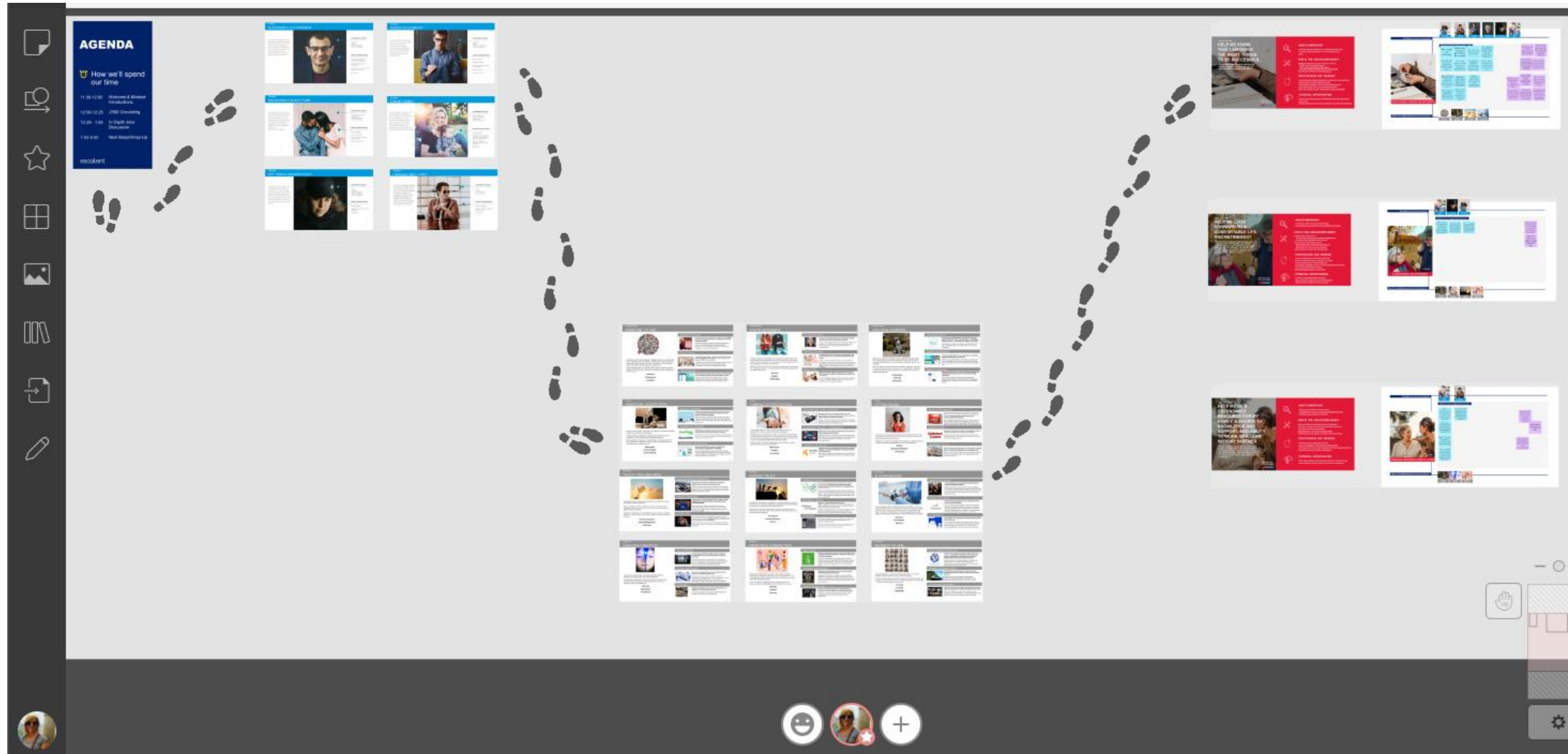
In-Person & Virtual Attributes

Virtual Collaboration
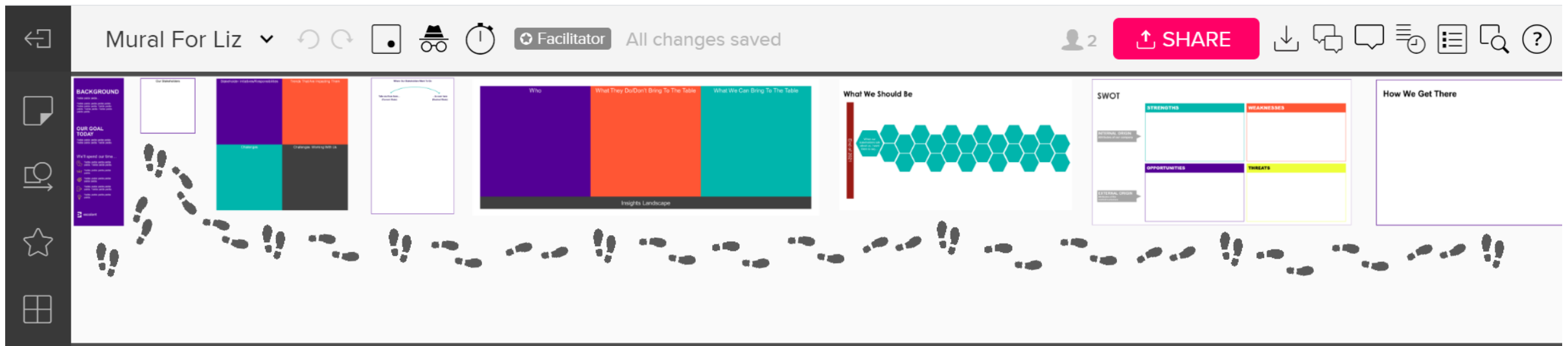
Tactile Engagement

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Working With Attendees

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Emulate the physical space

Emulate the physical space

Emulate the physical space

Visual Facilitation Cues

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Visual Facilitation Cues

Visual Facilitation Cues

Getting People To Work Together

Breakout Rooms & Voting Sessions

Chat Conversations & Outside Assignments
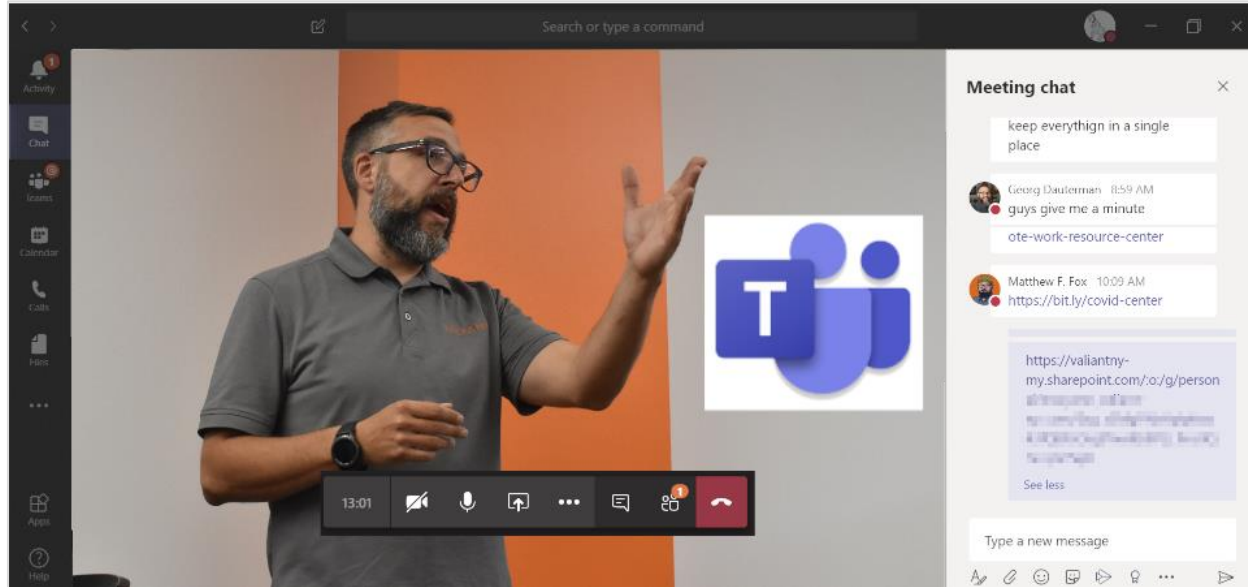
Keeping People Engaged

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Active Content Capture

Paper & Digital "Screens"

Real-Time Competitions & Leaderboards

Prework: Deltathon Challenge 1

WHAT IS DELTATHON?

It's a "friendly" competition between Spotlight work session participants. This is your chance to demonstrate your value to your team and show off your razor-sharp mind.

Each Delta person is on a Deltathon team. Throughout the work session you'll be given Deltathon Challenges. You'll compete to win personal badges, plus your individual contribution will move your team up the leaderboard.

At the end of Day 2, the team at the top of the leaderboard will be recognized in a unique and memorable way.

GETTING CREDIT FOR COMPLETING A CHALLENGE

1. Complete the challenges during the designated challenge period. *Once a deadline has passed, the challenge is closed.*

2. Before the end of the challenge period:
   - Log into the Deltathon Challenge link provided for each challenge.
   - Answer the challenge questions.

3. Keep an eye on the leaderboard throughout the work session to see where your team stands and how you can help.

DELTATHON CHALLENGE 1

Challenge period: Now – 11:59pm ET, Mon, 2/15

1. Review the information we've given you about **three of the seven** segments.

2. As you review the three segments, look for the your Deltathon team name – it's hidden somewhere in the segment profiles. ☺ (Hint: It is a mash-up of a Delta technology and musician)

3. Complete the segment typing tool Paul sent to you.

4. Log into https://bit.ly/3q4epvQ and answer the Deltathon Challenge 1 questions.

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Real-Time Competitions & Leaderboards

Challenge 1	Challenge 1	Challenge 2	Challenge 3	Challenge 4
What's My Type?	Word Search	Want Fries With That?	Match Game	Segmentation Champ

Individual Contribution Badges

Customer Whisperer	Speak Up	Builder

Extra Credit Badges

Gotta Get A Coffee	Brainiac/Factoid	I'm Not A Cat	You're on Mute
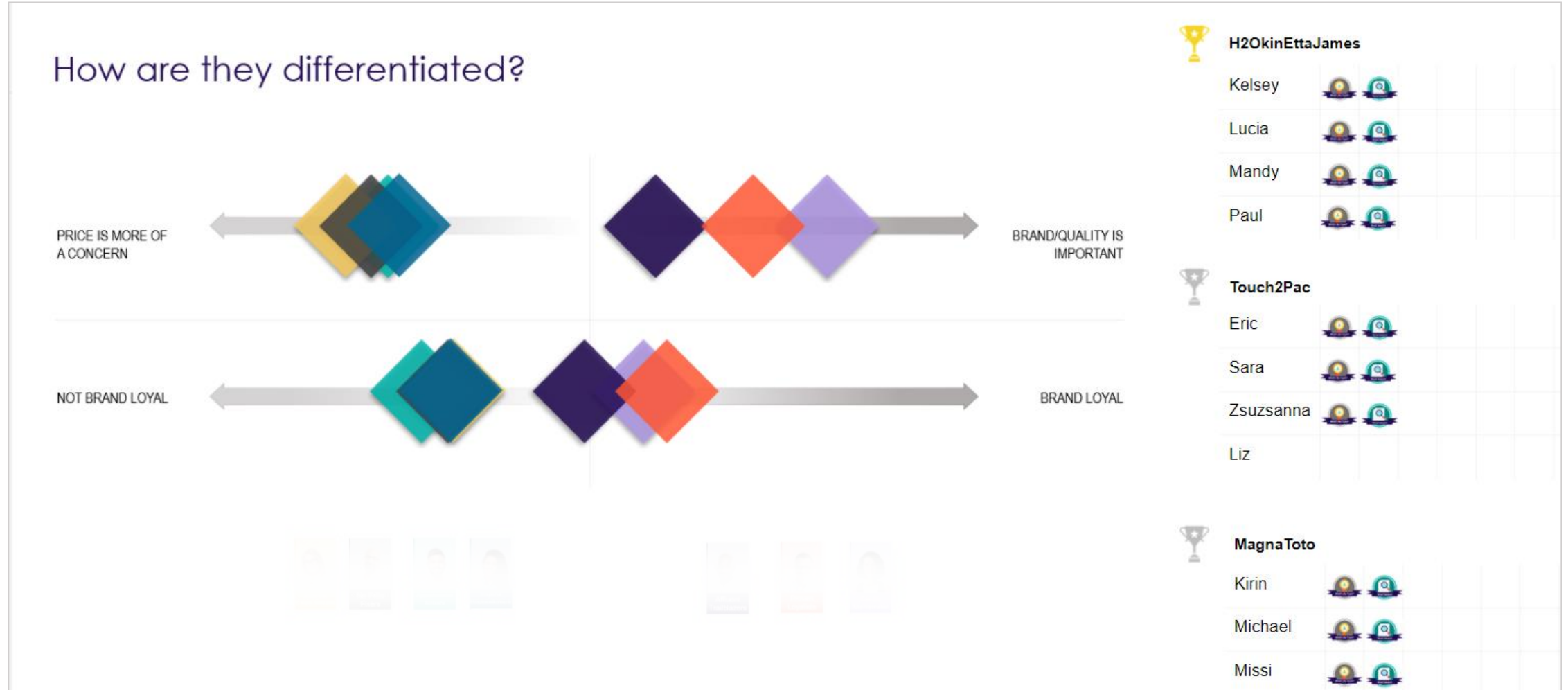
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Real-Time Competitions & Leaderboards

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Real-Time Competitions & Leaderboards

ATTITUDE CATEGORIES OF INTEREST

13%

Segment F

High-end consumers who rely on professionals when it comes to design decisions. They have purchased several light fixtures in the past year to replace or redecorate their space.

H2OkinEttaJames

Kelsey
Lucia
Mandy
Paul

MagnaToto

Kirin
Michael
Missi
Kristen

Touch2Pac

Eric
Sara

Real-Time Competitions & Leaderboards

Unexpected Fun

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Questions?

Thank you!